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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR SEPTEMBER 2013

The board of directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for September 2013 as follows.

In September 2013, the Group’s attributable pre-sales value amounted to approximately RMB1,543 million (as compared to RMB1,227 million in August 2013 and RMB1,246 million in September 2012), representing a month-on-month growth of 25.8% and a year-on-year growth of 23.8%, respectively. The Group’s attributable pre-sales area amounted to approximately 86,500 sq. m. (as compared to 98,400 sq. m. in August 2013 and 94,500 sq. m. in September 2012). The gross pre-sales amount (instead of attributable) in September totals RMB2,671 million.

For the first nine months of 2013, the Group has achieved a total of RMB11,936 million of attributable pre-sales (as compared to RMB8,772 million in the first nine months of 2012), showing a year-on-year increase of 36.1%. This also represents 75% of the Group’s full year pre-sales target of RMB16 billion.

The Group is also pleased to report a new land acquisition in Nanning of Guangxi Province at the end of September. The site is located in the southern part of Wuxiang New District, heart of the planned new CBD area of Nanning, in close proximity to a planned subway station. Project GFA totals approximately 800,000 sq.m., comprising of residential, office and retail development. Total land cost is RMB652 million, translating to a low average land cost of RMB800 per sq.m. As at the end of September, the Group has a total attributable land bank of 10.2 million sq.m..

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors' reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 9 October, 2013

As at the date of this announcement, the board of Directors comprises ten Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Dai Feng, Mr. Lee Ka Sze, Carmelo, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.