

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



GREAT CHINA HOLDINGS LIMITED

大中華集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 141)

POSITIVE PROFIT ALERT

This announcement is made by the Group pursuant to the provisions of inside information under Part XIVA of the SFO and Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that it is anticipated that the profit to be recorded by the Group for the year ended 31 December 2014 will increase significantly, representing an increase of more than 100% as compared with the profit recorded by the Group for the year ended 31 December 2013.

The information contained in this announcement is only based on a preliminary review of the unaudited management accounts of the Group for the year ended 31 December 2014, which have not been reviewed by the Company's auditor.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Great China Holdings Limited (the “**Company**”), and its subsidiaries (collectively, the “**Group**”) pursuant to the provisions of inside information under Part XIVA of the Securities and Future Ordinance (Cap. 571, Laws of Hong Kong) (the “**SFO**”) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a significant increase in profit for the year ended 31 December 2014, representing an increase of more than 100% as compared with the profit recorded by the Group for the year ended 31 December 2013.

Based on the analysis of the current information available, such significant increase in profit is mainly attributable to the gain arising from changes in fair value of investment properties and the reversal of un-utilized provision of direct expenses and taxes related to disposal of PRC properties in previous year.

The information contained in this announcement is only based on the preliminary assessment of the Group's financial figures, which have not been reviewed by the Company's auditors. Such financial information will be subject to finalisation and necessary adjustments. Details of the Group's performance will be disclosed in its final results for the year ended 31 December 2014 which is expected to be published in late March 2015.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Great China Holdings Limited
John Ming Tak HO
Managing Director

Hong Kong, 16 February 2015

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Mr. Rustom Ming Yu HO (*Chairman*)

Mr. John Ming Tak HO (*Managing Director*)

Mr. Patrick Kwok Wai POON

Mr. Maung Tun MYINT

Non-executive Director:

Ms. Yu Gia HO

Independent Non-executive Directors:

Mr. Lawrence Kam Kee YU *BBS, MBE, JP*

Mr. David Hon To YU

Mr. Hsu Chou WU