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PACIFIC ONLINE LIMITED

太平洋網絡有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 543)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Pacific Online Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Monday, 23 August 2010 for the purposes of, among other matters, approving the announcement of the consolidated interim results of the Company and its subsidiaries for the six months ended 30 June 2010 for publication and considering the proposed payment of an interim dividend, if any.

By Order of the Board
Lam Wai Yan
Chairman

Hong Kong, 11 August 2010

As at the date of this announcement, the Board comprises 5 executive directors, namely, Mr. Lam Wai Yan, Mr. Ho Kam Wah, Mr. Wang Ta-Hsing, Ms. Zhang Cong Min and Mr. Tsung Shih Kin, Samuel; and 3 independent non-executive directors, namely, Mr. Tsui Yiu Wa, Alec, Mr. Thaddeus Thomas Beczak and Mr. Louie Ming.