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POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group for the Record Period, the unaudited profit for the period attributable to owners of the Company for the Record Period is expected to record a significant increase as compared to the corresponding period in 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares in the Company.

This announcement is made by Tang Palace (China) Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors ("**Board**") of the Company wishes to inform shareholders of the Company (the "**Shareholders**") and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2014 (the "**Record Period**"), the unaudited profit for the period attributable to owners of the Company for the Record Period is expected to record a significant increase as compared to the corresponding period in 2013. Such increase was mainly attributable to the increase in customer traffic after a series of promotional activities to broaden the customer base, while the Group's effort of cost control came into effect.

The Company is still in the process of finalizing the Group's interim results for the Record Period. The information contained in this announcement is based only on the preliminary assessment by the Board in accordance with the unaudited consolidated management accounts of the Group for the Record Period and other information currently available and is not based on information or figures which have been audited or reviewed by the Company's auditors. Shareholders and potential investors should read the interim results announcement of the Company for the Record Period carefully, which is currently expected to be published by the Company before end of August 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares in the Company.

By order of the Board **Tang Palace (China) Holdings Limited WONG Chung Yeung** *Company Secretary*

Hong Kong, 11 July 2014

As at the date of this announcement, the Board comprises the following directors:

Executive directors:	Mr. YIP Shu Ming, Mr. CHAN Man Wai, Mr. KU Hok Chiu, Ms. WENG Peihe
Independent non-executive directors:	Mr. KWONG Chi Keung, Mr. KWONG Ping Man, Mr. CHEUNG Kin Ting Alfred