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Shanghai Jin Jiang International Hotels (Group) Company Limited*
上海錦江國際酒店(集團)股份有限公司

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 02006)

ANNOUNCEMENT

PRICE-SENSITIVE INFORMATION

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Shanghai Jin Jiang International Travel Company Limited (“Jin Jiang Travel”, Shanghai Stock Exchange Stock Code: 900929), in which Shanghai Jin Jiang International Hotels (Group) Company Limited (the “Company”) holds a 50.21% interest, publishes its audited annual results for 2010 on 31 March 2011, the major contents of which are cited as follows:

I. MAJOR ACCOUNTING DATA OF THE CONSOLIDATED FINANCIAL STATEMENTS, PREPARED IN ACCORDANCE WITH PRC ACCOUNTING SYSTEM, OF JIN JIANG TRAVEL FOR THE YEAR ENDED 31 DECEMBER 2010

(UNIT: YUAN CURRENCY: RMB)

	2010	2009	Increase/ decrease over the same period last year (%)	2008
Operating revenue	2,074,750,021.59	1,599,917,212.16	29.68	1,696,593,775.69
Total profit	62,645,645.33	46,575,187.34	34.50	26,513,413.64
Net profit attributable to shareholders of Jin Jiang Travel	51,272,185.10	38,983,345.33	31.52	22,029,757.00
Net profit after deducting non-recurring profit/loss attributable to shareholders of Jin Jiang Travel	34,453,412.20	23,111,574.54	49.07	20,365,868.70
Net cash flow generated from operating activities	47,267,096.43	9,073,730.36	420.92	45,768,926.57

	End of 2010	End of 2009	Increase/ decrease over the end of same period last year (%)	End of 2008
Total assets	1,506,597,640.69	1,649,696,634.66	-8.67	1,148,161,239.92
Owners' equity (or shareholders' equity) attributable to shareholders of Jin Jiang Travel	983,264,014.57	1,134,956,444.72	-13.37	743,790,592.34

II. MAJOR FINANCIAL INDICATORS OF THE CONSOLIDATED FINANCIAL STATEMENTS, PREPARED IN ACCORDANCE WITH PRC ACCOUNTING SYSTEM, OF JIN JIANG TRAVEL FOR THE YEAR ENDED 31 DECEMBER 2010

(UNIT: YUAN CURRENCY: RMB)

	2010	2009	Increase/ decrease over the same period last year (%)	2008
Basic earnings per share (Yuan/share)	0.39	0.29	34.48	0.17
Basic earnings per share after deducting non-recurring profit/ loss (Yuan/share)	0.26	0.17	52.94	0.15
Weighted average of return on net assets (%)	4.84	4.14	Increased by 0.70 percentage point	2.13
Weighted average of return on net assets after deducting non- recurring profit/loss (%)	3.25	2.46	Increased by 0.79 percentage point	1.97
Net cash flow generated from operating activities per share (Yuan/share)	0.36	0.07	414.29	0.35
	End of 2010	End of 2009	Increase/ decrease over the end of same period last year (%)	End of 2008
Net assets per share attributable to shareholders of Jin Jiang Travel (Yuan/share)	7.42	8.56	-13.32	5.61

III. The 2010 Annual Report of Jin Jiang Travel will be posted on the website <http://www.sse.com.cn> as designated by China Securities Regulatory Commission.

IV. Investors are reminded that the above data is the audited annual results for the year 2010 of the Company's subsidiary, Jin Jiang Travel, rather than that of the Company.

By Order of the Board
Shanghai Jin Jiang International Hotels (Group) Company Limited*
Yang Weimin
Executive Director & Chief Executive Officer

Shanghai, the People's Republic of China, 31 March 2011

As at the date of this announcement, the executive Directors are Mr. Yu Minliang, Ms. Chen Wenjun, Mr. Yang Weimin, Mr. Chen Hao, Mr. Han Min and Mr. Kang Ming, the non-executive Director is Mr. Shen Maoxing, and the independent non-executive Directors are Mr. Ji Gang, Mr. Xia Dawei, Mr. Sun Dajian, Dr. Rui Mingjie, Mr. Yang Menghua, Dr. Tu Qiyu, Mr. Shen Chengxiang and Mr. Lee Chung Bo.

* *The Company is registered as a non-Hong Kong company under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) under its Chinese name and the English name "Shanghai Jin Jiang International Hotels (Group) Company Limited".*