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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 543)

DATE OF BOARD MEETING

The board of directors (the "Board") of Pacific Online Limited (the "Company") hereby announces that a meeting of the Board of the Company will be held on Monday, 29 March 2010 for the purposes of, among other matters, approving the announcement of annual results of the Company and its subsidiaries for the year ended 31 December 2009 for publication, and considering the recommendation on the payment of a final dividend, if any.

On behalf of the Board

Lam Wai Yan

Chairman

Hong Kong, 17 March 2010

As at the date of this announcement, the Board comprises 5 executive directors, namely, Mr. Lam Wai Yan, Mr. Ho Kam Wah, Mr. Wang Ta-Hsing, Ms. Zhang Cong Min and Mr. Tsung Shih Kin, Samuel; and 3 independent non-executive directors, namely, Mr. Tsui Yiu Wa, Alec, Mr. Thaddeus Thomas Beczak and Mr. Louie Ming.