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GOLD-FINANCE HOLDINGS LIMITED

金誠控股有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 1462)

POSITIVE PROFIT ALERT

This announcement is made by Gold-Finance Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to inform the shareholders of the Company (the “**Shareholders**”) and its potential investors that based on the information available as at the date of this announcement and the preliminary assessment of the latest unaudited consolidated management accounts for the year ended 31 March 2018 (the “**Period**”), the unaudited net profit of the Group for the Period was estimated to reach approximately HKD160 million, representing a significant increase of approximately 433 times as compared with that of the corresponding period of 2017. The aforesaid growth in unaudited net profit was mainly attributed to the combined effect of: (i) a sharply growth of approximately 49 times in revenue generated from the investment and asset management business as compared with that of the same period last year which was mainly due to an increase in the assets under management of approximately RMB9.1 billion and numbers of funds under management of 22; (ii) fair value gains on investment properties; and (iii) gains on disposal of investments including available-for-sale investments and financial assets held-for-trading.

As at the date of this announcement, the Company is in the process of finalising the consolidated annual results of the Group for the Period. The information contained in this announcement is based on a preliminary review by the management of the Company of information currently available, and is not based on any figure or information which has been audited or reviewed by the independent auditors of the Company nor approved by the audit committee of the Company. The Company expects to announce its unaudited annual results for the Period on 14 June 2018.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Gold-Finance Holdings Limited
WEI Jie
Chairman and Chief Executive Officer

Hong Kong, 14 May 2018

At the date of this announcement, the Board comprises Mr. Wei Jie, Ms. Xu Li Yun and Mr. Wong Kam Ting as executive Directors; and Mr. Niu Zhongjie, Mr. Cheung Ying Kwan and Mr. Chen Zhao as independent non-executive Directors.