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新融宇集團(控股)有限公司  
Infinity Financial Group (Holdings) Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 1152)

## PROFIT WARNING

This announcement is made by Infinity Financial Group (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Directors**”) of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and the potential investors that, based on the Board’s preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record a significant increase in loss for the year ended 31 December 2014, as compared with the loss of approximately HK\$7.1 million recorded by the Group for the year ended 31 December 2013. Such increase in loss was primarily attributable to:

- (i) the decreases in turnover and gross profit of the Group as a result of the worsening of the market conditions and business environment and the severe competition of the textile industry;
- (ii) additional professional expenses incurred for the placing of new shares and convertible bonds and the issue of promissory notes and warrants;
- (iii) additional interest expenses incurred for the issued convertible bonds and promissory notes; and
- (iv) additional general and administrative expenses in seeking new revenue stream to diversify the business risk on single segment of manufacturing and trading of high quality fashion apparels.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group and information currently available and such information has been preliminary reviewed by the Company’s auditor. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2014 which is expected to be announced on 27 March 2015.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Infinity Financial Group (Holdings) Limited**  
**Yu Xueming**  
Chairman

Hong Kong, 17 March 2015

*As at the date of this announcement, the Board comprises five executive Directors, namely, Mr. Yu Xueming (Chairman), Mr. Yu Chuanfu (Chief Executive Officer), Mr. Sit Yau Chiu, Mr. Zheng Qiang and Mr. Han Hanting, one non-executive Director, namely, Mr. Chan Yee, Herman and three independent non-executive Directors, namely, Mr. Wang Wei Hung Andrew, Mr. Sin Ka Man and Mr. Zhao Li Xin.*