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GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "Board") of Soundwill Holdings Limited (the "Company") hereby announces that on 12 November 2010, 5,570,000 share options (the "Options") to subscribe for up to a total of 5,570,000 ordinary shares of HK\$0.10 each (the "Shares") of the Company were granted to certain individuals (the "Grantees') under the share option scheme adopted by the Company on 22 July 2002 (the 10% general limit under the said share option scheme has been refreshed pursuant to a resolution passed at the annual general meeting of the Company held on 1 June 2010), subject to the acceptance of the Grantees. Details of the Options granted are as follows:

Date of grant	:	12 November 2010
Number of Options granted	:	5,570,000
Exercise price of Options granted	:	HK\$8.15 per share
Closing price of the Shares on the date of grant	:	HK\$8.15 per share

The average closing price of the Shares for	:	HK\$ 7.82 per share
the five business days immediately		
preceding the date of grant		

Validity period of the Options : From 12 November 2011 to 21 July 2012

Among the Options granted above, 2,850,000 Options were granted to the directors (the "Directors"). Details of which are as follows:

Name of Directors	Position(s) held with the	Number of
	Company	Options
Foo Kam Chu, Grace	Executive Director	600,000
Chan Wai Ling	Executive Director	2,000,000
Kong Siu Man, Kenny	Executive Director	250,000

Save as disclosed in this announcement, none of the Grantees of the Options is a Director, a chief executive or a substantial shareholder of the Company, or an associate (as defined in the Listing Rules) of a Director, a chief executive of a substantial shareholder of the Company.

By Order of the Board Soundwill Holdings Limited Tse Wai Hang Company Secretary

Hong Kong, 12 November 2010

As at the date of this announcement, the Board of Directors of the Company comprises (i) executive Directors: Foo Kam Chu, Grace, Chan Wai Ling, Tse Chun Kong, Thomas and Kong Siu Man, Kenny; (ii) non-executive Directors: Liang Yanfeng and Meng Qinghui; and (iii) independent non-executive Directors: Chan Kai Nang, Kwan Kai Cheong and Pao Ping Wing.