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**Mobile Internet (China) Holdings Limited**  
**移動互聯(中國)控股有限公司**

*(Formerly known as China Packaging Holdings Development Limited*  
*中華包裝控股發展有限公司)*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1439)**

**PROFIT WARNING**

This announcement is made by Mobile Internet (China) Holdings Limited 移動互聯(中國)控股有限公司 (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that, based on the Company’s preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2018 (the “**2018 Interim Period**”), the profit attributable to the owners of the Company for the 2018 Interim Period is expected to record a decrease of approximately 50% as compared to that for the corresponding period of 2017. Such decrease in profit attributable to the owners of the Company is mainly attributable to (i) the increase in selling and distribution expenses for the advertising and promotion of games published by the Group during the 2018 Interim Period, and (ii) the change in fair value of derivative financial instruments.

As the Company is still in the process of finalising the unaudited consolidated interim results of the Group for the six months ended 30 June 2018, the information contained in this announcement is only based on the Board’s preliminary assessment of the Group’s unaudited consolidated management accounts which have not been audited or reviewed by the Company’s auditors and the audit committee of the Company, and may be subject to adjustments. Actual unaudited financial results of the Group to be published may be different from what is contained in this announcement. The Company will publish its unaudited consolidated interim results for the six months ended 30 June 2018 in late August 2018 in compliance with the Listing Rules.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Mobile Internet (China) Holdings Limited**  
**Chen Hong Cai**  
*Chairman and Executive Director*

Jiangxi Province, the PRC, 24 August 2018

*As at the date of this announcement, the Board comprises three Executive Directors, namely Mr. Chen Hong Cai (Chairman), Mr. Sun Shao Hua and Ms. Zheng Li Fang, and three Independent Non-executive Directors, namely Mr. Liu Da Jin, Mr. Ma Yiu Ho, Peter and Mr. Wu Ping.*