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合景泰富地產

KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

**UNAUDITED OPERATING STATISTICS
FOR MARCH 2015**

The board of directors (the “Board”) of KWG Property Holding Limited (the “Company”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “Group”) for March 2015 as follows.

In March 2015, the Group’s gross pre-sales value amounted to RMB1,728 million. The Group’s attributable pre-sales value amounted to RMB1,411 million (as compared to RMB1,077 million in February 2015 and RMB1,738 million in March 2014), representing a month-on-month increase of 31.0% and a year-on-year decrease of 18.8%, respectively. The Group’s attributable pre-sales area amounted to approximately 109,000 sq. m. (as compared to 89,000 sq. m. in February 2015 and 125,500 sq. m. in March 2014).

For the first three months, the Group has achieved a total of RMB3.8 billion of attributable pre-sales value, representing 17% of the Group’s full year pre-sales target of RMB22.5 billion.

The Group is also delighted to announce one land acquisition in March 2015. The land plot is located in Yuhuatai District of Nanjing, near Nanjing South Station. Total gross floor area (“GFA”) of the site is approximately 146,000 sq. m., for mixed-use usage. Our 50% ownership translates to an attributable GFA of 73,000 sq. m., while attributable land cost amounts to RMB750 million. As at the end of March 2015, the Group’s land bank has a total attributable GFA of 10.3 million sq. m..

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 13 April, 2015

As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.