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## PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited management accounts of the Group for the period from 1 January 2012 to 30 June 2012 and the information currently available, it is expected that the Group will experience a decline of more than 30% in its net profit for the six months ended 30 June 2012 as compared with the corresponding period for the six months ended 30 June 2011.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Tianrui Group Cement Company Limited (the "Company" and, together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited management accounts of the Group for the period from 1 January 2012 to 30 June 2012 and the information currently available, it is expected that the Group will experience a decline of more than 30% in its net profit for the six months ended 30 June 2012 as compared with the corresponding period of 2011.

During the first quarter of 2012, the growth of market demand for cement had declined and the selling prices of cement products had dropped significantly as compared to the same period in 2011 due to the slower growth in China's fixed asset investment and the seasonality effect of Chinese New Year. Since the second quarter

of 2012, there has been a rebound in market demand for cement products in Central China and Liaoning province and the sales volume and selling prices of cement products of the Company has generally increased and remained relatively stable as compared to the prior quarter, but were still lower as compared to the same period in 2011. The management of the Company therefore expects a decline of more than 30% in the Company's net profit for the six months ended 30 June 2012 as compared with the same period of last year.

The information contained in this announcement is only based on a preliminary assessment by the management of the Company with reference to the information currently available, including the unaudited management accounts of the Group for the period from 1 January 2012 to 30 June 2012, which have not been reviewed or audited by the Company's auditors and are subject to possible adjustments arising from further review.

Investors of the Company and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2012 which is expected to be issued in due course.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

China Tianrui Group Cement Company Limited

Li Liufa

Chairman

Hong Kong, 4 July 2012

As at the date of this announcement, the Board consists of:

Chairman and Non-executive Director

Mr. Li Liufa

**Executive Directors** 

Mr. Li Heping, Mr. Liu Wenying and Mr. Yu Yagang

Non-Executive Director

Mr. Tang Ming Chien

Independent Non-executive Directors

Mr. Wang Yanmou, Mr. Poon Chiu Kwok, Mr. Song Quanqi and Mr. Ma Chun Fung Horace