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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR NOVEMBER 2013

The board of directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for November 2013 as follows.

In November 2013, the Group’s attributable pre-sales value amounted to approximately RMB1,453 million (as compared to RMB1,482 million in October 2013 and RMB1,154 million in November 2012), representing a month-on-month decline of 2.0% and a year-on-year increase of 25.9%. The Group’s attributable pre-sales area amounted to approximately 110,650 sq.m. (as compared to 99,500 sq.m. in October 2013 and 94,000 sq.m. in November 2012). The gross pre-sales amount (instead of attributable) in November 2013 totals RMB1,876 million.

For the first eleven months of 2013, the Group has achieved a total of RMB14,871 million of attributable pre-sales (as compared to RMB11,185 million in the first eleven months of 2012), showing a year-on-year increase of 33.0%. This also represents 93% of the Group’s full year pre-sales target of RMB16 billion.

The Group is also pleased to announce two new land acquisitions in November. The first land plot is located in Haidian District of Beijing, within close proximity to Beijing Metro line No. 13’s Shangdi station. Gross floor area (“GFA”) of the site is 27,353 sq.m., with a total land cost of RMB540 million. The site is of residential usage. The second land plot is located in Wuxiang New District in Nanning of Guangxi Province. GFA of the site is approximately 71,000 sq.m., with a total land cost of RMB67 million. The project is of commercial usage. Both of the land acquisitions are wholly owned by the Group. As at the end of November 2013, the Group’s land bank has a total attributable GFA of 10.3 million sq.m..

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise

caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 5 December, 2013

As at the date of this announcement, the board of Directors comprises ten Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Dai Feng, Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.