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合景泰富地產

## **KWG PROPERTY HOLDING LIMITED**

**合景泰富地產控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1813)**

### **UNAUDITED OPERATING STATISTICS FOR JANUARY 2014**

The board of Directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for January 2014 as follows.

In January 2014, the Group’s attributable pre-sales value amounted to approximately RMB1,710 million (as compared to RMB1,429 million in December 2013 and RMB1,339 million in January 2013), representing a month-on-month increase of 19.7% and a year-on-year increase of 27.7%, respectively. The Group’s attributable pre-sales area amounted to approximately 108,100 sq. m. (as compared to 83,200 sq. m. in December 2013 and 99,500 sq. m. in January 2013). The gross pre-sales amount (instead of attributable) in January 2014 totals RMB2,219 million.

The Group is also pleased to announce three new land acquisitions in recent months. The first land plot is located in Haizhu District of Guangzhou, near Wanshengwei Station of Metro Line 4 and 8. Total gross floor area (“GFA”) of the site is approximately 100,830 sq. m, for commercial development usage. Our 50% ownership translates to an attributable GFA of 50,415 sq. m., while the attributable land cost amounts to RMB227 million. The second land plot is located in Finance City of Guangzhou’s Tianhe District, within close proximity to Metro line No. 5’s Keyun Road Station. Total GFA of the site is approximately 309,864 sq. m., for commercial development usage. Our 33% ownership in the project translates to an attributable GFA of approximately 102,255 sq. m., while the attributable land cost amounts to RMB1,253 million. The third land piece is located in Yuhang District of Hangzhou, close to our previous two acquisitions last year, and is of residential usage and wholly owned by the Group. Total GFA is approximately 106,387 sq. m., with a total land cost of RMB734 million. As at the end of January 2014, the Group’s land bank has a total attributable GFA of 10.7 million sq. m..

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors' reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board  
**KWG Property Holding Limited**  
**Kong Jian Min**  
*Chairman*

Hong Kong, 13 February, 2014

*As at the date of this announcement, the board of Directors comprises ten Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are Executive Directors and Mr. Dai Feng, Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are Independent Non-executive Directors.*