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(Incorporated in Hong Kong with limited liability)

QUARTERLY UPDATE ON RESUMPTION PROGRESS

This announcement is made by Sky Chinafortune Holdings Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rules 13.09 and 13.24A of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 5 October 2021, 30 November 2021, 28 February 2022, 31 May 2022, 15 June 2022 and 18 August 2022 (the "Announcements") in relation to, among other things, the guidance for the resumption of trading in the shares of the Company (the "Shares") set by the Stock Exchange (the "Resumption Guidance") and quarterly updates on the resumption progress, respectively. Unless otherwise specified, capitalised terms used in this announcement have the same meanings as defined in the Announcements.

In the second half of 2022, the Company continued to work on the resumption of trading in the Shares and is currently communicating with professional advisers of the Group to consider different alternatives available to the Company with a view to prepare a feasible resumption proposal to address matters set out in the Resumption Guidance. The Company also considered numerous potential new business opportunities to satisfy the requirements of the Resumption Guidance. In particular, the Company is in the process of conducting the relevant due diligence work in relation to a possible acquisition, but no definitive agreement was entered into by the Company as at the date of this announcement.

Further announcement(s) in relation to material developments of the Group will be made as and when appropriate pursuant to the applicable Listing Rules.

BUSINESS OPERATIONS

The Company is an investment holding company and its subsidiaries are principally engaged in (i) investment property business; (ii) trading of properties; (iii) property related services business; and (iv) retail business in the PRC.

However, the development of COVID-19 in the PRC continued to cause temporary macro-economic headwinds, in particular, to the retail sector, property development and related sectors. The PRC government-imposed containment measures such that the business activities, in particular, the retail business in the PRC and property related services, were suspended. Although the Board is committed to improving the long-term financial performance and business operations of the Group in order to fulfil the requirements set out in the Resumption Guidance, the ongoing development of COVID-19 and the corresponding containment measures represent continuous challenges to the Group's efforts.

The PRC government continued to implement a number of COVID-19 containment measures in the PRC, including, among others, the lockdown of micro-districts* (小區) with positive cases and movement restrictions. Such containment measures adversely affected the business activities of the Group's tenants and consequently, the Group encountered delays and/or difficulties in rental collection for certain of its properties.

Despite the difficult operating environment, the Board remains committed to turn around the Group's businesses and shall continue to review and, where necessary, modify its business strategies with such goal in mind. In addition to the closure of the loss-making retail businesses in the first half of 2022 and the streamlined cost structure to maintain overall business and cost efficiencies, the Board closed down the remaining convenience stores and retail food stores in Shanghai and Anshan with the aim to control and where possible, cease the loss-making part of the retail business.

With the intention of satisfying the requirements of the Resumption Guidance, the Company has and will continue to explore different means, including, among others, formulating and adopting appropriate strategies to improve and strengthen the business capabilities of the Group as well as seeking potential new business opportunities with a view to broaden its income base, enhance its long-term growth potential and further improve the overall financial performance of the Group. However, no definitive agreement in relation to any acquisition and/or disposal which constitutes a notifiable transaction was entered into by the Company as at the date of this announcement, and the aforesaid strategies may or may not lead to any notifiable transactions, and there is no certainty that any definitive agreement will be reached. Furthermore, the Company will continue to use its best endeavours to identify suitable candidate(s) to fill the independent non-executive director vacancy as soon as practicable and in accordance with the relevant Listing Rules. The Company will make further announcement(s) in accordance with the Listing Rules as and when appropriate.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the Shares on the Stock Exchange has been suspended with effect from 9:00 a.m. on Thursday, 2 September 2021 and will remain suspended until the Company fulfils the Resumption Guidance.

The Company will publish further announcement(s) to keep its Shareholders and potential investors informed of the latest progress as and when appropriate and will announce quarterly updates on its development pursuant to Rule 13.24A of the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing with the Shares.

On behalf of the Board

Sky Chinafortune Holdings Group Limited

Mr. JIANG Tian

Chairman of the Board

Hong Kong, 29 November 2022

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. JIANG Tian, Ms. HOU Yingxuan, Mr. GONG Biao and Ms. JIANG Jiabao; one non-executive Director, namely, Mr. CHAI Yuet; and two independent non-executive Directors, namely, Mr. TSEUNG Yuk Hei Kenneth and Mr. JI Qing.

^{*} For identification purpose only