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## BENEFUN INTERNATIONAL HOLDINGS LIMITED \*

奮發國際控股有限公司\*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1130)

## DATE OF BOARD MEETING

The board of directors (the "Board") of Benefun International Holdings Limited (the "Company") hereby announces that a meeting of the Board will be held on Thursday, 22 October 2009 for the following purposes:

- 1. To consider and approve the audited consolidated results of the Company and its subsidiaries (the "Group") for the financial year ended 30 June 2009;
- 2. To consider the payment of a final dividend, if any;
- 3. To consider and approve the time and venue for the Company's forthcoming annual general meeting; and
- 4. To transact any other business.

By Order of the Board
Benefun International Holdings Limited
Lo King Fat, Lawrence
Company Secretary

Hong Kong, 12 October 2009

As at the date of this announcement, the Board comprises five executive directors, namely Mr. Tan Sim Chew (Chairman), Ms. Kam Yuen (Chief Executive Director), Mr. Kwok Wai, Wilfred, Mr. Leung Kwong Choi and Mr. Lo King Fat, Lawrence; and three independent non-executive directors, namely Mr. Cheung Ngai Lam, Mr. Wong Kwai Sang and Mr. Christopher David Thomas.

<sup>\*</sup> For identification purpose only