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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1813)

UNAUDITED OPERATING STATISTICS FOR OCTOBER 2013

The board of directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for October 2013 as follows.

In October 2013, the Group’s attributable pre-sales value amounted to approximately RMB1,482 million (as compared to RMB1,543 million in September 2013 and RMB1,259 million in October 2012), representing a month-on-month decline of 4.0% and a year-on-year growth of 17.7%, respectively. The Group’s attributable pre-sales area amounted to approximately 99,500 sq. m. (as compared to 86,500 sq. m. in September 2013 and 101,000 sq. m. in October 2012). The gross pre-sales amount (instead of attributable) in October totals RMB2,162 million.

For the first ten months of 2013, the Group has achieved a total of RMB13,418 million of attributable pre-sales (as compared to RMB10,031 million in the first ten months of 2012), showing a year-on-year increase of 33.8%. This also represents 84% of the Group’s full year pre-sales target of RMB16 billion.

The Group is also pleased to announce a new land acquisition in Hangzhou of Zhejiang Province in October. The site is located in Hangzhou’s Yuhang District, in the Science City area which will be developed as the future high tech zone. GFA is approximately 47,000 sq. m. with a total land cost of RMB275 million. The project will offer small size high-rise residential apartments. As at the end of October 2013, the Group has a total attributable land bank of 10.2 million sq. m..

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise

caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 6 November, 2013

As at the date of this announcement, the board of Directors comprises ten Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Dai Feng, Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.