

Shanghai Jin Jiang International Hotels (Group) Company Limited

(a joint stock company incorporated in the People's Republic of China with limited liability)

Stock Code: 02006



Interim Report 2009



Interim Report 2009

CONTENTS

Corporate Information	2
Information on Hotels of the Group	3
Operational Statistics	7
Definitions and Glossary of Technical Terms	8
Management Discussion and Analysis	10
Other Information	18
Unaudited Condensed Consolidated Interim Balance Sheet	21
Unaudited Condensed Consolidated Interim Income Statement	23
Unaudited Condensed Consolidated Interim Comprehensive Income Statement	24
Unaudited Condensed Consolidated Interim Statement of Changes in Equity	25
Unaudited Condensed Consolidated Interim Cash Flow Statement	26
Notes to the Unaudited Condensed Consolidated Interim Financial Statements	27

CORPORATE INFORMATION

EXECUTIVE DIRECTORS

Mr. Yu Minliang (Chairman)

Ms. Chen Wenjun

Mr. Yang Weimin (CEO)

Mr. Chen Hao

Mr. Yuan Gongyao

Mr. Xu Zurong

Mr. Han Min

Mr. Kang Ming

NON-EXECUTIVE DIRECTOR

Mr. Shen Maoxing (Vice Chairman)

INDEPENDENT NON-EXECUTIVE **DIRECTORS**

Mr. Ji Gang

Mr. Xia Dawei

Mr. Sun Dajian

Dr. Rui Mingjie

Mr. Yang Menghua

Dr. Tu Qiyu

Mr. Shen Chengxiang

Mr. Lee Chung Bo

SUPERVISORS

Mr. Wang Xingze

(Chairman of Supervisory Committee)

Mr. Wang Guoxing

Mr. Ma Mingju

Ms. Chen Junjin

Ms. Jiang Ping

Mr. Zhou Qiquan

AUTHORISED REPRESENTATIVES

Mr. Yang Weimin

Mr. Kang Ming

ALTERNATE TO AUTHORISED REPRESENTATIVE

Ms. Chen Junjin

JOINT COMPANY SECRETARIES

Mr. Kang Ming

Mr. Ngai Wai Fung

QUALIFIED ACCOUNTANT

Dr. Ai Gengyun

AUDIT COMMITTEE

Mr. Xia Dawei (Chairman)

Mr. Yang Menghua

Mr. Sun Dajian

REMUNERATION COMMITTEE

Mr. Chen Hao (Chairman)

Mr. Ji Gang

Mr. Yang Menghua

STRATEGIC INVESTMENT COMMITTEE

Mr. Yang Weimin (Chairman)

Mr. Chen Hao Dr. Rui Mingjie

INTERNATIONAL AUDITOR

PricewaterhouseCoopers

PRC AUDITOR

Deloitte Touche Tohmatsu CPA Ltd.

LEGAL ADVISERS

As to Hong Kong law & US law: Baker & McKenzie

As to PRC law: King and Wood

CHINESE NAME OF THE COMPANY

上海錦江國際酒店(集團)股份有限公司

ENGLISH NAME OF THE COMPANY

Shanghai Jin Jiang International Hotels (Group) Company Limited

H SHARE REGISTRAR AND TRANSFER OFFICE

Computershare Hong Kong Investor

Services Limited

Shops 1712-1716, 17th Floor

Hopewell Centre

183 Queen's Road East

Hong Kong

INVESTOR AND MEDIA RELATIONS CONSULTANT

iPR Ogilvy Limited

PRINCIPAL BANKERS

Industrial and Commercial Bank of China, Shanghai Branch Bank of China, Shanghai Branch

LEGAL ADDRESS

Room 316-318

No. 24 Yang Xin Dong Road

Shanghai

The People's Republic of China

(the "PRC")

PRINCIPAL PLACE OF BUSINESS IN THE PRC

13th Floor, Youyou Yanqiao Building No. 489 Pudian Road Shanghai, the PRC

JOINT COMPANY SECRETARIAL **OFFICE**

26/F., Union Building No. 100 Yan'an East Road Shanghai, the PRC

PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Room 3203, 32nd Floor Shun Tak Centre, West Tower 200 Connaught Road Central Hong Kong

STOCK EXCHANGE ON WHICH **H SHARES OF THE COMPANY** ("H SHARES") ARE LISTED

Main board ("Main Board")

of The Stock Exchange of Hong Kong Limited (the "Stock Exchange")

Abbreviation of H Shares: JIN JIANG HOTELS

Stock code: 02006

Website: www.jinjianghotels.com.cn

Tel: (86-21) 6326 4000 Fax: (86-21) 6323 8221

STATISTICS OF ALL HOTELS

All hotels (As at 30 June 2009)	which the	els in ne Group I Interests anaged Group Total	Hote which th held Hote but ma by third	e Group I Interests inaged	third p	owned by parties anaged Group Total	third pa	owned by rties but ranchises Group Total		number otels Total
	Number of hotels	Number of Rooms	Number of hotels	Number of Rooms	Number of hotels	Number of Rooms	Number of hotels	Number of Rooms	Number of hotels	Number of Rooms
Hotel Category Landmark Hotels	6	1,666	_	_	_	_	_	_	6	1,666
Luxury Hotels (excluding Landmark Hotels)										
5-star hotels	5	2,717	2	974	27	8,754	_	_	34	12,445
4-star hotels	7	3,314	2	944	38	9,955	_	_	47	14,213
Subtotal	12	6,031	4	1,918	65	18,709	_	_	81	26,658
Commercial Hotels										
- 3-star hotels	6	1,112	_	_	6	1,360	_	_	12	2,472
2-star hotels	3	467			<u> </u>	97			4	564
Subtotal	9	1,579	_	_	7	1,457	_	_	16	3,036
Jin Jiang Inn Budget Hotels	138	21,272					252	30,010	390	51,282
Total	165	30,548	4	1,918	72	20,166	252	30,010	493	82,642

STATISTICS OF HOTELS IN OPERATION

In operation (As at 30 June 2009)	which the held Hote and m by the Number	els in ne Group el Interests anaged Group Total Number of Rooms	which the held Hote but may by third	els in ne Group I Interests anaged I parties Total Number of Rooms	by third but may by the	owned I parties anaged Group Total Number of Rooms	third pa granted f by the Number	wned by rties but ranchises Group Total Number of Rooms	of h	number otels Total Number of Rooms
Hotel Category										
Landmark Hotels	6	1,666						_	6	1,666
Luxury Hotels (excluding Landmark Hotels)										
5-star hotels	4	2,467	2	974	12	4,197	_	_	18	7,638
4-star hotels	7	3,314	2	944	29	6,655		_	38	10,913
Subtotal	11	5,781	4	1,918	41	10,852	_	_	56	18,551
Commercial Hotels										
3-star hotels	6	1,112	_	_	6	1,360	_	_	12	2,472
- 2-star hotels	3	467			1	97		_	4	564
Subtotal	9	1,579	_	_	7	1,457	_	_	16	3,036
Jin Jiang Inn Budget										
Hotels	112	17,722					176	21,910	288	39,632
Total	138	26,748	4	1,918	48	12,309	176	21,910	366	62,885

STATISTICS OF HOTELS UNDER DEVELOPMENT

Under development (As at 30 June 2009)	which the held Hote and moby the Number	els in ne Group el Interests anaged Group Total Number of Rooms	which the held Hote but may by third	els in ne Group I Interests anaged I parties Total Number of Rooms	by third but ma by the Number	owned I parties anaged Group Total Number of Rooms	third pa granted f by the Number	wned by rties but ranchises Group Total Number of Rooms	of h	number otels Total Number of Rooms
Hotel Category	of floters	OI ROOMS	of floters	OI HOOIIIS	of floters	OI HOOIIIS	Of Hotels	OI HOUIIIS	of floteis	OI HOUIIIS
Landmark Hotels										
Luxury Hotels (excluding Landmark Hotels)										
5-star hotels	1	250	_	_	15	4,557	_	_	16	4,807
4-star hotels					9	3,300			9	3,300
Subtotal	1	250	_	_	24	7,857	_	_	25	8,107
Commercial Hotels — 3-star hotels										
3-star notels2-star hotels	_	_	_	_	_	_	_	_	_	_
Subtotal	_	_	_	_	_	_	_	_	_	_
Jin Jiang Inn Budget										
Hotels	26	3,550					76	8,100	102	11,650
Total	27	3,800	_	_	24	7,857	76	8,100	127	19,757

STATISTICS OF REGIONAL DISTRIBUTION

		In operation Jin Jiang Inn			Under development Jin Jiang Inn			ing Inn	
		Star-rate	ed hotels	Budget Hotels		Star-rated hotels		Budget Hotels	
			Total		Total		Total		Total
Province/autonomous region/		Number	Number	Number	Number	Number	Number	Number	Number
municipality		of hotels	of Rooms	of hotels	of Rooms	of hotels	of Rooms	of hotels	of Rooms
Eastern Region	Shanghai	32	10,631	63	8,806	1	880	17	1,980
Edotom negion	Zhejiang	2	593	25	3,214	2	522	3	353
	Jiangsu	9	2,478	58	7,300	3	820	14	1,492
	Anhui	1	198	4	521	_	-	6	548
	Shandong	3	983	23	2,523	3	780	12	1,160
Northern Region	Beijing	12	3,027	25	3,505	1	462	3	324
Trontile III Flegion	Tianjin		- 0,021	7	1,111		-	5	533
	Hebei	5	1,352	3	377	1	285	_	_
	Liaoning	1	320	6	1,087	2	720	5	671
	Jilin		_	3	427	_	_	2	274
	Heilongjiang	2	283	5	586	_	_	1	118
Central Region	Henan	1	277	6	922	1	302	8	1,078
	Hubei	2	472	7	1,217	1	370	4	488
	Hunan	_		5	813	1	300		_
	Jiangxi	2	375	7	1,026	1	360	2	138
	Guangxi	_	_	2	387	_	_	_	_
Southern Region	Fujian	_	_	7	881	2	620	1	115
	Guangdong	_	_	6	1,000	1	350	4	378
	Hainan	1	243	1	283	1	300		_
Northwestern Region	Shanxi		_	5	682		_	3	560
· · · · · · · · · · · · · · · · · · ·	Shaanxi	_	_	6	851	_	_	6	675
	Gansu	1	236	_	_	_	_	1	140
	Qinghai	_	_	1	155	_	_	_	_
	Xinjiang	_	_	_	_	_	_	2	264
	Inner Mongolia	1	900	3	494	_	_	1	85
	Ningxia	_	_	1	173	_	_	1	84
Southwestern Region	Chongging	1	315	2	257	1	316	_	_
	Sichuan		_	5	857	3	720	_	_
	Guizhou	1	250	1	108	_	_	1	192
	Yunnan	1	320	_	_	_	_	_	_
	Tibet			1	69	_	_		_
Total		78	23,253	288	39,632	25	8,107	102	11,650

OPERATIONAL STATISTICS

	First half of 2009	First half of 2008
Average Occupancy Rate		
Landmark Hotels	49%	63%
- 5-star Luxury Hotels	47%	64%
- 4-star Luxury Hotels	51%	62%
- 3-star Commercial Hotels	38%	55%
- 2-star Commercial Hotels	52 %	64%
- Jin Jiang Inn Budget Hotels	67%	71%
Average room rate (RMB)		
- Landmark Hotels	602	704
- 5-star Luxury Hotels	819	1,052
- 4-star Luxury Hotels	510	632
- 3-star Commercial Hotels	329	315
- 2-star Commercial Hotels	285	290
- Jin Jiang Inn Budget Hotels	199	200
RevPAR (RMB)		
 Landmark Hotels 	293	443
- 5-star Luxury Hotels	387	674
- 4-star Luxury Hotels	259	394
- 3-star Commercial Hotels	125	174
- 2-star Commercial Hotels	149	187
— Jin Jiang Inn Budget Hotels	132	142

Note:

- 1. Peace Hotel was excluded from the above analysis under the category of Landmark Hotels due to its suspension for renovation.
- 2. Peace Palace Hotel and Y.M.C.A Hotel were excluded from the above analysis under the category of 3-star Commercial Hotels due to their suspension for renovation.
- 3. Jiangsu Jin Jiang Nanjing Hotel, listed as a 3-star hotel in 2008, was upgraded to a 4-star hotel in 2009.

DEFINITIONS AND GLOSSARY OF TECHNICAL TERMS

"ADR" room revenue divided by rooms in use

"Available Rooms" number of rooms available of each hotel after deducting Permanent House Use

"Board" the board of directors of the Company

"Commercial Hotels" hotels in which the Group holds Hotel Interests or which are owned by the third parties but managed

> by the Group, which have obtained or are expected to obtain 3-star or 2-star ratings (excluding Jin Jiang Pacific Hotel, New Asia Hotel and Metropole Hotel which are categorized as Landmark Hotels of the Group and other 3-star and 2-star hotels managed by Jin Jiang Inn), according to

the criteria set by the Group

Shanghai Jin Jiang International Hotels (Group) Company Limited "Company"

"Director(s)" the director(s) of the Company

"Franchisee(s)" third parties who have entered into franchise agreement(s) with the Group for the licence to use

the Jin Jiang trademark or Jin Jiang Inn trademarks

"Group" the Company and its subsidiaries or, where the context so requires, in respect of the period prior

to the date of incorporation of the Company, those entities and businesses which were contributed

to and operated by the Company upon its establishment

"Hotel Interests" the equity interests held by the Group in companies engaged in hotel operations which are

associated companies, jointly controlled entities or subsidiaries of the Company

"Jin Jiang Inn" Jin Jiang Inn Company Limited

"Jin Jiang Inn Budget Hotels" budget hotels in which the Group holds Substantial Hotel Interests and managed by Jin Jiang

Inn, or which are owned by third parties to which Jin Jiang Inn has granted a franchise, most of

which are operating under the trademarks of 锦江之星 and [N]

"Landmark Hotels" Jin Jiang Hotel, Peace Hotel, Park Hotel, Metropole Hotel, New Asia Hotel and Jin Jiang Pacific

Hotel

"Listing Rules" Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited

"Luxury Hotels" hotels in which the Group holds Hotel Interests or which are owned by third parties but managed

> by the Group which have obtained or are expected to obtain 5-star or 4-star ratings (excluding Jin Jiang Hotel, Peace Hotel and Park Hotel, which are categorised as Landmark Hotels), according

to the criteria set by the Group

"Occupancy Rate" rooms in use divided by Available Rooms for a given period

DEFINITIONS AND GLOSSARY OF TECHNICAL TERMS

"Permanent House Use" guest rooms which have been removed from the saleable inventory for a period longer than six

months

"Prospectus" the prospectus issued by the Company on 30 November 2006

"RevPAR" room revenue per Available Room

"Star-Rating Standard Manual" the star-rating standard for tourist hotels published by the National Tourism Administration of the

PRC

"Star-rating" or "Star-rated" number of star(s) conferred by the National Tourism Administration of the PRC to a hotel according

to the Star-rating Standard Manual and a Star-rated hotel refers to a hotel with Star-rating conferred

as mentioned above

"Substantial Hotel Interests" the equity interests held by the Group in companies engaged in hotel operations which are jointly

controlled entities or subsidiaries of the Company

"Supervisor(s)" the supervisor(s) of the Company

"Total Number of Rooms" number of available rooms per hotel

REVIEW OF OPERATIONS

China's tourism and hotel industries suffered a major setback during the period under review as H1N1 Influenza A hit out while the global financial tsunami continued to surface in the world economy.

During the period, sales revenue for the Group amounted to approximately RMB1,518,735,000, which represented a 8.4% decrease against the same period last year. Operating profit of the Group was approximately RMB257,052,000, which was 19.0% less than the amount in the same period last year. Profit attributable to the shareholders of the Company amounted to RMB108,593,000, representing a 38.8% decrease against the same period last year. The decline in operating profit and profit attributable to the shareholders of the Company was mainly attributable to the substantial decline in room revenue generated from Star-rated hotels.

In terms of business expansion, as at 30 June 2009, the Group held or managed 493 hotels with over 82,000 rooms either in operation or under development, spreading across 124 cities in 31 provinces, autonomous regions and municipalities in China. The Group remains as the leading hotel group in the PRC in terms of the number of hotel rooms offered.

The Group collected a number of awards in hospitality industry during the period under review. According to the latest ranking of global hotel groups announced by the HOTELS Magazine (the official publication of the International Hotel & Restaurant Association) in June 2009, the Group ranked 13th in the world in terms of the number of hotel rooms, moving up 4 places over the last year. Meanwhile, the Group was named again in the list of "Hotels China Award 2009, Hotel Corporate Top 10" awarded by the Chinese edition of the US HOTELS magazine. Furthermore, Jin Jiang International Hotel Management Company Limited received the "Best Domestic Hotel Management Group in China Award" at the "Fourth Annual Starlight Award for PRC Hotels", as well as the "PRC Hotel Golden Horse Award - Landlord's Choice of Best Hotel Management Companies" at the PRC Hotel Industry Annual Conference 2009 and the 9th PRC Hotel Industry Forum.

STAR-RATED HOTEL OPERATION

Star-rated hotel operation is one of the major sources of revenue for the Group and Shanghai is the base of the Group's business where over 80% of our self-managed Star-rated hotels are located. The average Occupancy Rate and ADR of our Star-rated hotels in Shanghai suffered a setback in varying degrees as the number of inbound foreign visitors (including visitors from Hong Kong, Macau and Taiwan) received by Shanghai during the period registered a year-on-year decline while market competition continued to intensify with the rapidly growing supply of luxury Star-rated hotels in Shanghai. During the period under review, Star-rated hotels contributed approximately RMB876,620,000 to the Group's revenue, dropping 24.6% against the same period last year.

The overall refurbishment of Peace Hotel continued to progress as scheduled. The overall refurbishment work is expected to be basically completed by the end of 2009 and re-open for business before the Shanghai World Expo begins.

Renovation is underway at the North Tower of Jin Jiang Hotel, while renovation of the guest-room floor at Jin Jiang Tower has been fully completed.

Renovation work of Y.M.C.A Hotel is underway, with overall decoration 70% completed. The overall renovation work is expected to be completed in the second half of 2009.

Energy conservation continued to be on top of the Group's agenda as we actively employed energy-saving technologies to advance the building of green hotels in an orderly fashion. During the period under review, the geo-thermal heat pump system was being gradually introduced to other hotels after the successful trial operation at Da Hua Hotel. Geo-thermal heat pump systems at hotels including Min Hang Hotel, Cypress Hotel, New Garden Hotel and Jinsha Hotel had commenced operation after completion of conversion works. Feasibility study is being undertaken for geo-thermal heat pump system conversion at Kunming Jin Jiang Hotel. Meanwhile, the Group is working with a foreign institution to conduct comprehensive energy-saving assessment at certain hotels, getting itself technically prepared for further energy-saving conversions. During the period, 4 hotels including New Garden Hotel, Da Hua Hotel, Hua Ting Guest House and East Asia Hotel were named "Silver-Leaf Grade Green Tourist Hotels".

In line with the Group's strategy of adjusting the geographic distribution of hotels, the Group transferred 35% and 10% of the equity interests it held in Shanghai Zhongya Hotel to 亨瑞(上海)投資控股有限公司 (Heng Rui (Shanghai) Investment Holding Limited) and 上海申凱投資有限公司 (Shanghai Shenkai Investment Limited), respectively. After completion of the transfer, the Group no longer holds any equity interest in Shanghai Zhongya Hotel. In addition, as at the date of this report, the Company is undergoing negotiations with an independent third party in respect of the acquisition of a hotel in north-western China.

JIN JIANG INN BUDGET HOTELS

Jin Jiang Inn Budget Hotels is a main focus of the Group's business development. The business of Jin Jiang Inn Budget Hotels comprises mainly the operation of Jin Jiang Inn Budget Hotels on leased properties, the grant of franchises of the brand of Jin Jiang Inn to third party hotel owners and the development of budget hotels on the Group's own properties.

Jin Jiang Inn Budget Hotels reported fast growth in turnover during the period under review, contributing approximately RMB537,379,000 to the Group's revenue, representing a 21.1% growth over the same period last year and accounting for 35.4% of the Group's turnover. Initial and ongoing franchise fees income amounted to approximately RMB36,366,000, representing a 27.1% growth over the same period last year.

During the period, Jin Jiang Inn entered into new agreements for the development of 6 self-managed hotels and 24 franchised hotels. As at 30 June 2009, a total of 390 Jin Jiang Inn Budget Hotels were either in operation or under development (including 11 Bestay Hotels Express), offering over 51,000 guest rooms. During the period, 48 new Jin Jiang Inn commenced operations, among which 19 are self-managed hotels and 29 are franchised hotels. As at 30 June 2009, there were 288 Jin Jiang Inn Budget Hotels in operation.

STAR-RATED HOTEL MANAGEMENT

As at 30 June 2009, the Group managed 99 Star-rated hotels with a total of over 29,000 guest rooms, of which 69 hotels are owned by third-parties other than Jin Jiang International Holdings Company Limited ("Jin Jiang International") but managed by the Group.

During the reporting period, the Group successfully renewed its contracts with 5 hotels under its management, signed up a new management contract for 1 hotel and terminated 2 management projects, while 3 hotels under management officially commenced operations. Meanwhile, the Group was closely monitoring the impact of the international financial crisis with respect to its managed hotels and sought to strengthen its ties with landlords. Our member hotels were instructed to increase income and save costs as well as to control risks.

For online sales, development of the Jin Jiang Central Reservation System (JREZ) continued during the period with efforts to expand channels for centralised reservations. Bookings for over 40,000 room nights were received during the period, a 21% decline against the same period last year which reflected the impact of the financial tsunami. Referrals through the international distribution system (IDS) and the global distribution system (GDS) accounted for 57% of the patrons.

FOOD AND RESTAURANTS

During the period, the Group's various brands of restaurant chains held through Shanghai Jin Jiang International Hotels Development Company Limited ("Jin Jiang Hotels Development") continued to enjoy stable growth. As at 30 June 2009, Shanghai KFC had a total of 235 outlets, 2 more than it had as at the end of 2008, enjoying steady growth in revenue and profit maintaining its leading position in Shanghai's fast food industry. New Asia Snacks, Shanghai Yoshinoya and Jing An Bakery had 58, 22 and 71 outlets respectively. Chinoise Story operated two restaurants at Jin Jiang Hotel and Wuhan Jin Jiang International Hotel.

Shanghai Jin Jiang International Catering Investment Company Limited ("Catering Investment"), a subsidiary of the Company, completed the acquisition of 25% equity interests in Shanghai New Asia Café de Coral Company Limited ("New Asia Café de Coral") in March 2009. Upon the completion of the acquisition of equity interest, Catering Investment came to hold 75% equity interest in New Asia Café de Coral, which was incorporated in the consolidated financial statements.

Jin Jiang Hotels Development, a subsidiary of the Company, completed the transfer of 7% equity interests in Shanghai Kentucky Fried Chicken Company Limited ("Shanghai KFC") in April 2009. Upon the completion of the transfer, the percentage of equity interest in Shanghai KFC held by Jin Jiang Hotels Development was changed to 42%.

In May 2009, Shanghai Jin Jiang International Hotels Group (HK) Company Limited, a subsidiary of the Company, purchased from Jin Jiang International Group (HK) Co., Limited all of the equity interests in Jing An Bakery Holding Co., Limited ("Jing An Holding") for a cash consideration of RMB15,350,000. Jin An Holding will own 70% equity interests of 上海靜安麵包房有限公司 (Shanghai Jing An Bakery Co., Ltd.) following completion of registration of particulars with the relevant authorities in the PRC in respect of the Re-structuring Exercise (as defined in the Company's announcement of 31 May 2009). As at the date of this report, the registration of particulars in respect of the Re-structuring Exercise is still under process.

FINANCIAL REVIEW

Turnover

The Group's financial information for the period against the same period in 2008 is set out below:

		Six months ended 30 June 2009 Percentage		
	30 June			
	RMB million	of Turnover	RMB million	of Turnover
Star-rated hotel operation	876.6	57.7%	1,162.4	70.1%
Jin Jiang Inn Budget Hotels	537.4	35.4%	443.7	26.8%
Star-rated hotel management	25.6	1.7%	26.9	1.6%
Food and restaurants	64.8	4.3%	9.4	0.6%
Others	14.3	0.9%	14.9	0.9%
Total	1,518.7	100.0%	1,657.3	100.0%

Star-rated Hotel Operation

The following table sets out the percentage of contributions from different businesses to the Group's turnover in Star-rated hotel operation for the period against the same period in 2008:

	Six months	s ended	Six months ended	
	30 June	2009	30 June 2	2008
		Percentage		Percentage
	RMB million	of Turnover	RMB million	of Turnover
 Accommodation revenue 	414.5	47.3%	624.6	53.7%
 Food and beverage sales 	317.5	36.2%	382.3	32.9%
 Rendering of ancillary services 	48.7	5.6%	58.4	5.0%
 Rental revenue 	73.9	8.4%	71.6	6.2%
 Sales of hotel supplies 	22.0	2.5%	25.5	2.2%
_Total	876.6	100.0%	1,162.4	100.0%

Accommodation Revenue

Accommodation revenue was mainly determined by the number of Available Rooms, Occupancy Rate and ADR of the Group's hotels. The accommodation revenue of Star-rated hotel operation for the period was approximately RMB414,456,000, representing a decrease of 33.6% compared to the same period in 2008 attributable mainly to the following reasons:

- The inbound tourism market continued its downturn in tandem with the external economic environment, with H1N1 Influenza A dealing an additional blow. The number of inbound visitors and inbound foreign visitors with overnight stays during January to June this year decreased by 6.46% and 9.69% respectively year-on-year, according to statistics published by Shanghai Municipal Tourism Administrative Commission.
- High-end Star-rated hotels, which relied mainly on foreign visitors for patronage, reported year-on-year decline in RevPAR (ii) ranging from 35% to 40%, while RevPAR of lower-end Star-rated hotels was slashed by around 20% to 30%.
- Wuhan Jin Jiang International Hotel continued to report steady growth in operating results, with RevPAR increasing by approximately 8% over the same period last year.

Food and Beverage Sales

The Group's food and beverage sales primarily comprise catering for weddings and conferences, room services for guests and other sales in bars and restaurants. Affected by the external economic environment and the pandemic influenza, revenue from food and beverages sales at Star-rated hotels decreased by 16.9% against the same period last year to approximately RMB317,569,000, despite the increase in menu and banquet prices driven by higher costs in utilities, labour and raw materials.

Rendering of Ancillary Services

The revenue from rendering of ancillary services mainly represents the turnover generated from gift shop, entertainment, laundry services and other guest services. During the period, the revenue from ancillary services, which was also affected by the external economic environment and the pandemic influenza, decreased by approximately RMB9,649,000 or 16.5% against the same period in 2008.

Rental Revenue

Rental revenue was mainly generated from the leasing of space at the Group's hotels for shops, showcase and other purposes. The rental revenue increased by approximately RMB2,243,000 or 3.1% against the same period in 2008.

Sales of Hotel Supplies

Also affected by the external economic environment and the pandemic influenza, turnover from sales of guest amenities and hotel supplies decreased by approximately RMB3,496,000, or 13.7% against the same period in 2008.

Jin Jiang Inn Budget Hotels

Budget hotels, which relied mainly on domestic patrons, were relatively stable in ADR and Occupancy Rate as compared to Starrated hotels and reported growth in RevPAR for the six months ended 30 June 2009 over the same period last year, despite being affected by the external economic environment and the pandemic influenza. Turnover of Jin Jiang Inn for the period amounted to approximately RMB537,379,000, an increase of approximately RMB93,647,000 or 21.1% against the same period last year. The increase was mainly attributable to the increase in Available Rooms from 19 new Jin Jiang Inn opened during the first half of 2009 and 6 opened during the second half of 2008, as well as to the increase in initial and ongoing franchise fees received from franchisees resulting from the grant of brand franchises and the provision of technical and management services. During the period, initial and ongoing franchise fees income amounted to approximately RMB36,366,000, representing an approximately 27.1% growth over the same period in 2008.

Star-rated Hotel Management

The external sales revenue of Star-rated hotel management for the first half of 2009 amounted to approximately RMB25,626,000, representing an approximately 4.6% decrease over the same period last year. Such sales revenue represented mainly the management fee received from hotel management services provided to Star-rated hotels not owned by the Group.

Food and Restaurants Operation and Others

Revenue from the food and restaurant operation and others is mainly derived from New Asia Café de Coral, Chinoise Story and Shanghai New Asia Food Company Limited. During the period under review, revenue from the food and restaurant operations amounted to approximately RMB64,755,000, an increase of approximately RMB55,374,000 against the same period in 2008. Previously, revenue from the food and restaurant operation was mainly derived from the Chinoise Story operations and the moon cake production business of Shanghai New Asia Food Company Limited. The growth reported for the period was attributable mainly to the consolidation of New Asia Café de Coral with effect from March 2009, resulting in additional income of approximately RMB55,244,000.

Moreover, the Group also engaged in other businesses, including the provision of intra-group financial services through Jin Jiang International Finance Co., Ltd. ("Jin Jiang International Finance") and the operation of training schools. During the period, revenue from such other businesses amounted to approximately RMB14,355,000, largely unchanged from the same period in 2008.

Cost of Sales

Cost of sales for the period amounted to approximately RMB1,163,761,000, increased by approximately 3.1% over the same period in 2008, mainly reflecting the increase in cost of sales in line with the business expansion of Jin Jiang Inn Budget Hotels and the consolidation of New Asia Café de Coral with effect from March 2009. Rising labour costs as well as utilities and food prices also contributed to higher cost of sales. Meanwhile, the consumption of utilities and supplies decreased in line with the substantial decline in the Occupancy Rate for Star-rated hotels against the same period last year.

Gross Profit

For the above reasons, the Group recorded a gross profit of approximately RMB354,974,000 for the period, representing a decrease of approximately RMB173,395,000 or 32.8% against the same period in 2008.

Other Income

Other income for the period, including dividend income received from non-listed equity investments in Suzhou, Wuxi and Hangzhou KFCs and listed equity investments in Changjiang Securities Co., Ltd., amounted to approximately RMB51,682,000 (same period in 2008: approximately RMB95,419,000). During the period, the Group generated a gain of approximately RMB75,619,000 (same period in 2008: approximately RMB46,432,000) from the disposal of shares in Shanghai Pudong Development Bank Co., Ltd. ("SPD Bank")

and gains of approximately RMB69,476,000 and RMB62,932,000 from the disposal of a 45% equity interest in Shanghai Zhongya Hotel and a 7% equity interest in Shanghai KFC, respectively by subsidiary Jin Jiang Hotels Development. As a result, other income for the period increased by approximately RMB112,262,000 over the same period last year.

Selling and Marketing Expenses

Selling and marketing expenses for the period, comprising mainly labour costs, travel agents commission and advertising expenses, amounted to approximately RMB74,683,000 (same period in 2008: approximately RMB73,600,000), representing an increase of approximately 1.5% against the same period last year.

Administrative Expenses

Administrative expenses for the period increased by approximately 0.8% to approximately RMB280,255,000 (same period in 2008: approximately RMB277,942,000), mainly reflecting increased administrative expenses in pre-operation and operation of the new outlets of Jin Jiang Inn Budget Hotels during the second half of 2008 and the first half of 2009 and the consolidation of New Asia Café de Coral with effect from March 2009, coupled with reductions in related expenses in line with lower operating results of Star-rated hotels against the same period last year.

Other Expenses

Other expenses for the period, consisting primarily of bank charges and losses from the disposal of property, plant and equipment, decreased by approximately 28.7% to approximately RMB10,256,000 (same period in 2008: approximately RMB14,393,000). The decline was mainly attributable to reduced credit card commission in line with lower turnover in hotel operations, resulting in less bank charges.

Finance Cost

Finance cost, comprising mainly interest expenses in respect of the Group's bank borrowings for the period, decreased by approximately 2.2% to approximately RMB19,049,000 (same period in 2008: approximately RMB19,486,000).

Share of Results of Associates

Share of results of associates included primarily results of the Group's associate Shanghai KFC and The Yangtze Hotel Limited ("Shanghai Yangtze"). Share of results of associates for the period was approximately RMB31,194,000 (same period in 2008: approximately RMB41,716,000). The decline was mainly attributable to the decrease in equity profit of Shanghai Yangtze and Shanghai KFC in the amount of approximately RMB9,184,000 and RMB1,421,000, respectively, against the same period in 2008.

The effective tax rate for the period was approximately 19.4% (same period in 2008: approximately 18.7%).

Net Profit

As a result of the factors described above, net profit for the period attributable to the shareholders of the Company was approximately RMB108,593,000 (same period in 2008: approximately RMB177,459,000), decreased by approximately RMB68,866,000 or 38.8%.

Pledge of Assets

As at 30 June 2009, property of the Group with net book amount of approximately RMB338,388,000 were pledged as security for the Group's borrowings.

Gearing Ratio

The gearing ratio (calculated as total liabilities divided by total assets) increased from about 19.3% as at 31 December 2008 to about 19.6% as at 30 June 2009.

GROUP LIABILITIES AND FINANCIAL CONDITIONS

As at 30 June 2009, the Group had entered into two secured and one unsecured enterprise loans with two banks for a total amount of RMB55,828,000, comprising the new secured loans in the amount of RMB28,500,000 for one year and the renewed unsecured loan in the amount of USD4,000,000 (equivalent to RMB27,328,000) for three years.

The Group has fulfilled all covenants under the remaining loan agreements. Outstanding borrowings as at 30 June 2009 are analysed as follows:

	Maturity of c	Maturity of contracted borrowings outstanding at 30 June 2009				
	Within		3rd to			
(RMB'000)	1 year	2nd year	5th year	Total		
Borrowings						
Bank borrowings (RMB)	258,688	120,188	135,187	514,063		
Bank borrowings (US\$)			27,328	27,328		
Total	258,688	120,188	162,515	541,391		

Of the total amount of borrowings, unsecured borrowings accounted for approximately RMB337,330,000 or approximately 62% and secured borrowings accounted for approximately RMB204,061,000 or approximately 38%.

TREASURY MANAGEMENT

a) Cash and cash equivalents

Cash and cash equivalents as at 30 June 2009 and 31 December 2008 were approximately RMB1,457,814,000 and approximately RMB1,644,962,000 respectively.

b) Interest rate risk management

The interest rates for a majority of the Group's borrowings are set at the rate of 10% lower than the benchmark borrowing interest rate published by the People's Bank of China, thereby lowering interest expenses.

Jin Jiang International Finance, a subsidiary of the Company, acts as a non-banking financial institution within the Group. In order to centralise the existing cash resources and improve the efficiency of the funds, the subsidiaries and associates of the Company deposit most of their working capital and surplus funds in their accounts with Jin Jiang International Finance and will firstly seek financing from Jin Jiang International Finance in case of fund requirements. As a result, the Group's interest expenses of external bank borrowings are minimised.

c) Foreign exchange rate risk management

The Group's income and expenditure items were generally settled in RMB, and most bank borrowings of the Group were denominated in RMB. As at 30 June 2009, bank borrowings denominated in RMB amounted to approximately RMB514,063,000, accounting for approximately 95% of the Group's borrowing portfolio. Bank borrowings denominated in US\$ amounted to US\$4,000,000 (equivalent to approximately RMB27,328,000), accounting for approximately 5% of the Group's borrowing portfolio.

The Company currently does not use, but will continue to actively consider the use of relevant financial instruments for hedging purpose to manage interest rate risks and currency risks in line with its business development.

AVAILABLE-FOR-SALE FINANCIAL ASSETS

The Group will continue to dispose of its available-for-sale financial assets. During the period, 4,559,985 shares in SPD Bank were disposed, realising a gain from the disposal of available-for-sale financial assets of approximately RMB75,619,000. Net gain after deducting income tax expense and minority interests amounted to approximately RMB52,939,000.

As at 30 June 2009, available-for-sale financial assets held by the Group comprise 13,148,800 shares in Shenzhen Catic Real Estate Co. Ltd. (Stock code: 000043.SZ), 100,637,500 shares in Changjiang Securities Co. Ltd. (Stock code: 000783.SZ) and 675,000 shares in China Quanjude (Group) Co. Ltd. (Stock code: 002186.SZ) held by majority owned subsidiary Jin Jiang Hotels Development.

HUMAN RESOURCES AND TRAINING

As at 30 June 2009, the Group had approximately 19,500 employees, about 2.5% less against 20,000 employees as at the end of the same period last year. Employee benefit expense increased by approximately RMB27,814,000 or 5.7% against the same period of 2008. The remuneration package for existing employees comprises basic salary, discretionary bonus and social security contributions. No share option scheme has been set up by the Group so far. Remuneration for the Company's employees was determined on the basis of the qualifications, experience and contributions of individual employees.

CORPORATE STRATEGIES AND OUTLOOK FOR FUTURE DEVELOPMENT

The Group has implemented diversified strategies to sustain long-term development, which include the strategic redeployment of hotel assets, expansion of budget hotels, upgrading of Landmark Hotels, brand enhancement strategy, strengthening of hotel management standards and market leadership. The Group aims to further rationalise its business structure and provide comprehensive support for future business development through an assets swap exercise with Jin Jiang Hotels Development.

For the purpose of countering the various adverse effects of the financial tsunami on the hotel industry, the Company has formulated various measures for the main goal of reducing costs and improving service quality, which include considering and formulating a guide for hotel operations under the financial crisis to provide member hotels with guidance on aspects such as revenue increase, expenses reduction and risk control; implementing hotel operation and management manuals to improve hotels quality; launching a central procurement system to reduce operational costs; and strengthening marketing efforts for guest-rooms and restaurants so as to increase revenues and reduce expenses and thus to mitigate the negative impacts of the financial tsunami.

Although the global economy has been affected by the financial tsunami, gradual recovery of the hotel industry is anticipated as China's macro-economy has stabilised and resumed growth. Moreover, with the Shanghai World Expo 2010 approaching, the city is expected to attract increasing attention and hotel patronage should grow as a result for the benefit of the Group, whose hotels are mostly located in Shanghai.

The Group is the leading hotel investor cum operator in China. Benefited from its competitive advantages in hotel ownership and management, the Group is well-positioned to strengthen control over its hotels while realising potential value growth for its hotel properties. The Group will enhance future profitability through the redeployment of funds to rationalise the distribution and network of its hotels.

The Group will continue to strengthen its six major platforms namely information, finance, purchasing, marketing, human resources and management systems. Innovations will be explored in six aspects, namely business models, hotel networks, asset allocation, institutions and systems, management and corporate culture. Core competitive advantages of Jin Jiang Hotels will be enhanced in terms of brand building, networking, human resources and management systems, so that it will develop into a leading hotel operator and manager in China with international competitive advantages.

OTHER INFORMATION

INTERIM DIVIDEND

The Board do not recommend the payment of an interim dividend for the period. The Board do not expect any waiver of future dividends by any shareholders.

PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES

During the period, neither the Company nor any of its subsidiaries purchased, redeemed or sold any of its listed securities.

INTERESTS IN SHARES OF DIRECTORS, CHIEF EXECUTIVE AND SUPERVISORS

As at 30 June 2009, none of the Directors, chief executive or Supervisors of the Company had any interest or short positions in the shares, underlying shares or debentures of the Company which are required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO") (including interests and short positions which he or she is taken or deemed to have under such provisions of the SFO) or which was required to be entered in the register required to be kept by the Company pursuant to Section 352 of the SFO or which was otherwise required to be notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code"), which shall be deemed to apply to the Supervisors to the same extent as it applies to the Directors.

INTERESTS IN SHARES OR UNDERLYING SHARES OR DEBENTURES OF ASSOCIATED CORPORATIONS

As at 30 June 2009, three Directors, namely Mr. Xu Zurong, Mr. Yang Weimin and Mr. Chen Hao held the following equity interests in Jin Jiang Inn:

Name	Equity interest in Jin Jiang Inn	Nature of interests	Capacity	Percentage in total registered capital of Jin Jiang Inn
Xu Zurong	2,594,600 (Note 1)	Long Position	Beneficial owner	1.4438% (Note 1)
	2,594,600 (Note 2)	Short Position	Beneficial owner	1.4438% (Note 2)
Yang Weimin	1,729,730 (Note 1)	Long Position	Beneficial owner	0.9625% (Note 1)
	1,729,730 (Note 2)	Short Position	Beneficial owner	0.9625% (Note 2)
Chen Hao	1,729,730 (Note 1)	Long Position	Beneficial owner	0.9625% (Note 1)
	1,729,730 (Note 2)	Short Position	Beneficial owner	0.9625% (Note 2)

Notes:

- These figures represent the respective equity interest in Jin Jiang Inn of these Directors. In addition, under the Jin Jiang Inn Shareholders' Agreement (as defined in the Prospectus), in the event new equity interest is issued by Jin Jiang Inn, each of these directors has been granted pre-emptive rights over such new equity interest in proportion to his respective equity interest in Jin Jiang Inn. Please refer to the section headed "Connected Transactions - Jin Jiang Inn Shareholders' Agreement" in the Prospectus for more information.
- Under the Jin Jiang Inn Shareholder's Agreement, each of these Directors has granted to (a) the Company rights of first refusal to purchase his respective equity interest in Jin Jiang Inn if he intends to transfer his said equity interest; and (b) the Company (or a third party designated by the Company) buy back rights to purchase his equity interest in Jin Jiang Inn after the occurrence of certain events. Under the articles of association of Jin Jiang Inn, the Company and Jin Jiang Hotels Development have also been granted certain rights of first refusal over the equity interests held by these Directors in Jin Jiang Inn if they intend to transfer their said respective equity interests. Please refer to the section headed "Connected Transactions - Jin Jiang Inn Shareholders' Agreement" in the Prospectus for more information.

OTHER INFORMATION

As at 30 June 2009, Mr. Yu Minliang, the Chairman and an executive Director of the Company, held the following number of shares in Jin Jiang Hotels Development:

				Percentage in total
	Number of shares			registered capital
	held in Jin Jiang			of Jin Jiang Hotels
Name	Hotels Development	Nature of interests	Capacity	Development
Yu Minliang	14.305	Long Position	Beneficial owner	0.0024%

Save as disclosed above, as at 30 June 2009, none of the Directors, chief executive or Supervisors of the Company had any interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO), which was required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which any such Directors, chief executive and Supervisors of the Company were taken or deemed to have under such provisions of the SFO) or which was required to be entered in the register required to be kept by the Company pursuant to Section 352 of the SFO or which was otherwise required to be notified to the Company and the Stock Exchange pursuant to the Model Code (which shall be deemed to apply to the supervisors to the same extent as it applies to the directors).

SUBSTANTIAL SHAREHOLDERS' INTERESTS

Substantial shareholders' interest in shares or underlying shares of the Company

As at 30 June 2009, so far as was known to the Directors, the following persons (other than a Director, chief executive or Supervisor of the Company) had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO or recorded in the Company's register pursuant to section 336 of the SFO:

Name of shareholder	Class of shares	Number of shares/ underlying shares held	Capacity	Percentage in the relevant class of share capital	Percentage in total share capital
Jin Jiang International	Domestic shares	3,173,500,000 (long position)	Beneficial owner and controlled corporation (Note 1)	100%	69.52%
National Council for Social Security Fund (全國社會 保障基金理事會)	H shares	110,088,000 (long position)	Beneficial owner	7.91%	2.41%
JJ Co-Invest Holdings Limited	H shares	94,810,000 (long position)	Beneficial owner (Note 2)	6.81%	2.08%
Hotel JJ Holdings Limited	H shares	94,810,000 (long position)	Controlled corporation (note 2)	6.81%	2.08%
SCG Hotel Management, L.L.C.	H shares	94,810,000 (long position)	Controlled corporation (note 2)	6.81%	2.08%
Starwood Capital Group Global, L.L.C.	H shares	94,810,000 (long position)	Controlled corporation (note 2)	6.81%	2.08%
Barry S. Sternlicht	H shares	94,810,000 (long position)	Controlled corporation (note 2)	6.81%	2.08%

OTHER INFORMATION

Notes:

- According to the form filed by Jin Jiang International, 3,014,825,000 domestic shares are beneficially held by it and 158,675,000 domestic shares are held through a
- The Company has been informed that: (i) JJ Co-Invest Holdings Limited is ultimately 100% owned by investment funds, which are controlled by Starwood Capital Group (2) Global, L.L.C., which is in turn controlled by Mr. Barry S. Sternlicht; (ii) JJ Co-Invest Holdings Limited is a non wholly owned subsidiary of Hotel JJ Holdings Limited, which is owned by certain of such Starwood Capital investment funds of which SCG Hotel Management, L.L.C. is general partner; and (iii) SCG Hotel Management, L.L.C. is controlled by Starwood Capital Group Global, L.L.C., which is in turn controlled by Mr. Barry S. Sternlicht.

Save as disclosed above and so far as the Directors are aware, as at 30 June 2009, no other person had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO or recorded in the Company's register pursuant to section 336 of the SFO, or who was, directly or indirectly, interested in 10% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of the Company.

AUDIT COMMITTEE

The Company has established an audit committee, the principal duty of which is to review the financial controls, internal controls and risk management system of the Company. The audit committee comprises three independent non-executive Directors, namely, Mr. Xia Dawei (chairman), Mr. Sun Dajian and Mr. Yang Menghua.

Audit committee meetings were held on 10 April 2009 and 21 August 2009 respectively. The consolidated financial statements for the year ended 31 December 2008 and the unaudited condensed consolidated interim financial statements of the Group for the six months period ended 30 June 2009 were respectively reviewed at such meetings. The audit committee has reviewed this interim report and agrees with the accounting treatment adopted by the Company.

SECURITIES TRANSACTIONS BY DIRECTORS AND SUPERVISORS

The Company has adopted the Model Code as the Company's code regarding Directors' and Supervisors' securities transactions. Every Director and Supervisor at the time of appointment was given a copy of the Model Code. The Company confirms, having made specific enquiries with all Directors and Supervisors, that for the period, its Directors and Supervisors have complied with the requirements relating to Directors' and Supervisors' dealing in securities as set out in the Model Code.

COMPLIANCE WITH THE CG CODE

The Board is pleased to confirm that the Group has complied with the applicable code provisions of the Code on Corporate Governance Practices as set out in Appendix 14 of the Listing Rules (the "CG Code") at all times during the period.

By order of the Board Yu Minliang Chairman of the Board

28 August 2009

UNAUDITED CONDENSED CONSOLIDATED INTERIM BALANCE SHEET

At at 30 June 2009

Note	As at 30 June 2009 RMB'000	As at 31 December 2008 RMB'000
ASSETS		
Non-current assets		
Property, plant and equipment 5	5,635,026	5,431,269
Investment property 5	16,250	_
Land use rights 5	1,028,895	1,043,251
Intangible assets 5	24,837	25,538
Investments in associates	230,066	317,800
Available-for-sale financial assets	2,262,207	1,224,200
Deferred income tax assets	43,017	39,935
	9,240,298	8,081,993
Current assets		
Inventories	49,873	51,782
Trade and other receivables 6	464,353	381,201
Restricted cash	207,478	219,728
Cash and cash equivalents	1,457,814	1,644,962
Share the state of	-,,	.,0,002
	2,179,518	2,297,673
Total assets	11,419,816	10,379,666

UNAUDITED CONDENSED CONSOLIDATED INTERIM BALANCE SHEET

At at 30 June 2009

	Note	As at 30 June 2009 RMB'000	As at 31 December 2008 RMB'000
EQUITY			
Capital and reserves attributable to the shareholders of the Company Share capital	1	4,565,000	4,565,000
Reserves	'	4,303,000	4,303,000
— Proposed dividend	14	_	95,865
— Others		2,858,809	2,299,486
		7,423,809	6,960,351
Minority interests		1,754,371	1,418,638
Total equity		9,178,180	8,378,989
Total equity		9,170,100	0,370,909
LIABILITIES			
Non-current liabilities Borrowings	9	282,701	275,563
Deferred income tax liabilities	9	602,638	351,671
		885,339	627,234
Current liabilities			
Trade and other payables	8	1,016,932	1,047,078
Income tax payable	9	80,677	63,527
Borrowings	9	258,688	262,838
		1,356,297	1,373,443
Total liabilities		2 241 626	2,000,077
Total liabilities		2,241,636	2,000,677
Total equity and liabilities		11,419,816	10,379,666
Net current assets		823,221	924,230
Total assets less current liabilities		10,063,519	9,006,223

UNAUDITED CONDENSED CONSOLIDATED INTERIM INCOME STATEMENT

For the six months ended 30 June 2009

		Six months en	ded 30 June
		2009	2008
	Note	RMB'000	RMB'000
Revenue	4(a)	1,518,735	1,657,302
Cost of sales	11	(1,163,761)	(1,128,933)
Gross profit		354,974	528,369
Other income	10	267,272	155,010
Selling and marketing expenses	11	(74,683)	(73,600)
Administrative expenses	11	(280,255)	(277,942)
Other expenses		(10,256)	(14,393)
Operating profit		257,052	317,444
Finance costs		(19,049)	(19,486)
Share of results of associates		31,194	41,716
Profit before income tax		269,197	339,674
Income tax expense	12	(52,291)	(63,668)
Profit for the period		216,906	276,006
AUCK LAND. II			
Attributable to:		400 500	477.450
Shareholders of the Company		108,593	177,459
Minority interests		108,313	98,547
		216 000	276 000
		216,906	276,006
Earnings per share for profit attributable to the shareholders of the Company for			
the period (expressed in RMB cents per share)			
— basic and diluted	13	2.38	3.89
		2.30	
Dividends	14	_	_

UNAUDITED CONDENSED CONSOLIDATED INTERIM COMPREHENSIVE INCOME STATEMENT

For the six months ended 30 June 2009

	Six months ended 30 June		
		2009	2008
	Note	RMB'000	RMB'000
Profit for the period		216,906	276,006
Other comprehensive income			
Fair value changes on available-for-sale financial assets — gross		1,116,453	(2,406,646)
Disposal of available-for-sale financial assets		(75,619)	(46,432)
Fair value changes on available-for-sale financial assets — tax		(260,209)	613,270
Asset revaluation surplus arising on a business combination achieved in stages	16	3,326	_
Total comprehensive income for the period		1,000,857	(1,563,802)
Attributable to:			
Shareholders of the Company		559,323	(907,821)
Minority interest		441,534	(655,981)
		1,000,857	(1,563,802)

UNAUDITED CONDENSED CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2009

	Attributable to the shareholders of the Company					
	Note 7	Share capital RMB'000	Other reserves RMB'000	Retained earnings RMB'000	Minority interests RMB'000	Total Equity RMB'000
Balance at 1 January 2009		4,565,000	1,932,516	462,835	1,418,638	8,378,989
Profit for the period Other comprehensive income:		_	_	108,593	108,313	216,906
Fair value changes on available-for-sale financial assets — gross Disposal of available-for-sale financial assets	(iv)	_ _	672,158 (75,619)	_ _	444,295 —	1,116,453 (75,619)
Fair value changes on available-for-sale financial assets — tax Asset revaluation surplus arising on a business		_	(149,135)	_	(111,074)	(260,209)
combination achieved in stages	(v)	_	3,326	_		3,326
Total comprehensive income for the six months ended 30 June 2009			450,730	108,593	441,534	1,000,857
Dividends to minority interests Dividends declared Capital contribution from a minority shareholder		_ _ _	_ _ _	(95,865) —	(120,759) — 2,450	(120,759) (95,865) 2,450
Minority interest arising on a business combination (note 16)					12,508	12,508
Balance at 30 June 2009		4,565,000	2,383,246	475,563	1,754,371	9,178,180
Balance at 1 January 2008		4,565,000	3,465,963	357,930	2,508,714	10,897,607
Profit for the period Other comprehensive income: Fair value changes on available-for-sale		_	_	177,459	98,547	276,006
financial assets — gross Disposal of available-for-sale financial assets	(iv)	_ _	(1,400,608) (46,432)	_ _	(1,006,038)	(2,406,646) (46,432)
Fair value changes on available-for-sale financial assets — tax		_	361,760		251,510	613,270
Total comprehensive income for the six months ended 30 June 2008		_	(1,085,280)	177,459	(655,981)	(1,563,802)
Dividends to minority interests Dividends declared		_ _ _	_ _	— (136,950)	(120,499)	(120,499) (136,950)
Balance at 30 June 2008		4,565,000	2,380,683	398,439	1,732,234	9,076,356

UNAUDITED CONDENSED CONSOLIDATED INTERIM CASH FLOW STATEMENT

For the six months ended 30 June 2009

		Six months end	Six months ended 30 June		
		2009	2008		
	Note	RMB'000	RMB'000		
Cash flows from operating activities:					
Cash generated from operations		217,459	292,422		
Interest paid		(21,318)	(18,885)		
Income tax paid		(47,465)	(107,861)		
Net cash generated from operating activities		148,676	165,676		
Cash flows from investing activities:					
Cash inflow from a business combination	16	35,330	_		
Proceeds from disposal (partial disposal) of investments in associates		163,883	5,723		
Purchase of property, plant and equipment		(446,608)	(496,110)		
Proceeds from disposal of property, plant and equipment		1,152	3,255		
Purchase of intangible assets		(896)	(901)		
Purchase of land use rights		(13,310)	(45,024)		
Loans granted to related parties		(1,720)	(7,720)		
Loan repayments received from related parties		3,000	18,000		
Interest received		4,888	13,067		
Dividends received		70,028	64,675		
Proceeds from disposal of available-for-sale financial assets		78,446	47,581		
Net cash used in investing activities		(105,807)	(397,454)		
Cash flows from financing activities:			10.045		
Proceeds from bank borrowings	9	28,500	12,245		
Repayments of bank borrowings	9	(25,512)	(58,245)		
Dividends paid to the shareholders of the Company		(95,865)	(136,950)		
Dividends paid to minority interests (Decrease) increases in deposits from related parties		(120,759)	(120,499) 846		
(Decrease)/increase in deposits from related parties Capital contributions from a minority shareholder		(18,807) 2,450	040		
Capital contributions from a fillionty shareholder		2,430			
Net cash used in financing activities		(229,993)	(302,603)		
Decrease in cash and cash equivalents		(187,124)	(534,381)		
Cash and cash equivalents at beginning of the period		1,644,962	1,943,291		
Exchange losses on cash and cash equivalents		(24)	(3,522)		
Cook and each equivalents at and of the paried		1 457 014	1 405 200		
Cash and cash equivalents at end of the period		1,457,814	1,405,388		

For the six months ended 30 June 2009

1 GENERAL INFORMATION

Shanghai Jin Jiang International Hotels (Group) Company Limited (the "Company"), formerly known as Shanghai New Asia (Group) Company, was established on 16 June 1995 as a wholly state-owned company with limited liability and has been directly under the administration and control of the State-Owned Assets Supervision and Administration Commission of Shanghai Municipal Government ("Shanghai SASAC") or its predecessors. Pursuant to an enterprise reorganisation in June 2003, the Company was designated by Shanghai SASAC as a wholly-owned subsidiary of Jin Jiang International Holdings Company Limited ("Jin Jiang International"), which is also a wholly state-owned company directly under the administration and control of Shanghai SASAC. In September 2005, Jin Jiang International allocated its 5% equity interest in the Company to its wholly-owned subsidiary, Shanghai Jin Jiang International Investment and Management Company Limited (formerly known as Shanghai Huating Group Company Limited).

During the years 2003 to 2006, the Company and its subsidiaries (the "Group") entered into several group reorganisation transactions ("Reorganisation") with Jin Jiang International, its subsidiaries other than the Group and other state-owned enterprises under the administration and control of Shanghai SASAC, through which the Group obtained from these companies equity interests in certain subsidiaries, jointly controlled entities and associates which were engaged in hotels and related business and also transferred to Jin Jiang International equity interests in certain subsidiaries, a jointly controlled entity and associates which were engaged in non-hotel related business.

On 11 January 2006, the Company's name was changed to its current name and the Company was converted into a joint stock limited company under the Company Law of the People's Republic of China (the "PRC" or "Mainland China") by converting its paid-in capital and reserves of Renminbi ("RMB") 3,300,000,000 on 30 September 2005 into 3,300,000,000 ordinary shares of RMB1 per share.

On 15 December 2006 and 20 December 2006, a total of 1,265,000,000 ordinary shares of RMB1 per share newly issued by the Company through a public offer in Hong Kong and an international placing were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") (the "Listing"). Accordingly, the share capital of the Company was increased to RMB4,565,000,000.

The address of the Company's registered office is Room 316-318, No. 24, Yang Xin Road East, Shanghai, the PRC.

The Group is principally engaged in investment and operation of hotels and related businesses (the "Hotel Related Businesses") in Mainland China.

These unaudited condensed consolidated interim financial statements were approved for issue by the board (the "Board") of directors (the "Directors") of the Company on 28 August 2009.

2 BASIS OF PRESENTATION

These unaudited condensed consolidated interim financial statements of the Group for the six months ended 30 June 2009 have been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA"). The unaudited condensed consolidated interim financial statements should be read in conjunction with the consolidated financial statements of the Group for the year ended 31 December 2008, which were prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRS") issued by HKICPA.

For the six months ended 30 June 2009

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES 3

Except as described below, the accounting policies adopted are consistent with those of the consolidated financial statements for the year ended 31 December 2008, as described in those annual financial statements.

The following new standards, amendments to standards and interpretation are mandatory for the first time for the financial year beginning 1 January 2009.

HKAS 1 (revised) — Presentation of financial statements

The revised standard prohibits the presentation of items of income and expenses (that is "non-owner changes in equity") in the statement of changes in equity, requiring 'non-owner changes in equity' to be presented separately from owner changes in equity. All 'non-owner changes in equity' are required to be shown in a performance statement.

Entities can choose whether to present one performance statement (the statement of comprehensive income) or two statements (the income statement and statement of comprehensive income).

The Group has elected to present two statements: an income statement and a statement of comprehensive income. The interim financial statements have been prepared under the revised disclosure requirements.

HKFRS 8 — Operating segments

HKFRS 8 replaces HKAS 14, "Segment reporting". It requires a 'management approach' under which segment information is presented on the same basis as that used for internal reporting purposes. Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker has been identified as the Board that makes strategic decisions. The interim financial statements have been prepared under HKFRS 8 and the comparatives for the six months ended 30 June 2008 have been restated.

Amendment to HKFRS 7 — Financial instruments: disclosures

The amendment increases the disclosure requirements about fair value measurement and amends the disclosure about liquidity risk. The amendment introduces a three-level hierarchy for fair value measurement disclosures about financial instruments and requires some specific quantitative disclosures for those instruments classified in the lowest level in the hierarchy. These disclosures will help to improve comparability between entities about the effects of fair value measurements. In addition, the amendment clarifies and enhances the existing requirements for the disclosure of liquidity risk primarily requiring a separate liquidity risk analysis for derivative and non-derivative financial liabilities. It also requires a maturity analysis for financial assets where the information is needed to understand the nature and context of liquidity risk. The Group will make additional relevant disclosures in its financial statements ending 31 December 2009.

HKAS 40 (Amendment) — Investment property

Property that is under construction or development for future use as investment property is within the scope of HKAS 40. The Group holds a property under construction for future long-term rental yields and classifies the property as investment property (note 5) according to the amendment.

Investment property comprises buildings and land use rights and is measured initially at its cost, including related transaction costs. After initial recognition, the Group chooses the cost model to measure all of its investment property, which are stated at historical cost less accumulated depreciation or amortization and accumulated impairment losses, if any. Depreciation of buildings is calculated using the straight-line method to allocate their costs to their residual values over their estimated useful lives of 40 years and amortization of land use rights is calculated on the straight-line method over the period of 40 years that the buildings are situated.

For the six months ended 30 June 2009

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

HKAS 40 (Amendment) — Investment property (continued)

The investment property's residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date. An investment property's carrying amount is written down immediately to its recoverable amount if the investment property's carrying amount is greater than its estimated recoverable amount. Gains and losses on disposals are determined by comparing proceeds with carrying amount and are recognized in the income statement.

The following new standards, amendments to standards and interpretations are mandatory for the first time for the financial year beginning 1 January 2009. The adoption of these new standards, amendments to standards and interpretations did not have any significant impact to the Group.

HKAS 23 (amendment)

Borrowing costs

HKFRS 2 (amendment)

Share-based payment

HKAS 32 (amendment) Financial instruments: presentation

HK(IFRIC) 9 (amendment), "Financial instruments:

Recognition and measurement"

HK(IFRIC) 13 Customer loyalty programmes

HK(IFRIC) 15 Agreements for the construction of real estate

HK(IFRIC) 16 Hedges of a net investment in a foreign operation

HKAS 39 (amendment) Financial instruments: Recognition and measurement

The following new standards, amendments to standards, interpretations and improvements have been issued but are not effective for the financial year beginning 1 January 2009 and have not been early adopted. The Directors anticipate the adoption of these standards, amendments to standards, interpretations and improvements will not result in substantial changes to the Group's accounting policies.

Amendment to HKAS 39 Financial instruments: Recognition and measurement

HKFRS 3 (revised) Business combinations

HK(IFRIC) 17 Distributions of non-cash assets to owners HK(IFRIC) 18 Transfers of assets from customers

Amendment to HKFRS 2 Share-based payments

Amendment to HKFRS 5 Non-current Assets held for sale and discontinued operations

Amendment to HKFRS 8 Operating segments

Amendment to HKAS 1 Presentation of financial statements

Amendment to HKAS 7 Statement of cash flows

Amendment to HKAS 17 Leases

Amendment to HKAS 36 Impairment of assets

Amendment to HKAS 38 Intangible assets

Amendment to HKAS 39 Financial instruments

Amendment to HK(IFRIC) 9 Reassessment of embedded derivatives

Amendment to HK(IFRIC) 16 Hedges of a net investment in a foreign operation

The unaudited condensed consolidated interim financial statements include the unaudited interim financial statements of the Company and all of its subsidiaries made up to 30 June 2009.

For the six months ended 30 June 2009

TURNOVER AND SEGMENT INFORMATION 4

The chief operating decision-maker has been identified as the Board. The Board reviews the Group's internal reporting in order to assess performance and allocate resources. Management has determined the operating segments based on these reports.

The Board assesses the performance according to four main business segments as follows:

- Star-rated hotel operation: ownership and operation of Star-rated hotels;
- Jin Jiang Inn Budget Hotels: operation of self-owned budget hotels and franchising to budget hotels owned by other parties;
- (3)Star-rated hotel management: provision of hotel management services to Star-rated hotels owned by the Group or other parties; and
- Food and restaurants: operation of fast food or upscale restaurants, moon cake production and related investments. (4)

Other businesses of the Group mainly include intra-group financial services, training and education, and are shown in the segment of "Others".

The Board assesses the performance of the operating segments based on profit for the period.

The Board assesses no geographic performance as more than 90% of the Group's turnover and contribution to operation is attributable to Mainland China market and more than 90% of the Group's assets are located in Mainland China.

(a) **Turnover**

The Group's revenue which represents turnover for the six months ended 30 June 2009 is as follows:

	Six months en	Six months ended 30 June		
	2009	2008		
	RMB'000	RMB'000		
Star-rated hotel operation				
— Accommodation revenue	414,456	624,585		
— Food and beverage sales	317,569	382,280		
— Rendering of ancillary services	48,705	58,354		
— Rental revenue	73,870	71,627		
— Sales of hotel supplies	22,020	25,516		
	876,620	1,162,362		
Jin Jiang Inn Budget Hotels	537,379	443,732		
Star-rated hotel management	25,626	26,866		
Food and restaurants	64,755	9,381		
Others	14,355	14,961		
	1,518,735	1,657,302		

Sales between segments are carried out on terms equivalent to those that prevail in arm's length transactions. The revenue from external parties reported to the Board is measured in a manner consistent with that in the unaudited condensed consolidated interim income statement.

The majority of the Group's sales are retail sales and no revenues from transactions with a single external customer account for 10% or more of the Group's revenue.

For the six months ended 30 June 2009

TURNOVER AND SEGMENT INFORMATION (CONTINUED) 4

(b) **Segment information**

The segment results for the six months ended 30 June 2009 are as follows:

	Star-rated hotel operation RMB'000	Jin Jiang Inn Budget Hotels RMB'000	Star-rated hotel management RMB'000	Food and restaurants RMB'000	Others RMB'000	Group RMB'000
External sales (note 4(a)) Inter-segment sales	876,620 1,804	537,379 —	25,626 13,314	64,755 —	14,355 38,415	1,518,735 53,533
Total gross segment sales	878,424	537,379	38,940	64,755	52,770	1,572,268
Profit for the period	41,268	28,504	15,074	111,419	20,641	216,906
Other income (note 10)	153,772	3,219	100	99,970	10,211	267,272
Including: interest income (note 10)	1,155	749	100	216	2,268	4,488
Depreciation of property, plant and equipment (note 5)	(176,150)	(81,424)	(311)	(3,035)	(401)	(261,321)
Depreciation and amortization of investment property (note 5)	(235)	_	_	_	_	(235)
Amortization of land use rights (note 5) Amortization of intangible assets	(12,858)	(3,315)	_	(30)	(23)	(16,226)
(note 5) Write-down of inventories	(1,324)	(248)	(4)	(21)	_	(1,597)
(note 11) Provision for impairment of trade	(9)	_	_	_	_	(9)
and other receivables (note 11)	(80)	(3)	_	_	_	(83)
Finance costs	(8,111)	(10,829)	_	(109)	_	(19,049)
Share of results of associates	(3,027)			35,297	(1,076)	31,194
Income tax expense (note 12)	(22,417)	(8,541)		(15,319)	(2,975)	(52,291)
Capital expenditure	336,809	129,041	240	18,822	274	485,186

For the six months ended 30 June 2009

TURNOVER AND SEGMENT INFORMATION (CONTINUED) 4

(b) **Segment information (continued)**

The segment results for the six months ended 30 June 2008 are as follows:

	Star-rated hotel operation RMB'000	Jin Jiang Inn Budget Hotels RMB'000	Star-rated hotel management RMB'000	Food and restaurants RMB'000	Others RMB'000	Group RMB'000
External sales (note 4(a))	1,162,362	443,732	26,866	9,381	14,961	1,657,302
Inter-segment sales	1,565	-	20,912	_	31,178	53,655
Total gross segment sales	1,163,927	443,732	47,778	9,381	46,139	1,710,957
Profit for the period	88,421	30,734	25,538	67,927	63,386	276,006
Other income (note 10)	67,089	2,829	114	34,366	50,612	155,010
Including: interest income (note 10)	4,487	1,457	114	230	4,819	11,107
Depreciation of property, plant and equipment (note 5) Amortization of land use rights	(151,541)	(67,234)	(257)	(913)	(790)	(220,735)
(note 5)	(10,533)	(2,862)	_	(30)	(23)	(13,448)
Amortization of intangible assets (note 5)	(181)	(216)	_	_	_	(397)
Write-down of inventories (note 11)	(245)	_	_	_	_	(245)
Provision for impairment of trade and other receivables (note 11)	(18)	(2)	_	_	_	(20)
Finance costs	(15,587)	(3,769)	_	(130)	_	(19,486)
Share of results of associates	2,564	_	_	39,879	(727)	41,716
Income tax expense (note 12)	(43,579)	(9,705)	(5,606)	(1,680)	(3,098)	(63,668)
Capital expenditure	166,844	352,705	181	208	182	520,120

For the six months ended 30 June 2009

4 TURNOVER AND SEGMENT INFORMATION (CONTINUED)

(b) Segment information (continued)

The segment assets and liabilities as at 30 June 2009 are as follows:

	Star-rated hotel operation RMB'000	Jin Jiang Inn Budget Hotels RMB'000	Star-rated hotel management RMB'000	Food and restaurants RMB'000	Others RMB'000	Group RMB'000
Segment assets Investments in associates	5,415,985 57,802	3,033,507 —	181,010 —	223,118 168,109	2,336,130 4,155	11,189,750 230,066
Total assets	5,473,787	3,033,507	181,010	391,227	2,340,285	11,419,816
Total liabilities	944,926	696,793	15,941	63,622	520,354	2,241,636

The segment assets and liabilities as at 31 December 2008 are as follows:

	Star-rated hotel	Jin Jiang Inn Budget	Star-rated hotel	Food and		
	operation	Hotels	management	restaurants	Others	Group
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Segment assets	5,432,512	2,910,383	184,245	145,555	1,389,171	10,061,866
Investments in associates	60,871	_	258	251,441	5,230	317,800
Total assets	5,493,383	2,910,383	184,503	396,996	1,394,401	10,379,666
Total liabilities	951,016	703,205	17,412	28,426	300,618	2,000,677

Unallocated costs which mainly represent corporate expenses are included in the segment of "Others". Other income in the segment of "Star-rated hotel operation" for the six months ended 30 June 2009 mainly includes gain on disposal of available-for-sale financial assets of RMB75,619,000 (for the six months ended 30 June 2008: RMB46,432,000) and gain on disposal of an investment in associates of RMB69,476,000 (for the six months ended 30 June 2008: nil).

Segment assets consist primarily of property, plant and equipment, investment property, land use rights, intangible assets, available-for-sale financial assets, deferred income tax assets, inventories, receivables and operating cash. They also include goodwill recognized arising from acquisition of subsidiaries relating to respective segments.

Segment liabilities comprise operating liabilities.

Capital expenditure comprises additions to property, plant and equipment (note 5), investment property (note 5), land use rights (note 5) and intangible assets (note 5), including additions resulting from acquisition through a business combination other than common control combination (note 16).

For the six months ended 30 June 2009

PROPERTY, PLANT AND EQUIPMENT, INVESTMENT PROPERTY, LAND USE RIGHTS AND INTANGIBLE ASSETS 5

	Property, plant and equipment RMB'000	Investment property RMB'000	Land use rights RMB'000	Intangible assets RMB'000
Cost				
At 1 January 2009	8,283,787	_	1,167,677	28,252
Additions	452,988	_	13,310	896
Additions resulting from acquisition through business combination other than common control combination				
(note 16)	17,992	_	_	_
Disposals	(23,785)	_	_	_
Transfers	(6,616)	19,096	(12,480)	
At 30 June 2009	8,724,366	19,096	1,168,507	29,148
At 1 January 2008	7,567,223	_	1,166,468	21,213
Additions	474,195	_	45,024	901
Disposals	(32,668)	_	_	_
At 30 June 2008	8,008,750	_	1,211,492	22,114
Accumulated depreciation, amortization and impairment				
At 1 January 2009	(2,852,518)	_	(124,426)	(2,714)
Depreciation and amortization charge for the period (note 11)	(261,321)	(235)	(16,226)	(1,597)
Disposals	22,928	_	_	_
Transfers	1,571	(2,611)	1,040	
At 30 June 2009	(3,089,340)	(2,846)	(139,612)	(4,311)
At 4. Inc. on 0000	(0.044.007)		(00.404)	(4.040)
At 1 January 2008	(2,644,337)	_	(93,194)	(1,948)
Depreciation and amortization charge for the period (note 11) Disposals	(220,735)		(13,448)	(397)
At 30 June 2008	(2,836,036)	_	(106,642)	(2,345)
Net book amount				
At 30 June 2009	5,635,026	16,250	1,028,895	24,837
At 30 June 2008	5,172,714		1,104,850	19,769

Property, plant and equipment of the Group with net book amount of approximately RMB338,388,000 (31 December 2008: (a) approximately RMB324,038,000) was pledged as securities for the Group's borrowings (note 9).

The fair value of the investment property is approximately RMB214,710,000 (31 December 2008: approximately RMB214,710,000). (b)

For the six months ended 30 June 2009

TRADE AND OTHER RECEIVABLES 6

	At 30 June	At 31 December
	2009	2008
	RMB'000	RMB'000
Trade receivables	86,064	68,143
Less: provision for impairment of trade receivables	(4,269)	(4,183)
Trade receivables — net	81,795	63,960
Amounts due from related parties (note 17(b))	155,548	96,595
Prepayments and deposits	147,430	144,070
Loans to Shanghai Zhongya Hotel (note 10(a))	40,377	54,852
Dividends receivables	20,482	_
Receivables on disposal of an investment in		
Shanghai Jiu Long Hotel Company Limited	_	15,431
Others	32,817	20,393
Less: provision for impairment of other receivables	(14,096)	(14,100)
Other receivables — net	382,558	317,241
	464,353	381,201

Ageing analysis of trade receivables at respective balance sheet dates are as follows:

	At 30 June	At 31 December
	2009	2008
	RMB'000	RMB'000
Current to 3 months	72,400	54,963
3 months to 1 year	8,232	7,092
Over 1 year	5,432	6,088
	86,064	68,143

The carrying amount of trade and other receivables approximate their fair value.

For the six months ended 30 June 2009

RESERVES

			Other res	erves				
	Capital surplus (i) RMB'000	Statutory and discretionary surplus reserve (ii) RMB'000	Merger reserve (iii) RMB'000	Available- for-sales financial assets (iv) RMB'000	Asset revaluation surplus (v) RMB'000	Total RMB'000	Retained earnings RMB'000	Total RMB'000
At 1 January 2009	1,771,990	330,386	(585,291)	415,431		1,932,516	462,835	2,395,351
Profit for the period	1,771,990	330,300	(303,231)	410,401		1,332,310	108,593	108,593
	_	_	_	_	_	_	100,093	100,093
Fair value changes on available-for-sale financial assets — gross (iv)				672.158		672,158		672,158
Disposal of available-for-sale financial assets	_	_	_		_		_	
Fair value changes on available-for-sale				(75,619)		(75,619)		(75,619)
financial assets — tax				(149,135)		(149,135)		(149,135)
Dividends declared	_	_	_	(149,130)	_	(149,130)	(95,865)	(95,865)
Assets revaluation surplus arising on a business							(90,000)	(90,000)
combination achieved in stages (note 16)	_	_	_	_	3,326	3,326	_	3,326
At 30 June 2009	1,771,990	330,386	(585,291)	862,835	3,326	2,383,246	475,563	2,858,809
At 1 January 2008	1,771,707	301,986	(585,291)	1,977,561	_	3,465,963	357,930	3,823,893
Profit for the period	- 1,771,707		(000,201)				177,459	177,459
Fair value changes on available-for-sale							177,400	177,700
financial assets — gross (iv)	_	_	_	(1,400,608)	_	(1,400,608)	_	(1,400,608)
Disposal of available-for-sale financial assets	_	_	_	(46,432)	_	(46,432)	_	(46,432)
Fair value changes on available-for-sale				(10, 102)		(10,102)		(10,102)
financial assets — tax	_	_	_	361,760	_	361,760	_	361,760
Dividends declared	_	_	_	_	_	_	(136,950)	(136,950)
At 30 June 2008	1,771,707	301,986	(585,291)	892,281		2,380,683	398,439	2,779,122

- Capital surplus represents premium arising from the shareholders' contribution in excess of paid-in capital or from the issue of shares (i) at a price in excess of their par value per share.
- Pursuant to the Company Law of Mainland China and the articles of association of certain group companies, the Company and its (ii) subsidiaries in Mainland China are required to transfer 10% of its net profit, as determined under Mainland China accounting regulations, to statutory surplus reserve until the fund aggregates to 50% of their share capital; after the transfer of statutory surplus reserves, the Company and its subsidiaries in Mainland China can appropriate profit, subject to respective shareholders' approval, to discretionary surplus reserve.
 - The transfer to statutory and discretionary reserves must be made before distribution of dividends to the shareholders. These reserves shall only be used to make up previous years' losses, to expand production operations, or to increase the capital of the respective company. The Company and its subsidiaries in Mainland China may transfer their respective statutory surplus reserve into share capital, provided that the balance of the statutory surplus reserve after such transfer is not less than 25% of the registered capital.
- Merger reserve represents the net effect arising from the application of merger accounting for business combinations resulting from transactions among entities under common control. It includes (1) the paid-in capital of certain subsidiaries, which were transferred to the Group in the Reorganisation, and their retained earnings/(accumulated losses) before acquisitions by Jin Jiang International, which were credited/(debited) to merger reserve and (2) the considerations and other settlements paid by the Group in the Reorganisation to obtain the interests in these subsidiaries, which were debited to merger reserve.

For the six months ended 30 June 2009

7 RESERVES (CONTINUED)

- (iv) Reserve on available-for-sale financial assets represents the changes in fair value, net of tax, on available-for-sale financial assets through equity.
- (v) Asset revaluation surplus represents the equity effect of the revaluation of assets arising on a business combination made in stages.

 The Company remeasures the fair value of its previously held equity interest in the acquiree at its acquisition date and recognizes the changes in the value of its previously held equity interest in the acquiree in equity.

8 TRADE AND OTHER PAYABLES

	At 30 June	At 31 December
	2009	2008
	RMB'000	RMB'000
Trade payables	139,678	132,520
Payables for purchases of property, plant and equipment	223,069	217,815
Salary and welfare payables	203,062	252,363
Advances from customers and buyers	153,483	151,269
Amounts due to related parties (note 17(b))	83,133	98,114
Deposits from lessees and constructors	47,174	49,083
Other taxes payable	35,343	62,034
Accrued expenses	33,151	18,727
Payables on acquisition of Shanghai New Asia Café de Coral Company Limited		
("New Asia Café de Coral") (note 16)	12,272	_
Others	86,567	65,153
	1,016,932	1,047,078

Ageing analysis of trade payables at respective balance sheet dates are as follows:

	At 30 June	At 31 December
	2009	2008
	RMB'000	RMB'000
Current to 3 months	124,448	112,672
3 months to 1 year	8,167	8,668
Over 1 year	7,063	11,180
	139,678	132,520

The carrying amount of trade and other payables approximate their fair value.

For the six months ended 30 June 2009

BORROWINGS 9

	At 30 June	At 31 December
	2009	2008
	RMB'000	RMB'000
Borrowings included in non-current liabilities:		
Bank borrowings — secured	175,563	195,563
Bank borrowings — unsecured	127,326	127,338
	302,889	322,901
Less: current portion of long-term secured bank borrowings	(20,188)	(47,338)
	282,701	275,563
Borrowings included in current liabilities:		
Bank borrowings — secured	28,500	5,500
Bank borrowings — unsecured	210,000	210,000
Current portion of long-term secured bank borrowings	20,188	47,338
	258,688	262,838

As at 30 June 2009, bank borrowings of approximately RMB204,063,000 (31 December 2008: approximately RMB201,063,000) were secured by property, plant and equipment of the Group with net book amount of approximately RMB338,388,000 (31 December 2008: approximately RMB324,038,000) (note 5).

All the bank borrowings were from state-owned banks (note 17(d)).

Movements in borrowings is analyzed as follows:

	Six months ended 30 June		
	2009	2008	
	RMB'000	RMB'000	
At beginning of the period	538,401	501,968	
Proceeds from borrowings	28,500	12,245	
Repayments of borrowings	(25,512)	(58,245)	
Foreign exchange gain	_	(1,782)	
At end of the period	541,389	454,186	

For the six months ended 30 June 2009

10 OTHER INCOME

	Six months en	Six months ended 30 June	
	2009	2008	
	RMB'000	RMB'000	
Gain on disposal (partial disposal) of investments in associates (a) & (b)	132,408	82	
Gain on disposal of available-for-sale financial assets	75,619	46,432	
Dividend income			
— Unlisted	37,423	35,514	
— Listed	14,259	59,905	
	51,682	95,419	
Interest income	4,488	11,107	
Subsidy income	3,075	1,970	
	267,272	155,010	

- (a) Pursuant to an agreement signed between two third parties and Shanghai Jin Jiang International Hotels Development Company Limited ("Jin Jiang Hotels Development"), a subsidiary of the Group, Jin Jiang Hotels Development sold all its 45% equity interest in Shanghai Zhongya Hotel in March 2009, at a consideration of RMB119,820,000 and achieved a gain of RMB69,476,000. Shanghai Zhongya Hotel is not a related party of the Group thereafter.
- (b) Pursuant to an agreement signed between the foreign investor of Shanghai Kentucky Fried Chicken Company Limited ("Shanghai Kentucky") and Jin Jiang Hotels Development, Jin Jiang Hotels Development sold its 7% equity interest in Shanghai Kentucky in April 2009, at a consideration of RMB80,009,000 and achieved a gain of RMB62,932,000.

For the six months ended 30 June 2009

11 **EXPENSES BY NATURE**

Expenses included in cost of sales, selling and marketing expenses and administrative expenses are analyzed as follows:

	Six months ended 30 June		
	2009	2008	
	RMB'000	RMB'000	
Employee benefit expense	512,460	484,646	
Cost of inventories sold	217,871	220,435	
Utility cost and consumables	185,433	198,451	
Business tax, property tax and other tax surcharges	117,428	129,055	
Operating leases			
— machinery	2,204	1,854	
— land and buildings	71,453	66,280	
	73,657	68,134	
Depreciation of property, plant and equipment (note 5)	261,321	220,735	
Depreciation and amortization of investment property (note 5)	235	_	
Amortization of land use rights (note 5)	16,226	13,448	
Amortization of intangible assets (note 5)	1,597	397	
Repairs and maintenance	22,389	34,212	
Write-down of inventories	9	245	
Provision for impairment of trade and other receivables	83	20	

12 **INCOME TAX EXPENSE**

	Six months ended 30 June	
	2009 20	
	RMB'000	RMB'000
Mainland China current income tax ("CIT")	64,615	68,481
Deferred income tax	(12,324)	(4,813)
	52,291	63,668

Provision for Mainland China CIT is calculated based on the statutory income tax rate of 25% on the assessable income of Group companies operating in Mainland China during the six months ended 30 June 2009 (the six months ended 30 June 2008: 25%) as determined in accordance with the Corporate Income Tax Law of PRC (the "New CIT Law") and the Detail Implementation Regulations ("DIR") except for as described below.

The Company, Jin Jiang Hotels Development, Shanghai Jin Jiang International Hotel Investment Company Limited, Jin Jiang International Hotel Management Company Limited, New Asia Café de Coral, Shanghai Jinhua Hotel Co., Ltd. and Shanghai Jin Jiang Tomson Hotel Company Limited were registered in Shanghai Pudong New Area and entitled to the preferential income tax rates of 20% in 2009.

Hong Kong profits tax is provided at a rate of 16.5% on the estimated assessable profits of Group's subsidiary incorporated in Hong Kong during the six months ended 30 June 2009 (the six months ended 30 June 2008: 16.5%). For the six months ended 30 June 2009, the Group's subsidiary incorporated in Hong Kong did not have assessable profit and declared no Hong Kong profit tax accordingly.

Interim Report 2009

NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

For the six months ended 30 June 2009

13 EARNINGS PER SHARE

Basic earnings per share are calculated by dividing the profit attributable to the shareholders of the Company by the weighted average number of ordinary shares in issue during the period.

	Six months ended 30 June		
	2009	2008	
	RMB'000	RMB'000	
Profit attributable to the shareholders of the Company (RMB'000)	108,593	177,459	
Weighted average number of ordinary shares in issue (thousands)	4,565,000	4,565,000	
Basic earnings per share (RMB cents)	2.38	3.89	

As there are no potentially dilutive securities, there is no difference between the basic and diluted earnings per share.

14 DIVIDENDS

A 2008 final dividend of RMB2.1 cents (2007 final dividend RMB3.0 cents) per share, totalling RMB95,865,000 (2007 final dividend RMB136,950,000) was paid in June 2009. The Board does not recommend the payment of an interim dividend for the six months ended 30 June 2009 (six months ended 30 June 2008: nil).

15 COMMITMENTS

(a) Capital commitments

Capital expenditure at 30 June 2009 but not yet incurred is as follows:

	At 30 June	At 31 December
	2009	2008
	RMB'000	RMB'000
Acquisition of property, plant and equipment — contracted but not provided for	324,991	367,072

Besides, the Group committed to acquire a hotel property in the north-western region of China from an independent third party at a consideration of its asset valuation (not exceeding RMB230,000,000) according to framework agreements signed in December 2007 and July 2008. Acquisition deposit with amount of RMB5,000,000 was paid in January 2008. The Company is undergoing negotiations with the independent third party at the time being.

For the six months ended 30 June 2009

COMMITMENTS (CONTINUED) 15

(b) **Operating lease commitments**

The Group leases various premises, offices and machinery and also lease out space in hotels under non-cancellable operating lease agreements. The rental revenue recognized and the lease expenditure expensed in the unaudited condensed consolidated interim income statement during the six months ended 30 June 2009 is disclosed in note 4(a) and 11, respectively.

Leases with different lessees and lessors are negotiated for terms ranging from 1 year to 20 years with different renewal options, escalation clauses and restrictions on subleasing. When certain rental receipts and lease payments of properties are based on the higher of minimum guaranteed rentals or revenue level based rentals, the minimum guaranteed rentals have been used to arrive at the commitments below.

The future aggregate minimum lease rentals receipts under non-cancellable operating leases are as follows:

	At 30 June 2009	At 31 December 2008
	RMB'000	RMB'000
Not later than 1 year	140,857	144,312
Later than 1 year and not later than 5 years	368,823	367,909
Later than 5 years	734,569	782,271
	1,244,249	1,294,492

The future aggregate minimum lease payments under non-cancellable operating leases are as follows:

	At 30 June	At 31 December
	2009	2008
	RMB'000	RMB'000
Not later than 1 year	208,530	175,569
Later than 1 year and not later than 5 years	1,021,216	769,160
Later than 5 years	2,036,164	2,277,192
	3,265,910	3,221,921

BUSINESS COMBINATION 16

Before the equity transfer of New Asia Café de Coral, Shanghai Jin Jiang International Catering Investment Co., Ltd. ("Catering Investment"), a subsidiary of the Group, and Grand Regent China Limited ("Grand Regent China") were the shareholders of New Asia Café de Coral and each held a 50% equity interest of New Asia Café de Coral. Pursuant to an equity transfer agreement signed between Catering Investment and Grand Regent China on 28 February 2009, Grand Regent China transferred its 25% equity interest in New Asia Café de Coral to Catering Investment, at a cash consideration of approximately RMB12,272,000. The equity transfer was completed in March 2009 and Catering Investment held 75% equity interest in New Asia Café de Coral thereafter.

The acquired business contributed revenues of RMB55,244,000 and net loss of RMB1,142,000 to the Group for the period from 1 March 2009 to 30 June 2009. If the acquisition had occurred on 1 January 2009, Group revenue would have been RMB1,548,369,000, and profit for the period would have been RMB214,039,000. These amounts have been calculated using the Group's accounting policies and by adjusting the results of the subsidiary to reflect the additional depreciation that would have been charged assuming the fair value adjustments to property, plant and equipment had applied from 1 January 2009, together with the consequential tax effects.

For the six months ended 30 June 2009

BUSINESS COMBINATION (CONTINUED) 16

Details of net assets acquisition are as follows:

	RMB'000
Purchase consideration:	
— Cash to be paid (note 8)	12,272
Direct costs relating to the acquisition	236
Total purchase consideration	12,508

The assets and liabilities as of 1 March 2009 arising from the acquisition are as follows:

		Share of acquirer's
	Fair values	carrying amounts
	RMB'000	RMB'000
Cash and cash equivalents	35,330	35,330
Property, plant and equipment (note 5)	17,992	13,643
Inventories	5,483	4,845
Trade and other receivables	17,737	15,969
Trade and other payables	(26,509)	(26,405)
Net assets	50,033	43,382
Less: Minority interests (25%)	(12,508)	
Share of net assets	37,525	
Less: 50% equity interest previously held	(21,691)	
Asset revaluation surplus (note 7)	(3,326)	
Total purchase consideration	12,508	
Total purchase consideration settled in cash		_
Cash and cash equivalents in the subsidiary acquired		35,330
Cash inflow on acquisition		35,330

There were no acquisitions for the six months ended 30 June 2008.

For the six months ended 30 June 2009

SIGNIFICANT RELATED PARTY TRANSACTIONS 17

(a) **Related party transactions**

The Group had the following significant related party transactions during six months ended 30 June 2009:

	Six months ended 30 June	
	2009	2008
	RMB'000	RMB'000
Transactions with Jin Jiang International		
— Provision of hotel services	271	133
— Provision of training services	28	6
— Sales of hotel supplies	673	593
	972	732
— Rental expenses paid	3,601	1,353
Transactions with subsidiaries of Jin Jiang International		
— Provision of hotel services	7,835	15,332
— Rental income received	396	399
— Provision of other services	1,395	1,462
	9,626	17,193
— Purchase of food and beverage	1,130	998
— Rental expenses paid	7,006	7,656
— Receipt of laundry services	1,016	1,628
— Receipt of other services	1,976	1,449
	11,128	11,731
Transactions with jointly controlled entities of the Group		
— Interest income received	414	467
— Sales of hotel supplies	979	2,833
— Management fees received	1,631	2,356
	3,024	5,656
— Interest expenses paid	1,033	694
— System management fee paid	_	1,937
	1,033	2,631

For the six months ended 30 June 2009

SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED) 17

(a) **Related party transactions (continued)**

	Six months en	Six months ended 30 June	
	2009	2008	
	RMB'000	RMB'000	
Transaction with associates of the Group			
— Rental income received	1,645	3,189	
— Interest income received	2,152	3,439	
— Management fees received	1,857	1,117	
— Sales of hotel supplies	1,981	3,314	
— Provision of training services	_	3	
	7,635	11,062	
— Purchase of food and beverage	170	240	
— Interest expenses paid	21	314	
	191	554	
Transaction with companies with common directors			
— Management fees received	197	182	
— Sales of hotel supplies	887	690	
— Sales of food	396	2,786	
	1,480	3,658	
— Purchase of food and beverage	2,479	2,735	

For the six months ended 30 June 2009

SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED) 17

(b) Amount due from/to related party transactions

	At 30 June	At 31 December
	2009	2008
	RMB'000	RMB'000
Amounts due from related parties (note 6)		
— Jin Jiang International	355	196
— Subsidiaries of Jin Jiang International	2,396	3,751
— Jointly controlled entities of the Group (i)	41,508	21,368
— Associates of the Group (ii)	107,485	70,897
— Companies with common directors	3,804	383
	155,548	96,595
Amounts due to related parties (note 8)		
— Jin Jiang International	2,276	1,915
— Subsidiaries of Jin Jiang International	7,775	4,405
— Jointly controlled entities of the Group (iii)	67,717	85,075
— Associates of the Group (iv)	4,709	6,202
— Companies with common directors	656	517
	83,133	98,114

- The balances include unsecured loans to jointly controlled entities of RMB15,910,000 as at 30 June 2009 (31 December (i) 2008: RMB14,190,000) with effective interest rates of 5.90% (31 December 2008: 5.94%) per annum.
- The balances include secured loans to associates of RMB56,000,000 as at 30 June 2009 (31 December 2008: (ii) RMB59,000,000) with effective interest rates of 7.49% (2008: 7.39%) per annum which were guaranteed by a third party company or pledged by their or third parties' properties.
- The balances include deposits from jointly controlled entities of RMB67,274,000 as at 30 June 2009 (31 December 2008: (iii) RMB84,711,000) with the effective interest rates of 2.97% (31 December 2008: 3.25%) per annum.
- The balances include deposits from associates of RMB4,666,000 as at 30 June 2009 (31 December 2008: RMB6,036,000) with the interest rates of 0.36% (31 December 2008: 0.36%) per annum.

Other than disclosed above, balances with related parties are all unsecured and interest free.

For the six months ended 30 June 2009

17 SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED)

(c) Key management compensation

	Six months ended 30 June	
	2009	2008
	RMB'000	RMB'000
Salary and other allowances	703	1,276
Discretionary bonus	171	457
Retirement scheme contributions	73	96
	947	1,829

(d) Additional financial information on other state-owned enterprises

The Company is controlled by Jin Jiang International, and is ultimately controlled by Mainland China government, which also controls a significant portion of the productive assets and entities in Mainland China, in accordance with Hong Kong Accounting Standard 24 "Related Party Disclosures", state-owned enterprises and their subsidiaries, other than Jin Jiang International and fellow subsidiaries, are also defined as related parties of the Company ("other state-owned enterprises").

In the Hotel Related Businesses, the Group is likely to have extensive transactions with the employees of other state-owned enterprises while such employees are on corporate business as well as management personnel and their close family members. These transactions are carried out on terms that are consistently applied to all customers and are made on a cash basis. Due to the vast volume and the pervasiveness of the Group's retail transactions in the hotel businesses, the Group is unable to determine the aggregate amount of such transactions for disclosure. Therefore, the information disclosed below does not include the retail sales to such related parties. Management believes that meaningful information relative to related party balances and transactions have been adequately disclosed.

(i) Summary of significant transactions with other state-owned enterprises

	Six months ended 30 June	
	2009	2008
	RMB'000	RMB'000
Interest income from state-owned banks	4,053	8,708
Interest expenses to state-owned banks	19,049	19,467

For the six months ended 30 June 2009

SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED) **17**

(d) Additional financial information on other state-owned enterprises (continued)

Balances with other state-owned enterprises

	At 30 June	At 31 December
	2009	2008
	RMB'000	RMB'000
Bank deposits in state-owned banks (1)	1,312,033	1,486,112
Bank borrowings from state-owned banks (note 9)	541,389	538,401

The weighted average effective interest rates on bank deposits to state-owned banks with maturities ranging from 7 days to 360 days, were 1.58% (31 December 2008: 2.89%) per annum.

EVENTS AFTER THE BALANCE SHEET DATE 18

Reorganisation

Pursuant to the reorganisation agreement entered between Jin Jiang Hotels Development and the Company dated 28 August 2009, the Company conditionally agreed to transfer its 71.225% equity interest in Jin Jiang Inn Company Limited, 80% equity interest in Shanghai Jin Jiang International Hotel Investment Co., Ltd. and 99% equity interest in Shanghai Jin Jiang Da Hua Hotel Co., Ltd. to Jin Jiang Hotels Development; and Jin Jiang Hotel Co., Ltd., a subsidiary of the Company, will transfer its 1% equity interest in Shanghai Jin Jiang Da Hua Hotel Co., Ltd. to Jin Jiang Hotels Development (together, the "Transfer-out Assets"). In return, the Company will acquire from Jin Jiang Hotels Development 50% equity interest in Wuhan Jin Jiang International Hotel Co., Ltd., 50% equity interest in Thayer Jin Jiang Internative Co., Ltd., 50% equity interest in Shanghai Jin Jiang Tomson Hotel Co., Ltd., 99% equity interest in Jin Jiang International Hotel Management Co., Ltd., 100% interest in Shanghai Jin Jiang International Management College, 66.67% equity interest in Sofitel Hyland Shanghai, 65% equity interest in Shanghai Jian Guo Hotel Co., Ltd., 40% equity interest in The Yangtze Hotel Limited, 15% equity interest in Wenzhou Dynasty Hotel, and total assets and liabilities of Metropole Hotel and New Asia Hotel, branches of Jin Jiang Hotels Development; and also acquire 1% equity interest in Jin Jiang International Hotel Management Co., Ltd. from Min Hang Hotel Limited, a subsidiary of Jin Jiang Hotels Development (together, the "Transfer-in Assets"). The considerations to the Transfer-in Assets and Transfer-out Assets are to be determined by the assets valuation and the difference between the valuations will be settled in cash.

The above transaction will neither result in significant profit or loss, nor have material impact on the assets and liabilities in the consolidated financial statements of the Group, except for the costs and taxes on the transaction. The equity attributable to the shareholders of the Company will decrease by approximately RMB622,804,000 due to the shortfall between the net carrying amount of Transfer-in Assets and Transfer-out Assets and the cash consideration paid by the Company.



