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(1) INSIDE INFORMATION — PROFIT WARNING; AND

(2) CONTINUED SUSPENSION OF TRADING

INSIDE INFORMATION — PROFIT WARNING

This announcement is made by Momentum Financial Holdings Limited (the "Company", together with its subsidiaries, collectively the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "Board") of directors (the "Directors") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that based on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 (the "Period"), the Group is expected to record a consolidated net profit for the Period of approximately HK\$9.5 million, representing a decrease as compared to a consolidated net profit of approximately HK\$16.6 million for the corresponding period in 2023. Such decrease was mainly attributable to the decrease in gross profit and increase in finance costs.

The audit committee of the Company is in the progress of reviewing and considering the unaudited interim results of the Group for the Period. Shareholders and potential investors are advised to read carefully the unaudited interim results announcement of the Group for the Period, which is expected to be published no later than 30 September 2024.

CONTINUED SUSPENSION OF TRADING

Trading on the Stock Exchange of Hong Kong Limited in the shares of the Company, which was suspended with effect from 9:00 a.m. on 2 September 2024 remains suspended until the announcement in relation to the 2024 interim results for the Period is published by the Company. The Company will keep the public informed by making further announcement(s) as appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Momentum Financial Holdings Limited

Zhang Rujie

Executive Director

Hong Kong, 10 September 2024

As at the date of this announcement, the Board comprises one executive Director, Mr. Zhang Rujie and three independent non-executive Directors, namely, Mr. Sin Ka Man, Ms. Liang Lina and Mr. Chen Yifan.