



# AEON STORES (HONG KONG) CO., LIMITED

## 永旺(香港)百貨有限公司

(Incorporated in Hong Kong with limited liability)

(於香港註冊成立之有限公司)

(Stock code: 984)

(股份代號: 984)

### NOTIFICATION LETTER 通知信函

14 July 2025

Dear Non-Registered Holder <sup>(Note 1)</sup>,

**AEON Stores (Hong Kong) Co., Limited (the "Company")**

**Notice of Publication of (1) Circular – (i) Revision of Annual Caps for continuing connected transactions in relation to the Consultancy Services Agreements (ii) continuing connected transactions – Entering into of the Master Licence Agreement, the Master Service Agreement and the ATV China Master Service Agreement (iii) continuing connected transactions – Entering into of the Master ATV Purchase Agreement, (2) Notice of Extraordinary General Meeting and (3) Proxy Form (the "Current Corporate Communications")**

The English and Chinese versions of the Current Corporate Communications of the Company are now available on the Company's website at [www.aeonstores.com.hk](http://www.aeonstores.com.hk) and the Hong Kong Exchanges and Clearing Limited's ("HKEX") website at [www.hkexnews.hk](http://www.hkexnews.hk). If you have elected to receive the Corporate Communication in printed form, the Current Corporate Communication is enclosed. The extraordinary general meeting of the Company is to be held at Function Room, Units 7–11, 26/F, CDW Building, 388 Castle Peak Road, Tsuen Wan, New Territories, Hong Kong on Tuesday, 29 July 2025 at 9:00 a.m..

As a Non-registered Shareholder, if you wish to receive Corporate Communications in electronic form, you should liaise with your bank(s), broker(s), custodian(s) or nominee(s) or HKSCC Nominees Limited through which your share(s) is/are held (collectively, the "Intermediaries") and provide your functional email address to your Intermediaries. If the Company does not receive your functional email address from the Intermediaries, until such time that the functional email address is provided to the Intermediaries, you will be unable to receive any notices of publication of the Website Version of Corporate Communications by email; and the Company would only be able to send you the said notice in printed form.

If you wish to receive the printed version of the Current Corporate Communications and your choice of means of receipt of the Company's Corporate Communications <sup>(Note 2)</sup> in future, please complete the attached Request Form and return it to the Company's share registrar, Tricor Investor Services Limited (the "Share Registrar"), by post using the mailing label provided (applicable for posting within Hong Kong only) or by email to [is-ecom@vistra.com](mailto:is-ecom@vistra.com). The printed version of the Current Corporate Communication and/or future Corporate Communications will be sent to you free of charge upon receipt of your request.

Should you have any query relating to this notification, please call the dial-up hotline of the Share Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,  
For and on behalf of  
**AEON Stores (Hong Kong) Co., Limited**  
**Toshiya GOTO**  
Chairman

#### Notes:

- This letter is addressed to the Company's non-registered holders. Non-registered holder means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications. If you have sold or transferred your shares in the Company, please disregard this letter and the attached document(s).
- "Corporate Communication(s)" refers to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to the directors' report and annual accounts together with a copy of the auditor's report, the summary financial report (where applicable), the interim report, the summary interim report (where applicable), a notice of meeting, a listing document, a circular and a proxy form.

致列位非登記股東<sup>(註1)</sup>,

永旺(香港)百貨有限公司(「本公司」)

(i)修訂有關諮詢服務協議的持續關連交易的年度上限;(ii)持續關連交易—訂立主許可協議、主服務協議及ATV China主服務協議;(iii)持續關連交易—訂立ATV主採購協議之通函、(2)股東特別大會通告、以及(3)代表委任表格(「本次公司通訊」)之刊發通知

本公司有關本次公司通訊的中英文版本已登載於本公司網站[www.aeonstores.com.hk](http://www.aeonstores.com.hk)及香港聯合交易所有限公司(「聯交所」)網站[www.hkexnews.hk](http://www.hkexnews.hk), 歡迎瀏覽。如閣下已選擇收取公司通訊的印刷本,隨函附上本次公司通訊。本公司謹定於2025年7月29日(星期二)上午9時正假座香港新界荃灣青山公路388號中染大廈26樓7-11室的會議室舉行股東特別大會。

作為非登記股東,如閣下欲以電子方式收取公司通訊,閣下應聯絡代閣下持有股份的銀行、經紀、託管商或代理人或香港中央結算(代理人)有限公司(統稱「中介機構」),並向閣下的中介機構提供有效的電郵地址。如本公司沒有從中介機構收到閣下有效的電郵地址,直至中介機構收到閣下有效的電郵地址前,本公司將無法透過電郵方式向閣下發送公司通訊網上版本的登載通知,而本公司只能發送登載通知之印刷本予閣下。

倘閣下擬收取本次公司通訊之印刷本及選擇收取本公司日後發布之公司通訊<sup>(註2)</sup>的方式,請填妥隨附的申請表格,利用郵寄標籤(只適用於香港投寄)寄回本公司之股份過戶登記處—卓佳證券登記有限公司(「股份過戶登記處」)或電郵至[is-ecom@vistra.com](mailto:is-ecom@vistra.com)。當收到閣下之要求,本次公司通訊及/或日後公司通訊的印刷本將免費發送予閣下。

閣下如對本通知內容有任何查詢,請於星期一至星期五(香港公眾假期除外)上午9時正至下午6時正致電卓佳證券登記有限公司客戶服務熱線,電話號碼為(852) 2980 1333。

代表  
永旺(香港)百貨有限公司  
後藤俊哉  
主席

2025年7月14日

#### 附註:

- 此函件乃向本公司之非登記股東發出。非登記股東指股份存放於中央結算及交收系統的人士或公司,透過香港中央結算有限公司不時向本公司發出通知,希望收到公司通訊。如閣下已經出售或轉讓所持有之本公司股份,則毋須理會本函件及所附文件。
- 公司通訊指由本公司發出或將予發出以供其任何證券之持有人或投資大眾參照或採取行動之任何文件,其中包括但不限於董事會報告、年度賬目連同獨立核數師報告及(如適用)財務摘要報告;中期報告及(如適用)中期摘要報告;會議通告;上市文件;通函;及代表委任表格。

Non-registered Shareholder’s information (English name and Address):  
非登記股東資料(英文姓名及地址)：

Request Form 申請表格

TO: AEON STORES (HONG KONG) CO., LIMITED (“the Company”) 致：永旺(香港)百貨有限公司(「本公司」)  
(Stock Code: 984) (股份代號：984)  
c/o Tricor Investor Services Limited 經卓佳證券登記有限公司轉交  
17/F, Far East Finance Centre 香港夏慤道16號遠東金融中心17樓  
16 Harcourt Road, Hong Kong

☐ I/We would like to receive the printed copy of (1) Circular – (i) Revision of Annual Caps for continuing connected transactions in relation to the Consultancy Services Agreements (ii) continuing connected transactions – Entering into of the Master Licence Agreement, the Master Service Agreement and the ATV China Master Service Agreement (iii) continuing connected transactions – Entering into of the Master ATV Purchase Agreement, (2) Notice of Extraordinary General Meeting and (3) Proxy Form (the “Current Corporate Communications”) and all future Corporate Communication of the Company in the printed version.  
本人／我們希望收取(1)(i)修訂有關諮詢服務協議的持續關連交易的年度上限；(ii)持續關連交易－訂立主許可協議、主服務協議及ATV China主服務協議；(iii)持續關連交易－訂立ATV主採購協議之通函、(2)股東特別大會通告、以及(3)代表委任表格(「本次公司通訊」)的印刷本及 貴公司所有日後公司通訊的印刷本。

Name (in ENGLISH BLOCK LETTERS):  
姓名(以英文正楷填寫)：

Signature: Date: Contact Phone Number:  
簽署： 日期： 聯絡電話：

Notes: 註：

- Please complete all your details clearly in this Form.  
請 閣下清楚填妥本表格所有資料。
- By completing and returning this Request Form to request for the printed copy of the Current Corporate Communications, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed copy.  
在選擇瀏覽公司通訊之網上版本以代替收取印刷本後，閣下已明示同意放棄收取公司通訊印刷版本的權利。
- For the avoidance of doubt, the Company does not accept any special instructions written on this Reply Form.  
為免存疑，任何在本回條上的額外手寫指示，本公司將不予處理。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

Your supply of your email address and telephone number is on a voluntary basis for the purposes of verifying and recording your means of receipt and choice of language of Corporate Communications of the Company and/or the delivery of those Corporate Communications (the “Purposes”). We may transfer your email address and telephone number to our agent, contractor, or third party service provider who provides administrative, computer and other services to us for use in connection with the Purposes and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your email address and telephone number will be retained for such period as may be necessary to fulfil the Purposes. Request for access to and/or correction of the relevant personal data can be made in accordance with the provisions of the Personal Data (Privacy) Ordinance and any such request should be in writing by mail to the privacy compliance officer of Tricor Investor Services Limited at the above address.  
本聲明所指的「個人資料」具有《個人資料(私隱)條例》閣下是自願提供 閣下的電郵地址及電話號碼，以用於核實及記錄 閣下收取本公司公司通訊的方式及語文版本的選擇，以及／或傳送公司通訊(「該等用途」)。我們可能向就該等用途為我們提供行政、電腦及其他服務的代理人、承辦商或第三者服務供應商，以及其他獲法例授權而要求取得有關資料的人士或其他與該等用途有關以及需要接收有關資料之人士提供 閣下的電郵地址及電話號碼。 閣下的電郵地址及電話號碼將就履行該等用途所需的期間保留。有關存取及／或更正相關個人資料的要求可按照《個人資料(私隱)條例》之條文提出，而有關要求均須以書面方式郵寄至卓佳證券登記有限公司(地址如上)的私隱條例事務主任。

(Please cut along the dotted line 請沿虛線剪下)



Please cut the mailing label and stick this on an envelope to return the Request Form to us.

No postage stamp is required for local mailing

當 閣下寄回此申請表格時，請將此郵寄標籤剪貼於信封上。  
如在本港投寄，閣下無需支付郵費或貼上郵票



MAILING LABEL 郵寄標籤

Tricor Investor Services Limited  
卓佳證券登記有限公司  
Freepost No.: 簡便回郵號碼：10 GPO  
Hong Kong 香港