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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR THE YEAR ENDED 31 DECEMBER 2013

The board of directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for the year ended 31 December 2013 as follows.

Year ended 31 December	Attributable		Attributable	
	Pre-sales (RMB million)	Year-on-year change	Pre-sales area (sq. m.)	Year-on-year change
2013	16,300		1,181,800	
2012	12,200	33.6%	931,700	26.8%

In December 2013, the Group’s attributable pre-sales value amounted to approximately RMB1,429 million (as compared to RMB1,013 million in December 2012), representing a year-on-year increase of 41.1%. The Group’s attributable pre-sales area amounted to approximately 83,200 sq. m. (as compared to 87,104 sq. m. in December 2012). The gross pre-sales amount (instead of attributable) in December 2013 totals RMB2,210 million.

The Group’s aggregate attributable pre-sales value for the year ended 31 December 2013 amounted to approximately RMB16,300 million and the Group’s aggregate attributable pre-sales area amounted to approximately 1,181,800 sq. m., representing year-on-year increases of 33.6% and 26.8%, respectively.

The Group is also pleased to announce three new land acquisitions in December. The first land plot is located in Jinnan District of Tianjin, within close proximity to Tianjin Metro line No. 6’s Shuang Gang Xinjiayuan Station. Gross floor area (“GFA”) of the site is approximately 54,600 sq. m., with a total land cost of RMB298 million. The second land plot is located next to the first plot, with a total land cost of RMB188 million for its 31,610 sq. m. GFA. The third one is located in Yuhang District of Hangzhou, near Hangzhou Metro line No.5’s Chang’er Road Station. GFA is approximately 58,194 sq. m., with a total land cost of RMB466 million. All of the land sites are for residential usage and are wholly owned by the Group. As at the end of December 2013, the Group’s land bank has a total attributable GFA of 10.4 million sq. m..

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors' reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 17 January, 2014

As at the date of this announcement, the board of Directors comprises ten Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Dai Feng, Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.