

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement appears for information purpose only and does not constitute an invitation or offer to acquire, purchase or subscribe for the securities of the Company.



Deson Development International Holdings Limited

迪臣發展國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 262)

**COMPLETION OF PLACING OF NEW SHARES
UNDER GENERAL MANDATE**

Placing Agent



CNI SECURITIES GROUP LIMITED

The Board is pleased to announce that the condition of the Placing has been fulfilled and the completion of the Placing took place on 2 February 2015. An aggregate of 100,000,000 Placing Shares have been successfully placed by the Placing Agent to not fewer than six Placees at the Placing Price of HK\$0.72 per Placing Share.

Reference is made to the announcement of Deson Development International Holdings Limited (the “**Company**”) dated 21 January 2015 (the “**Announcement**”) in relation to, among other matters, placing of new shares under the General Mandate. Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement unless otherwise stated.

The Board is pleased to announce that the condition of the Placing has been fulfilled and the completion of the Placing took place on 2 February 2015. An aggregate of 100,000,000 Placing Shares have been successfully placed by the Placing Agent to not fewer than six Placees at the Placing Price of HK\$0.72 per Placing Share.

SHAREHOLDING STRUCTURE OF THE COMPANY

The shareholding structure of the Company immediately before and upon the completion of the Placing is set out as below:

* *for identification purpose only*

| Shareholders | Immediately before completion of the Placing | | Immediately after completion of the Placing | |
|----------------------------------|---|------------------|--|------------------|
| | Number of Shares | Approximate % | Number of Shares | Approximate % |
| Substantial Shareholders: | | | | |
| Tjia Boen Sien (<i>Note 1</i>) | 279,064,400 | 50.44 | 279,064,400 | 42.72 |
| Chen Huofa (<i>Note 2</i>) | 115,799,160 | 20.93 | 115,799,160 | 17.73 |
| Directors: | | | | |
| Wang Jing Ning | 14,839,600 | 2.68 | 14,839,600 | 2.27 |
| Lu Quanzhang | 100,000 | 0.02 | 100,000 | 0.02 |
| Ho Chung Tai, Raymond | 485,000 | 0.09 | 485,000 | 0.07 |
| Siu Man Po | 300,000 | 0.05 | 300,000 | 0.05 |
| Tjia Wai Yip, William | 1,600,000 | 0.29 | 1,600,000 | 0.24 |
| Public Shareholders: | | | | |
| Placees | — | — | 100,000,000 | 15.31 |
| Others | 141,022,107 | 25.50 | 141,022,107 | 21.59 |
| Total | <u>553,210,267</u> | <u>100.00</u> | <u>653,210,267</u> | <u>100.00</u> |

Note:

1. Tjia Boen Sien (“Mr. Tjia”) is the beneficial owner of 279,064,400 Shares in the Company (being the aggregate of personal interest of Mr. Tjia of 45,774,400 Shares and the corporate interest held by Sparta Assets Limited (“Sparta Assets”) of 233,290,000 Shares). Sparta Assets, a company incorporated in British Virgin Islands, is wholly-owned by Mr. Tjia. Therefore, Mr. Tjia is deemed to be interested in any Shares held by Sparta Assets.
2. Chen Huofa (“Mr. Chen”) is the beneficial owner of 115,799,160 Shares in the Company (being the corporate interest held by Granda Overseas Holding Co. Ltd. (“Granda”). Granda, a company incorporated in British Virgin Islands, is wholly-owned by Mr. Chen. Therefore, Mr. Chen is deemed to be interested in any shares held by Granda.

By Order of the Board
Deson Development International Holdings Limited
Tjia Boen Sien
Managing Director and Deputy Chairman

Hong Kong, 2 February 2015

As at the date of this announcement, the executive directors of the Company are Mr. Lu Quanzhang, Mr. Tjia Boen Sien, Mr. Wang Jing Ning and Mr. Tjia Wai Yip, William, the non-executive director of the Company is Mr. Wong Shing Kay, Oliver; and the independent non-executive directors of the Company are Dr. Ho Chung Tai, Raymond, Mr. Siu Man Po and Mr. Siu Kam Chau.