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KWG PROPERTY HOLDING LIMITED

合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

UNAUDITED OPERATING STATISTICS FOR SEPTEMBER 2016

The board of directors (the “**Board**”) of KWG Property Holding Limited (the “**Company**”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “**Group**”) for September 2016 as follows.

In September 2016, the Group’s gross pre-sales value amounted to RMB3,128 million. The Group’s attributable pre-sales value amounted to RMB2,426 million (as compared to RMB1,903 million in August 2016 and RMB1,383 million in September 2015), representing a month-on-month increase of 27.5% and a year-on-year increase of 75.4%, respectively. The Group’s attributable pre-sales area amounted to approximately 215,000 sq. m. (as compared to 143,000 sq. m. in August 2016 and 99,000 sq. m. in September 2015).

For the first nine months of 2016, the Group has achieved a total of approximately RMB17.5 billion of attributable pre-sales value, representing 80% of the Group’s full year pre-sales target of RMB22.0 billion.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 18 October, 2016

As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.