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KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1813)

UNAUDITED OPERATING STATISTICS FOR JUNE 2014

The board of directors (the "Board") of KWG Property Holding Limited (the "Company") is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the "Group") for June 2014 as follows.

In June 2014, the Group's gross pre-sales value amounted to RMB1,861 million. The Group's attributable pre-sales value amounted to RMB1,779 million (as compared to RMB1,360 million in May 2014 and RMB1,205 million in June 2013), representing a month-on-month increase of 30.8% and a year-on-year increase of 47.6%, respectively. The Group's attributable pre-sales area amounted to approximately 138,000 sq. m. (as compared to 99,000 sq. m. in May 2014 and 94,900 sq. m. in June 2013), representing a month-on-month increase of 39.4% and a year-on-year increase of 45.4%, respectively.

For the first six months, the Group has achieved a total of RMB9,993 million of attributable pre-sales value, representing 47.6% of the Group's full year pre-sales target of RMB21 billion and a year-on-year increase of 24%.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors' reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board

KWG Property Holding Limited

Kong Jian Min

Chairman

Hong Kong, 3 July, 2014

As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.