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PERFECTECH INTERNATIONAL HOLDINGS LIMITED

(威發國際集團有限公司)*

(the "Company")

(Incorporated in Bermuda with limited liability)

(Stock Code: 0765)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the management's preliminary assessment of the unaudited management accounts of the Group, the Group is expected to record a consolidated net profit for the six months ended 30 June 2012 as compared to a consolidated net loss for the same corresponding period in 2011.

The shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Perfectech International Holdings Limited ("the Company", together with its subsidiaries, "the Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("the Listing Rules").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that based on the management's preliminary assessment of the unaudited management accounts of the Group, the Group is expected to record a consolidated net profit for the six months ended 30 June 2012 as compared to a consolidated net loss for the same corresponding period in 2011, which was mainly due to, among others, the increase in gross profit margin of toy products segment and the increase in investment income.

The information contained in this announcement is only based on the preliminary assessment by the Company's management according to the unaudited management accounts of the Group and such information has not been audited or reviewed by the Company's auditors. Details of the performance of the Group for the six months ended 30 June 2012 will be disclosed in the unaudited consolidated interim results announcement of the Company, which is expected to be published before end of August 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Perfectech International Holdings Limited
Poon Siu Chung
Chairman and Managing Director

Hong Kong, 19 July 2012

As at the date of this announcement, the Board is composed of Mr. Poon Siu Chung, Mr. Tsui Yan Lee, Benjamin, Dr. Poon Wai Tsun, William and Mr. Poon Wai Yip, Albert as executive directors, Mr. Lam Yat Cheong, Mr. Yip Chi Hung and Mr. Choy Wing Keung, David as independent non-executive directors.

** for identification purpose only*