

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**AEON STORES (HONG KONG) CO., LIMITED**

**永旺(香港)百貨有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 984)**

**INSIDE INFORMATION  
DECREASE IN LOSS**

This announcement is made by AEON Stores (Hong Kong) Co., Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to the provisions of inside information under Part XIVA of the Securities and Future Ordinance (Cap.571, Laws of Hong Kong) and Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary assessment of the unaudited management accounts of the Group for the year ended 31 December 2020 and the information available for the time being, the Group recorded a loss attributable to shareholders of approximately HK\$30 million as compared with the loss attributable to shareholders of HK\$189 million in the corresponding period in 2019.

The Board considers that the decrease in loss of approximately HK\$159 million was mainly due to the following factors:

- i. The Group recorded record high revenue in the year. The sales performance of the Group's supermarket business increased significantly compared to last year, mainly due to the timely response to changes in customers' consumption habits. As the percentage of customers stayed at home increased, the demand for food and daily necessities also increased. In response to customers' habit changes, the Group introduced richer variety of goods to meet customers' demand;
- ii. In the year, the Group added small specialty stores "Living PLAZA by AEON" and lifestyle specialty store "Mono Mono" to its stores network. Sales performance of these two businesses was satisfactory, which further strengthened the growth of the Group's different businesses and its profitability;
- iii. The Group sped up the introduction of AEON's private brands, including home lifestyle brand specialty store "HÓME CÓORDY", casual underwear and home wear brand specialty store "iC innercasual" and more "TOPVALU" food and non-food products, increased the proportion of sales of private branded products, and increased overall gross profit;
- iv. The Group received government grants from the Hong Kong Government and municipal governments in the mainland China;

- v. However, the Accident (referred to the Company's announcement published on 14 December 2020) occurred in November 2020 brought impact on the results of the Group's mainland business in the year.

The Company is still in the process of preparing and finalising the Group's results for the year ended 31 December 2020. The information contained in this announcement is only based on a preliminary assessment of the unaudited management accounts of the Group and the information available for the time being. Such information has not been audited or reviewed by the auditors of the Company and may be subject to change. The audited results of the Group for the year ended 31 December 2020 are expected to be announced by the Company by end of March 2021.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**AEON Stores (Hong Kong) Co., Limited**  
**Yuki HABU**  
*Chairman*

Hong Kong, 1 February 2021

*As at the date of this announcement, the Executive Directors are Mr. Isei Nakagawa, Mr. Chak Kam Yuen, Mr. Lau Chi Sum Sam, Mr. Takenori Nagashima and Mr. Shinya Hisanaga; the Non-executive Directors are Ms. Yuki Habu and Mr. Akinori Yamashita; and the Independent Non-executive Directors are Ms. Chan Yi Jen Candi Anna, Ms. Lo Miu Sheung, Betty, Mr. Chow Chi Tong and Mr. Hideto Mizuno.*