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World Wide Touch Technology (Holdings) Limited 世 達 科 技(控 股)有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1282)

VOLUNTARY ANNOUNCEMENT

This is a voluntary announcement made by World Wide Touch Technology (Holdings) Limited (the "Company", together with its subsidiaries, the "Group"). The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest developments of the Group.

The board of directors of the Company (the "**Board**") is pleased to announce that on 22 July 2013, the Company's patented biometric security software platform, FingerQ has joined the Global System for Mobile Communications Association (the "**GSMA**") as an associate member. The GSMA acts as a focused forum where industry players get together to develop the GSM platform to the benefit of the members, investors, administrations and ultimately customers.

As a member of the GSMA, FingerQ intends to actively contribute to GSMA programmes that offer the biometrics authentication capability for mobile applications and services provided by the telephone operators. The Group aims to actively involve in GSMA working groups that defines communication protocols and implementations that drive highly secure and convenient user verification in mobile devices initiatives. The Company is proud to be an integral part of these initiatives which establish and secure the international mobile operating infrastructure.

By order of the Board
World Wide Touch Technology (Holdings) Limited
Wong Kwok Fong

Chairman and Chief Executive Officer

Hong Kong, 1 August 2013

As at the date of this announcement, the executive directors of the Company are Mr. Wong Kwok Fong, Ms. Ching Pui Yi, and Mr. Tan Hui Kiat and the independent non-executive directors of the Company are Mr. Wong Chun Bong, Professor Lee Kwok On, Matthew and Mr. Chan Wai.