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SOUNDWILL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 878)

PROFIT WARNING ANNOUNCEMENT FOR THE YEAR ENDED 31 DECEMBER 2013

The board of directors (the “Board”) of Soundwill Holdings Limited (the “Company”; together with its subsidiaries, the “Group”) makes this announcement pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions under Part XIVA of the Securities and Future Ordinance (Cap. 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record a significant decline in the consolidated profit attributable to the Shareholders for the year ended 31 December 2013 as compared with the corresponding year ended 31 December 2012. The Board considers that such decline is mainly due to (i) decrease in revenue recognised from property development; and (ii) the decrease in the net gain on fair value adjustments on the Group’s investment properties, as already indicated in the previous profit warning announcement dated 16 August 2013 on the Company’s interim results for the six months ended 30 June 2013.

As the Company is in the process of finalizing the financial results of the Group for the year ended 31 December 2013, the information in this announcement is based on a preliminary assessment by the Board according to the unaudited consolidated management accounts of the Group for the year ended 31 December 2013, which have not been audited or reviewed by the Company’s independent auditor or audit committee. Details of the audited consolidated financial results and performance for the year ended 31 December 2013 will be disclosed in the annual results announcement to be published in due course.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Soundwill Holdings Limited
Foo Kam Chu Grace
Chairman

Hong Kong, 25 February 2014

As at the date of this announcement, the Board comprises Executive Directors: Foo Kam Chu Grace, Chan Wai Ling and Kong Siu Man Kenny; and Independent Non-Executive Directors: Chan Kai Nang, Pao Ping Wing and Ng Chi Keung.