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KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR JANUARY 2015

The board of directors (the "Board") of KWG Property Holding Limited (the "Company") is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the "Group") for January 2015 as follows.

In January 2015, the Group's gross pre-sales value amounted to RMB1,695 million. The Group's attributable pre-sales value amounted to RMB1,358 million (as compared to RMB1,932 million in December 2014 and RMB1,710 million in January 2014), representing a month-on-month decrease of 29.7% and a year-on-year decrease of 20.6%, respectively. The Group's attributable pre-sales area amounted to approximately 109,000 sq. m. (as compared to 121,000 sq. m. in December 2014 and 108,100 sq. m. in January 2014).

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors' reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board

KWG Property Holding Limited

Kong Jian Min

Chairman

Hong Kong, 10 February, 2015

As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.