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**AEON STORES (HONG KONG) CO., LIMITED**

**永旺(香港)百貨有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 984)**

## **PROFIT WARNING**

This announcement is made by AEON Stores (Hong Kong) Co., Limited (the **Company** and together with its subsidiaries, the **Group**) pursuant to the provisions of inside information under Part XIVA of the Securities and Future Ordinance (Cap.571, Laws of Hong Kong) (the **SFO**) and Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the **Listing Rules**).

The Board of Directors of the Company (the **Board**) wishes to inform the shareholders of the Company (the **Shareholders**) and potential investors that, based on the preliminary assessment by the Group's management of the unaudited management accounts of the Group for the year ended 31 December 2015 ("**Period**"), the Group is expected to record a significant decrease of over 60% in its net profit for the Period as compared to the corresponding period last year.

Based on the information currently available, the decrease in profit is mainly attributable to (i) no fair value gain on the Group's investment property was recorded in the Period as the investment property was sold in October 2014; and (ii) increase in the operating costs.

As the Company is still in the process of finalizing the results of the Group for the Period, the information contained in this announcement is only based on a preliminary assessment by the Group's management of the unaudited management accounts of the Group and the information available for the time being, but not on any data or information which has been audited or reviewed by the auditors of the Company. The audited results of the Group for the Period are expected to be announced by the Company in mid-March 2016.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**AEON Stores (Hong Kong) Co., Limited**  
**CHAN Pui Man, Christine**  
*Managing Director*

Hong Kong, 26 February 2016

*As at the date of this announcement, the Executive Directors are Ms. Chan Pui Man, Christine, Mr. Yoshiaki Mizushima, Mr. Hideaki Yajima and Mr. Chak Kam Yuen; the Non-executive Directors are Ms. Yuki Habu and Mr. Shinya Wako; and the Independent Non-executive Directors are Ms. Cheng Yin Ching, Anna, Ms. Chan Yi Jen Candi Anna, Ms. Lo Miu Sheung, Betty and Mr. Chow Chi Tong.*