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(Incorporated in Hong Kong with limited liability)
(Stock code: 984)

## ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATIONS

The Company is making arrangements to ascertain the preferences of the Shareholders with respect to their choice of means of receipt and language of future Corporate Communications in accordance with Rules 2.07A and 2.07B of the Listing Rules, the Articles of Association of the Company and the Companies Ordinance.

If the Company does not receive a duly completed and signed Reply Form or does not receive a response indicating an objection from the Shareholder by 29 December 2023, such Shareholder will be deemed to have consented to receive the Website Version of all future Corporate Communications.

## INTRODUCTION

AEON Stores (Hong Kong) Co., Limited (the "Company") is pleased to announce that to support environmental protection and enhance efficient communication with the shareholders of the Company (the "Shareholders"), and as permitted under all applicable laws and regulations, the Articles of Association of the Company and the Companies Ordinance (Chapter 622 of the Laws of the Hong Kong) (the "Companies Ordinance"), the Company is making the following arrangements to ascertain the preferences of the Shareholders with respect to their choice of means of receipt (in printed form or by electronic means through the Company's website at <a href="https://www.aeonstores.com.hk">www.aeonstores.com.hk</a> (the "Website Version")) and language (in English version only, in Chinese version only or in both English and Chinese versions) of its future Corporate Communications (as defined in the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange")).

The Company encourages and recommends the Shareholders to take advantage of the Website Version in respect of its future Corporate Communications to support environmental protection and enhance efficient communication with the Shareholders.

## PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the Articles of Association of the Company and the Companies Ordinance, the following arrangements will be made by the Company:

- (1) The Company will send a letter to the Shareholders on 1 December 2023 (the "First Letter") together with a reply form with a freepost mailing label (applicable for posting within Hong Kong only) (the "Reply Form"), in both English and Chinese, to enable them to elect any one of the following options:
  - Option 1: to access all future Corporate Communications by electronic means through the Company's website at <a href="https://www.aeonstores.com.hk">www.aeonstores.com.hk</a> instead of receiving printed copies, and receive a notification of the publication of the Corporate Communications on the Company's website; or
  - Option 2: to receive the printed English version of all future Corporate Communications only; or
  - Option 3: to receive the printed Chinese version of all future Corporate Communications only; or
  - Option 4: to receive both the printed English and Chinese versions of all future Corporate Communications.

The Reply Form should be duly completed, signed and returned by post using the freepost mailing label at the bottom of the Reply Form or by hand delivery to the Company's share registrar, Tricor Secretaries Limited (the "Share Registrar") at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to <u>isecom@hk.tricorglobal.com</u> on or before 29 December 2023.

The First Letter explains that if the Company does not receive a duly completed and signed Reply Form or does not receive a response indicating an objection from the Shareholder by 29 December 2023, and until the Shareholder informs the Share Registrar by reasonable prior notice in writing to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to <u>is-ecom@hk.tricorglobal.com</u>, such Shareholder will be deemed to have consented to receive the Website Version of all future Corporate Communications, and a notification of the publication of the Corporate Communications on the Company's website will be sent to such Shareholder in the future.

- (2) For those Shareholders who choose to receive the Corporate Communications in printed form, the Company will send the selected language version(s) of the Corporate Communications to them unless and until they inform the Share Registrar by reasonable prior notice (not less than 7 days) in writing to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to <a href="is-ecom@hk.tricorglobal.com">is-ecom@hk.tricorglobal.com</a> that they wish to receive the Corporate Communications in the other (or both) language(s) (as the case may be), or to receive the Website Version of all future Corporate Communications.
- (3) When each of the printed Corporate Communications is sent in accordance with the arrangements described above, a letter (the "Second Letter") together with a request form with a freepost mailing label (applicable for posting within Hong Kong only) (the "Request Form"), in both English and Chinese, will be attached to or printed at some prominent place in the relevant Corporate Communications, specifying that the Corporate Communications prepared in the other language will be available upon request. Shareholders may at any time

request for the other language of the Corporate Communications or request to change the means of receiving future Corporate Communications to the Website Version by completing and returning the Request Form to the Share Registrar or by email to <u>is-ecom</u> @hk.tricorglobal.com.

(4) For Shareholders who elect to receive the Website Version of future Corporate Communications, the Company will request such Shareholders to provide an email address in the Reply Form or the Request Form for the purposes of receiving (i) email notifications for the publication of the relevant Corporate Communications on the Company's website as and when Corporate Communications are published on the Company's website and (ii) all future Actionable Corporate Communications\* in electronic form from the Company. It is the responsibility of the Shareholders to provide email address that is functional. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any "non-delivery" message.

If no valid and functional email address is provided by a Shareholder in the Reply Form or the Request Form or if a Shareholder is otherwise deemed to have consented to receive the Website Version of future Corporate Communications, the Company will send to such Shareholder by post, (i) a notification letter for the publication of Corporate Communications on the Company's website and (ii) all future Actionable Corporate Communications in printed form, until such time when such Shareholder has provided a valid and functional email address to the Share Registrar for receiving the same.

- (5) For those Shareholders who choose (or are deemed to have chosen) to receive the Website Version of all future Corporate Communications, if for any reason, such Shareholders have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Share Registrar will, upon request in writing to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to <a href="mailto:is-ecom@hk.tricorglobal.com">is-ecom@hk.tricorglobal.com</a> to the Share Registrar, send the printed form of the Corporate Communications to such Shareholders in the selected language version(s) free of charge.
- (6) Shareholders are entitled at any time by reasonable prior notice (not less than 7 days) in writing to the Share Registrar at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to <a href="mailto:is-ecom@hk.tricorglobal.com">is-ecom@hk.tricorglobal.com</a> to change their choice of means of receipt and/or language of all future Corporate Communications.
- (7) All future Corporate Communications in both English and Chinese versions will be available on the Company's website at <a href="www.aeonstores.com.hk">www.aeonstores.com.hk</a> in an accessible format. Electronic copies of all such Corporate Communications in both languages will be submitted to the Stock Exchange for publication on its website at <a href="www.hkexnews.hk">www.hkexnews.hk</a> pursuant to the Listing Rules.
- (8) The Share Registrar provides a dial-up hotline service at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays) to enable the Shareholders to make enquiry of the Company's proposed arrangements set out above.
- (9) The First Letter and the Second Letter will indicate that printed copies of the English and

Chinese versions of all future Corporate Communications will be available from the Share Registrar upon request, as well as on the Company's website and on the website of the Stock Exchange, and that the dial-up hotline service has been provided.

\* "Actionable Corporate Communication" means any corporate communication from the Company that seeks instructions from its shareholders on how they wish to exercise their rights or make an election as the shareholders of the Company, including but not limited to, election forms in connection with a dividend payment, excess application forms in connection with a rights issue or open offer, applications forms for assured entitlement under an open offer, acceptance forms in connection with takeovers, mergers and share buy-backs, and provisional allotment letters in connection with a rights issue.

By order of the Board
AEON Stores (Hong Kong) Co., Limited
Isei NAKAGAWA
Chairman

Hong Kong, 30 November 2023

As at the date of this announcement, the Executive Directors are Mr. Takenori Nagashima and Mr. Shinya Hisanaga; the Non-executive Directors are Mr. Isei Nakagawa, Mr. Makoto Fukuda, Mr. Toshiya Goto and Mr. Hiroyuki Inohara; and the Independent Non-executive Directors are Mr. Chow Chi Tong, Mr. Hideto Mizuno and Ms. Shum Wing Ting.