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China Packaging Holdings Development Limited 中華包裝控股發展有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1439)

POSITIVE PROFIT ALERT

This announcement is made by China Packaging Holdings Development Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record an increase in the turnover and the profit attributable to owners of the Company for the twelve months ended 31 December 2013 as compared with those for the corresponding year in 2012 benefited primarily by a growth of the Group's paper-based packaging product business in the year 2013.

This positive profit alert announcement is only based on the preliminary assessment by the Company's management and is not based on any figures or information which has been audited or reviewed by the Company's auditors, which may differ from the actual financial results. The details of financial information of the Group shall be disclosed in the annual results announcement of the Company for the twelve months ended 31 December 2013 to be released in due course in accordance with the Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board China Packaging Holdings Development Limited Chen Wei Wei Chairman

Jiangxi Province, the PRC, 3 March 2014

As at the date of this announcement, the executive Directors are Mr. Chen Wei Wei (Chairman), Mr. Sun Shao Hua and Ms. Hu Li Yu; and the independent non-executive Directors are Mr. Liu Da Jin, Mr. Ma Yiu Ho, Peter and Mr. Wu Ping.