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**BENEFUN INTERNATIONAL HOLDINGS LIMITED**

**奮發國際控股有限公司 \***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1130)**

**APPOINTMENT OF INDEPENDENT NON-EXECUTIVE  
DIRECTOR, MEMBER OF THE AUDIT COMMITTEE AND  
REMUNERATION COMMITTEE**

The Board of directors (the “Board”) of Benefun International Holdings Limited (“the Company”) announces that Mr. Christopher David Thomas has been appointed as independent non-executive director, member of the audit committee and remuneration committee of the Company with effect from 4 May 2009.

Mr. Christopher David Thomas, aged 31, graduated from Johns Hopkins University School of Advanced International Studies with a Master Degree in International Relations – Concentration in International Finance and Asian Studies. Mr. Thomas joined Deutsche Bank in 2001 to serve as the Analyst in Telecommunication Investment Banking. From 2002 to 2004, Mr. Thomas worked as an Analyst in Media and Technology Mergers and Acquisitions for Signal Hill Capital Group LLC, the boutique investment bank founded by former Global Head of Telecommunications at Deutsche Banc Alex. Brown, Inc.

Mr. Thomas is currently the Regional Vice President (North America Division) of Snowland Tibetan Medicine Company which is a leading Tibetan medicine company in the herbal medicine market. Mr. Thomas has over 6 years experience in clientele development, sales and marketing to nationwide distributors and individual customers.

Mr. Thomas did not hold any directorship in any listed public companies in the last three years and he did not hold any position in the Company or any subsidiary of the Company.

Pursuant to a letter of appointment entered into between the Company and Mr. Thomas, the Company appointed Mr. Thomas for a term of three years until 3 May 2012 and he will be subject to the retirement and re-election at the annual general meeting of the Company in accordance with the bye-laws of the Company. Mr. Thomas is entitled to a director's fee of HK\$60,000 per annum which is determined with reference to his duties and responsibilities with the Company, the Company's performance and the prevailing market situation and subject to the approval of the shareholders of the Company at the annual general meeting.

Mr. Thomas is and was not connected with any directors, senior management or substantial or controlling shareholders of the Company. As at the date hereof, Mr. Thomas does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Thomas confirmed that there is no information which is discloseable nor is/was he involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules, and there is no other matter which needs to be brought to the attention of the shareholders of the Company.

The Board is not aware of any matters relating to the above appointment that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Thomas to join the Board.

By Order of the Board  
**Lawrence LO King Fat**  
*Company Secretary*

Hong Kong, 4 May 2009

*As at the date hereof, the Board comprises four executive directors, namely Mr. TAN Sim Chew, Mr. LO King Fat, Lawrence, Mr. LEUNG Kwong Choi and Mr. KWOK Wai, Wilfred; and three independent non-executive directors, namely Mr. CHEUNG Ngai Lam, Mr. Christopher David THOMAS, Mr. LI Chun Ming, Raymond and Mr. WONG Kwai Sang.*

*\* For identification only*