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GREAT CHINA HOLDINGS LIMITED **大中華集團有限公司**

(Incorporated in Hong Kong with limited liability)

(Stock Code: 141)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group's profit for the financial year ended 31 December 2012 is expected to increase significantly from the previous financial year due to the reasons as set out in this announcement.

The information contained in this announcement is only based on the Company's preliminary assessment of the unaudited management accounts of the Group and information currently available to the Company.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Great China Holdings Limited (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on preliminary assessment of the unaudited management accounts of the Group and information currently available to the Company, the Group's profit for the financial year ended 31 December 2012 is expected to increase significantly from that for the financial year ended 31 December 2011.

The Company considers that the increase in the profit of the Group for the financial year ended 31 December 2012 as compared to the previous financial year was mainly attributable to the improvement in the performance of the fishmeal products trading segment of the Group as a result of the positive impact of volatility of global fishmeal product prices throughout 2012, as well as the share of fair value gain on the investment properties of the Group's associated company.

Besides, reference is made to the announcement and circular of the Company dated 11 July 2012 and 9 August 2012 respectively that the Group disposed of its interest in the associated company and recorded a gain on disposal upon completion of the transaction.

The Company is in the process of finalizing the annual results of the Group for the year ended 31 December 2012. The information contained in this announcement is only based on preliminary assessment of information currently available to the Company and the management accounts of the Group which have not been confirmed nor audited by the Company's auditors and may be different from the audited financial information. The audited annual results of the Group for the year ended 31 December 2012 will be announced in March 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Great China Holdings Limited
John Ming Tak HO
Managing Director

Hong Kong, 17 January 2013

As at the date of this announcement, the Board comprises Mr. Rustom Ming Yu HO (Chairman), Mr. John Ming Tak HO (Managing Director), Mr. Patrick Kwok Wai POON and Mr. Maung Tun MYINT as Executive Directors; Ms. Yu Gia HO as a Non-executive Director; and Mr. Lawrence Kam Kee YU BBS, MBE, JP, Mr. David Hon To YU and Mr. Hsu Chou WU as Independent Non-executive Directors.