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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

ISSUANCE OF US\$300 MILLION 8.625% SENIOR NOTES DUE 2020

Reference is made to the announcement of the Company dated 29 January 2013 in respect of the Notes Issue.

On 29 January 2013, the Company and the Subsidiary Guarantors entered into the Purchase Agreement with Citi, Goldman Sachs, HSBC, ICBC International, Standard Chartered Bank and UBS in connection with the Notes Issue.

The estimated net proceeds of the Notes Issue, after deduction of the underwriting discounts and commissions and other estimated expenses, will amount to approximately US\$294.8 million, and the Company intends to use the proceeds of the Notes Issue to refinance existing debt and to finance its existing and new projects. The Company may adjust the foregoing plans in response to changing market conditions and thus, reallocate the use of proceeds.

The Company will seek a listing of the Notes on the Stock Exchange. A confirmation of the eligibility of the listing of the Notes has been received from the Stock Exchange. Admission of the Notes to the Stock Exchange is not to be taken as an indication of the merits of the Company or the Notes.

Reference is made to the announcement of the Company dated 29 January 2013 in respect of the Notes Issue. The Board is pleased to announce that on 29 January 2013, the Company, together with the Subsidiary Guarantors, entered into the Purchase Agreement with Citi, Goldman Sachs, HSBC, ICBC International, Standard Chartered Bank and UBS in connection with the Notes Issue.

THE PURCHASE AGREEMENT

Date: 29 January 2013

Parties to the Purchase Agreement

- (a) the Company;
- (b) the Subsidiary Guarantors;
- (c) Citi;
- (d) Goldman Sachs;
- (e) HSBC;
- (f) ICBC International;
- (g) Standard Chartered Bank; and
- (h) UBS.

Citi, Goldman Sachs, HSBC, Standard Chartered Bank and UBS are the joint bookrunners and joint lead managers, and ICBC International is one of the joint lead managers, in respect of the offer and sale of the Notes. They are also the initial purchasers of the Notes.

The Notes will only be offered outside the United States to non-U.S. persons in compliance with Regulation S under the Securities Act. None of the Notes will be offered to the public in Hong Kong.

Principal terms of the Notes

The following is a summary of certain provisions of the Notes and the Indenture. This summary does not purport to be complete and is qualified in its entirety by reference to the provisions of the Indenture, the Notes, the guarantees provided by the Subsidiary Guarantors and the JV Subsidiary Guarantors and the Intercreditor Agreement.

Notes Offered

Subject to certain conditions to completion, the Company will issue the Notes in the aggregate principal amount of US\$300 million. The Notes will mature on 5 February 2020, unless earlier redeemed in accordance with the terms thereof.

Offering Price

The offering price of the Notes will be 100% of the principal amount of the Notes.

Interest

The Notes will bear interest at a rate of 8.625% per annum, payable semi-annually in arrear on 5 February and 5 August of each year, commencing on 5 August 2013.

Ranking of the Notes

The Notes are (1) general obligations of the Company; (2) senior in right of payment to any existing and future obligations of the Company expressly subordinated in right of payment to the Notes; (3) at least *pari passu* in right of payment against the Company with all other unsecured, unsubordinated indebtedness of the Company (subject to any priority rights of such unsubordinated indebtedness pursuant to applicable law); (4) guaranteed by the Subsidiary Guarantors and the JV Subsidiary Guarantors on a senior basis, subject to certain limitations under applicable law; (5) effectively subordinated to the other secured obligations of the Company, the Subsidiary Guarantors and the JV Subsidiary Guarantors, to the extent of the value of the assets serving as security therefor; and (6) effectively subordinated to all existing and future obligations of the subsidiaries of the Company which are not Subsidiary Guarantors or JV Subsidiary Guarantors.

Events of default

The events of default under the Notes include, among others: (a) default in the payment of principal of (or premium, if any, on) the Notes when the same becomes due and payable at maturity, upon acceleration, redemption or otherwise; (b) default in the payment of interest on any Note when the same becomes due and payable, and such default continues for a period of 30 days; (c) default in the performance or breach of the provisions of certain covenants, the failure by the Company to make or consummate an offer to purchase, or the failure by the Company to create, or cause certain of its subsidiaries to create, a lien on the collateral (subject to any permitted liens) under the Indenture; (d) default by the Company or certain of its subsidiaries in the performance of or breaches of any other covenant or agreement in the Indenture or under the Notes (other than a default specified in (a), (b) or (c) above) and such default or breach continues for a period of 30 consecutive days after written notice by Citicorp International Limited as trustee or the holders of 25% or more in aggregate principal amount of the Notes; (e) default by the Company or certain of its subsidiaries in the repayment of indebtedness having, in the aggregate, an outstanding principal amount of US\$7.5 million or more; (f) one or more final judgments or orders for the payment of money are rendered against the Company or certain of its subsidiaries and are not paid or discharged; (g) involuntary bankruptcy or insolvency proceedings against the Company or certain of its subsidiaries; (h) voluntary bankruptcy or insolvency proceedings commenced by the Company or certain of its subsidiaries or consent to such similar action or effect any general assignment for the benefit of creditors; (i) any Subsidiary Guarantor or JV Subsidiary Guarantor denying or disaffirming its obligations under its guarantees with respect to the obligations of the Notes or, except as permitted by the Indenture, any such guarantee being determined to be unenforceable or invalid or for any reason ceasing to be in full force and effect; (j) default by the Company or any Subsidiary Guarantor Pledgor in the performance of any of its obligations under the security provided under the relevant security documents or the Indenture, which adversely affects the enforceability, validity, perfection or priority of the applicable lien on the collateral or which adversely affects the condition or value of the collateral, taken as a whole, in any material respect; or (k) the Company or any Subsidiary Guarantor Pledgor denying or disaffirming its obligations under the relevant security documents or, other than in accordance

with the Indenture and the relevant security documents provided under the Notes, any such relevant security document ceasing to be or is not in full force and effect, or the trustee ceasing to have a security interest in the collateral (subject to any permitted liens).

If an event of default (other than an event of default specified in (g) and (h) above) occurs and is continuing under the Indenture, the trustee or the holders of at least 25% in aggregate principal amount of the Notes then outstanding, may, by written notice to the Company, declare the principal of, premium, if any, and accrued and unpaid interest on the Notes to be immediately due and payable.

Covenants

The Notes, the Indenture and the guarantees provided by the Subsidiary Guarantors and the JV Subsidiary Guarantors will limit the Company's ability and the ability of certain of its subsidiaries to, among other things:

- (a) incur or guarantee additional indebtedness and issue disqualified or preferred stock;
- (b) declare dividends on its capital stock or purchase or redeem capital stock;
- (c) make investments or other specified restricted payments;
- (d) issue or sell capital stock of certain of its subsidiaries;
- (e) guarantee indebtedness of certain of its subsidiaries;
- (f) sell assets;
- (g) create liens;
- (h) enter into sale and leaseback transactions;
- (i) enter into agreements that restrict certain of its subsidiaries' ability to pay dividends, transfer assets or make intercompany loans;
- (j) enter into transactions with shareholders or affiliates; and
- (k) effect a consolidation or merger.

Optional Redemption

The Notes may be redeemed in the following circumstances:

- (1) At any time and from time to time on or after 5 February 2017, the Company may at its option redeem the Notes, in whole or in part, at a redemption price equal to the percentage of principal amount set forth below plus accrued and unpaid interest, if any, to (but not including) the redemption date if redeemed during the twelve month period beginning on of each of the years indicated below.

| Period | Redemption Price |
|---------------------|-------------------------|
| 2017 | 104.31250% |
| 2018 | 102.15625% |
| 2019 and thereafter | 100.00000% |

- (2) At any time prior to 5 February 2017, the Company may at its option redeem the Notes, in whole but not in part, at a redemption price equal to 100% of the principal amount of the Notes plus an applicable premium (as set forth in the Indenture) as of, and accrued and unpaid interest, if any, to (but not including) the redemption date. The Company will give not less than 30 days' nor more than 60 days' notice of any redemption.
- (3) At any time and from time to time prior to 5 February 2016, the Company may redeem up to 35% of the aggregate principal amount of the Notes with the net cash proceeds of one or more sales of common stock of the Company in an equity offering at a redemption price of 108.625% of the principal amount of the Notes, plus accrued and unpaid interest, if any, to (but not including) the redemption date; provided that at least 65% of the aggregate principal amount of the Notes originally issued on the original issue date remains outstanding after each such redemption and any such redemption takes place within 60 days after the closing of the related equity offering.

Reasons for the Notes Issue

The Group is a large-scale PRC property developer with a leadership position in Guangzhou and an established presence in Suzhou, Chengdu, Beijing, Tianjin, Shanghai and Hainan. The Group focuses on mid- to high-end residential property developments with distinctive characteristics. To diversify its earnings mix, the Group also develops commercial properties in prime locations as long-term investments, including office buildings, shopping malls, serviced apartments and hotels. The Group commenced operation of its first office property, International Finance Place, in August 2007. In September 2009, the Group opened its first hotel, Four Points by Sheraton Guangzhou, Dongpu, in Guangzhou, followed by the Sheraton Guangzhou Huadu Resort in November 2011. The Group is currently developing PRC's first W Hotel, together with W Serviced Apartments, in Guangzhou. The Group is planning to develop nine additional high-end hotels and seven high-end shopping malls in various cities, including Guangzhou, Suzhou, Chengdu, Shanghai and Beijing as well as in Hainan Province. The Group has engaged internationally renowned hotel operators, such as affiliates of the Starwood Hotels & Resorts Worldwide, Inc. and Hyatt International Corporation, to manage its hotels. The Group believes its investment properties and hotels will help further strengthen its brand name. The Group also engages in property-related businesses such as property management for residential and commercial properties. The Directors also consider that the Notes Issue will strengthen the financial position of the Company and further extend the Company's international profile and improve its ability to access the international capital markets to support the growth of the Group in the future.

The estimated net proceeds of the Notes Issue, after deduction of the underwriting discounts and commissions and other estimated expenses, will amount to approximately US\$294.8 million, and the Company intends to use the proceeds of the Notes Issue to refinance existing debt and to finance its existing and new projects. The Company may adjust the foregoing plans in response to changing market conditions and, thus, reallocate the use of proceeds.

Listing and rating

The Company will seek a listing of the Notes on the Stock Exchange. A confirmation of the eligibility of the listing of the Notes has been received from the Stock Exchange. Admission of the Notes to the Stock Exchange is not to be taken as an indication of the merits of the Company or the Notes.

The Notes have received a rating of B+ by Standard & Poor's Ratings Services and B1 by Moody's Investors Service.

DEFINITIONS

In this announcement, the following expressions shall have the meanings set forth below unless the context requires otherwise:

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| “Barclays 2012 Facility” | a loan agreement dated 19 October 2012 entered into between, among others, the Company and Barclays Bank plc, Hong Kong Branch as agent, pursuant to which a term loan facility with an aggregate principal amount of US\$15 million and HK\$117 million was made available to the Company |
| “Board” | the board of Directors |
| “Citi” | Citigroup Global Markets Limited, one of the joint lead managers and joint bookrunners in respect of the offer and sale of the Notes |
| “Company” | KWG Property Holding Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the main board of the Stock Exchange |
| “Directors” | the directors of the Company |
| “Goldman Sachs” | Goldman Sachs (Asia) L.L.C., one of the joint bookrunners and joint lead managers in respect of the offer and sales of the Notes |
| “Group” | the Company and its subsidiaries |
| “Hong Kong” | the Hong Kong Special Administrative Region of the PRC |
| “HK\$” or “Hong Kong dollar” | Hong Kong dollar(s) |
| “HSBC” | The Hongkong and Shanghai Banking Corporation Limited, one of the joint bookrunners and joint lead managers in respect of the offer and sale of the Notes |
| “HSBC 2012 Facility” | a loan agreement dated 28 September 2012 entered into between the Company and HSBC, pursuant to which HSBC provided a Hong Kong dollar-denominated term loan facility with an aggregate principal amount of up to HK\$250 million to the Company |
| “ICBC International” | ICBC International Securities Limited, one of the joint lead managers in respect of the offer and sale of the Notes |
| “Indenture” | the written agreement entered into between the Company, the Subsidiary Guarantors as guarantors and Citicorp International Limited as trustee, that specifies the terms and conditions of the Notes including the covenants, events of default, interest rate of the Notes and the maturity date |

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| “Intercreditor Agreement” | the intercreditor agreement dated 18 August 2010 entered into between and among the Company, the initial Subsidiary Guarantor Pledgors, Citicorp International Limited, the shared security agent, Standard Chartered Bank (Hong Kong) Limited, as lender under the SCB 2009 Facility, Citicorp International Limited, as trustee with respect to the 2010 Notes, to which Standard Chartered Bank (Hong Kong) Limited, as lender under the SCB 2011 Facility, Citicorp International Limited, as trustee with respect to the 2011 Notes and 2012 Notes, respectively, acceded on 9 February 2011, 30 March 2011 and 22 March 2012, respectively, and to which Standard Chartered Bank (Hong Kong) Limited, as lender under the SCB 2012 Facility, The Hongkong and Shanghai Banking Corporation Limited, as lender under the HSBC 2012 Facility and Barclays Bank plc, Hong Kong Branch, as agent for and on behalf of the finance parties under the Barclays 2012 Facility, acceded on 29 October 2012 (as so amended and supplemented from time to time) to which Citicorp International Limited as trustee will accede |
| “JV Subsidiary Guarantee” | limited recourse guarantees given by the JV Subsidiary Guarantors on the Notes |
| “JV Subsidiary Guarantor” | each subsidiary of the Company which in the future provides a JV Subsidiary Guarantee |
| “Notes” | the 8.625% senior notes due 5 February 2020 in the aggregate principal amount of US\$300 million to be issued by the Company |
| “Notes Issue” | the issue of the Notes by the Company |
| “PRC” | the People’s Republic of China, excluding Hong Kong, Macao Special Administrative Region of the PRC and Taiwan for the purpose of this announcement |
| “Purchase Agreement” | the agreement dated 29 January 2013 entered into between, among others, the Company, the Subsidiary Guarantors, Citi, Goldman Sachs, HSBC, ICBC International, Standard Chartered Bank and UBS in relation to the Notes Issue |
| “SCB 2009 Facility” | a loan agreement dated 27 April 2009 entered into between the Company and Standard Chartered Bank (Hong Kong) Limited, pursuant to which Standard Chartered Bank (Hong Kong) Limited provided a Hong Kong dollar-denominated term loan facility with an aggregate principal amount of up to HK\$300 million to the Company |
| “SCB 2011 Facility” | a loan agreement dated 9 February 2011 entered into between the Company and Standard Chartered Bank (Hong Kong) Limited, pursuant to which Standard Chartered Bank (Hong Kong) Limited provided a Hong Kong dollar-denominated term loan facility with an aggregate principal amount of up to HK\$195 million to the Company |

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| “SCB 2012 Facility” | a loan agreement dated 28 September 2012 entered into between the Company and Standard Chartered Bank (Hong Kong) Limited, pursuant to which Standard Chartered Bank (Hong Kong) Limited provided a Hong Kong dollar-denominated term loan facility with an aggregate principal amount of up to HK\$500 million to the Company |
| “Securities Act” | the United States Securities Act of 1933, as amended |
| “Standard Chartered Bank” | Standard Chartered Bank, one of the joint bookrunners and joint lead managers in respect of the offer and sale of the Notes |
| “Stock Exchange” | The Stock Exchange of Hong Kong Limited |
| “Subsidiary Guarantors” | certain subsidiaries of the Company that on the issue date of the Notes will provide guarantees to secure the Company’s obligations under the Notes |
| “Subsidiary Guarantor Pledgors” | certain subsidiaries of the Company that on the issue date of the Notes will provide pledges over their stock in certain subsidiaries of the Company held by them to secure the obligations of the Company under the Indenture and the Notes and of such Subsidiary Guarantor under its guarantee provided to secure the Company’s obligations under the Notes |
| “UBS” | UBS AG, Hong Kong Branch, one of the joint lead managers and joint bookrunners in respect of the offer and sale of the Notes |
| “United States” | United States of America |
| “US\$” | United States dollar(s) |
| “2010 Notes” | US\$250,000,000 aggregate principal amount of 12.5% senior notes due 2017 issued pursuant to an indenture dated 18 August 2010 |
| “2011 Notes” | US\$350,000,000 aggregate principal amount of 12.75% senior notes due 2016 issued pursuant to an indenture dated 30 March 2011 |
| “2012 Notes” | US\$400,000,000 aggregate principal amount of 13.25% senior notes due 2017 issued pursuant to an indenture dated 22 March 2012 |
| “%” | per cent |

On behalf of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 30 January 2013

As at the date of this announcement, the Board comprises eleven directors of the Company, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim, Mr. He Wei Zhi and Mr. Yu Yao Sheng are executive directors and Mr. Dai Feng, Mr. Lee Ka Sze, Carmelo, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive directors of the Company.