

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock Code / 股份代號: 1813)

NOTIFICATION LETTER 通知信函

12 September 2014

Dear Non-registered holder(1),

KWG Property Holding Limited (the "Company")

Notice of Publication of 2014 Interim Report ("Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website at www.kwgproperty.com and the HKExnews's website at www.hkexnews.hk, or the arranged printed form(s) of Current Corporate Communication is enclosed (if applicable). You may access the Current Corporate Communication by clicking "Investor Relations" on the home page of our website, then selecting "Interim Report 2014" under "Interim/Annual Report" and viewing them require Adobe Reader or browsing through the HKExnews's website.

If you want to receive a printed version of the Current Corporate Communication, please complete the Request Form on the reverse side and return it to the Company's Share Registrar, c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar") by using the mailing label at the bottom of the Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). The address of the Hong Kong Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. The Request Form may also be downloaded from the Company's website at www.kwgproperty.com or the HKExnews's website at www.kwgproperty.com or

Should you have any queries relating to any of the above matters, please call the Company's telephone hotline at (852) 2878 7090 from 9:00 a.m. to 6:00 p.m. on Mondays to Fridays (excluding public holidays).

Yours faithfully,
For and on behalf of
KWG Property Holding Limited
Kong Jian Min
Chairman

Note: (1) This letter is addressed to Non-registered holders ("Non-registered holder" means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.

各位非登記持有人(1):

合景泰富地產控股有限公司(「本公司」)

- 2014年度中期報告(「本次公司通訊文件」)之發佈通知

本公司的本次公司通訊文件中、英文版本已上載於本公司網站(<u>www.kwgproperty.com</u>)及香港交易所披露易網站(<u>www.hkexnews.hk</u>), 歡迎瀏覽,或按安排附上本次公司通訊文件之印刷本(如適用)。 閣下亦可於本公司網站主頁按「投資者關係」一項,再於「中報/年報」項下選擇「中期報告2014」,並使用Adobe® Reader® 開啟或在香港交易所披露易網站瀏覽有關文件。

如 閣下欲收取本次公司通訊文件之印刷本,請填妥在本函背面的申請表格,並使用隨附之郵寄標籤寄回本公司之股份證券登記處,香港中央證券登記有限公司(「香港證券登記處」)(如在香港投寄,毋須貼上郵票;否則,請貼上適當的郵票)。香港證券登記處地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。申請表格亦可於本公司網站(www.kwgproperty.com)或香港交易所披露易網站(www.hkexnews.hk)內下載。

如 閣下對本函件有任何疑問,請致電本公司電話熱線(852)2878 7090,辦公時間為星期一至五上午九時正至下午 六時正(公眾假期除外)。

代表

合景泰富地產控股有限公司

主席

孔健岷

謹啟

2014年9月12日

附註:(1) 此函件乃向本公司之非登記持有人(「非登記持有人」指股份存放於中央結算及交收系統的人士或公司,透過香港中央結算有限公司不時向本公司發 出通知,希望收到公司通訊文件)發出。如果 閣下已經出售或轉讓所持有之本公司股份,則無需理會本函件及所附申請表格。

KWGH-12092014-1(0)