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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR FEBRUARY 2014

The board of directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for February 2014 as follows.

In February 2014, the Group’s attributable pre-sales value amounted to approximately RMB1,362 million (as compared to RMB1,710 million in January 2014 and RMB1,135 million in February 2013), representing a month-on-month decrease of 20.4% and a year-on-year increase of 20.0%, respectively. The Group’s attributable pre-sales area amounted to approximately 100,900 sq. m. (as compared to 108,100 sq. m. in January 2014 and 84,460 sq. m. in February 2013). The gross pre-sales amount (instead of attributable) in February 2014 totals RMB1,875 million.

The Group is also pleased to announce a new land acquisition in February. The land plot is located in Beijing’s Tongzhou District, between Fifth Ring and Sixth Ring and next to the Xinhua Street Station of Beijing Metro Line No.6. Total gross floor area (“GFA”) of the site is approximately 128,300 sq. m., with a total land cost of RMB1,617 million.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 7 March, 2014

As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.