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**Mobile Internet (China) Holdings Limited**  
**移動互聯(中國)控股有限公司**

*(Formerly known as China Packaging Holdings Development Limited*

*中華包裝控股發展有限公司)*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1439)**

**POSITIVE PROFIT ALERT**

This announcement is made by the board of directors (the “**Board**”) of Mobile Internet (China) Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the information which includes, but without limitation to, the unaudited consolidated management accounts of the Group for the six months ended 30 June 2017 (the “**1H2017**”) which have not been confirmed, reviewed or audited by the auditors of the Company and other information currently available to the Group, the Group is expected to record an increase of not less than 50% in its consolidated net profit attributable to owners of the Company for the 1H2017 as compared to that for the six months ended 30 June 2016 (the “**1H2016**”) (the unaudited consolidated net profit attributable to owners of the Company for the 1H2016 amounted to approximately RMB34.3 million). The expected increase in the consolidated net profit is mainly attributable to, including but not limited to, the following reasons:

- (i) contribution from the Group’s mobile gaming business which was acquired on 28 April 2016;
- (ii) the increase in overall gross profit due to increase in percentage of revenue contributed from the Group’s mobile gaming business which commands a higher gross profit margin; and

(iii) the absence of loss on early redemption of promissory notes and the equity-settled share option expenses during the six months ended 30 June 2017, whereas there were such one-off expenses incurred during the six months ended 30 June 2016.

The Company is still in the process of finalising the consolidated interim results of the Group for the six months ended 30 June 2017. Detailed financial information and performance of the Group for 1H2017 will be disclosed in the Company's interim results announcement for 1H2017 which is expected to be published on 22 August 2017. The information contained in this announcement is only based on the Company's preliminary review of the unaudited consolidated management accounts of the Group, which have not been confirmed, reviewed or audited by the Company's auditor or audit committee and may be subject to adjustments.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Mobile Internet (China) Holdings Limited**  
**Chen Wei Wei**  
*Chairman and executive director*

Jiangxi Province, the PRC, 10 August 2017

*As at the date of this announcement, the Board comprises three Executive Directors, namely Mr. Chen Wei Wei (Chairman), Mr. Sun Shao Hua and Ms. Zheng Li Fang, and three Independent Non-executive Directors, namely Mr. Liu Da Jin, Mr. Ma Yiu Ho, Peter and Mr. Wu Ping.*