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Shanghai Jin Jiang International Hotels (Group) Company Limited*
上海錦江國際酒店(集團)股份有限公司

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 02006)

ANNOUNCEMENT
PRICE-SENSITIVE INFORMATION

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Shanghai Jin Jiang International Hotels Development Company Limited (“Jin Jiang Hotels Development”, Shanghai Stock Exchange Stock Code: 600754/900934), in which Shanghai Jin Jiang International Hotels (Group) Company Limited (the “Company”) holds a 50.32% interest, will publish an express report of its unaudited results for the first half of 2011 on 17 August 2011, the major contents of which are cited as follows:

I. MAJOR FINANCIAL DATA AND INDICATORS OF JIN JIANG HOTELS DEVELOPMENT FOR THE FIRST HALF OF 2011

	Current reporting period January to June 2011	Corresponding period of last year January to June 2010	Increase/decrease for the reporting period compared to the corresponding period of last year (%)
Operating revenue <i>(in RMB10,000)</i>	96,385	110,526	-12.79
Operating profit <i>(in RMB10,000)</i>	20,735	26,389	-21.43
Total profit <i>(in RMB10,000)</i>	22,159	27,830	-20.38
Net profit attributable to shareholders of Jin Jiang Hotels Development <i>(in RMB10,000)</i>	19,267	23,066	-16.47
including, the net profit realized by the merged party to a merger of enterprises under the same control before merger <i>(in RMB10,000)</i>	0	4,582	-100.00
Basic earnings per share <i>(RMB/share)</i>	0.3194	0.3824	-16.47
Weighted average return on net assets (%)	4.42	4.47	Decreased by 0.05 percentage points

	30 June 2011	30 June 2010	Increase/decrease for the reporting period compared to the corresponding period of last year (%)
Total assets (<i>in RMB10,000</i>)	560,480	553,629	1.24
Owners' equity (or shareholders' equity) attributable to shareholders of Jin Jiang Hotels Development (<i>in RMB10,000</i>)	418,184	427,361	-2.15
Net assets per share attributable to shareholders of Jin Jiang Hotels Development (<i>RMB/Share</i>)	6.9323	7.0844	-2.15

Notes:

1. Weighted average return on net assets is calculated according to “Information Disclosure Rules No. 9 for Companies Making Public Offering of Securities — Calculation and Disclosure of Return on Net Assets and Earnings Per Share” (as amended in 2010) issued by China Securities Regulatory Commission.
2. Investors are reminded that the above data represents results of preliminary calculations only and is still in the process of being confirmed. Investors should refer to the 2011 interim report of Jin Jiang Hotels Development to be disclosed on 30 August 2011 for final figures.
3. During 2010, Jin Jiang Hotels Development and the Company entered into material assets swap and purchase which are related party transactions, and it was agreed that 31 May 2010 shall be the closing date for the assets swap. When preparing for the consolidated financial statements, Jin Jiang Hotels Development has, pursuant to the requirements of relevant standards, restated the comparable statements for the previous period. It shall be noted that the “operating revenue” within the consolidated income statement of Jin Jiang Hotels Development for January to June 2010 included the operating revenue of RMB272.01 million realized by the disposed interests during the period between January to May in the same year, while “net profit attributable to shareholders of Jin Jiang Hotels Development” included the net profit of RMB39.2 million realized by the disposed interests during the period between January to May in the same year. If these factors are excluded from the comparative figures of the corresponding period of last year, the operating revenue of Jin Jiang Hotels Development for January to June 2011 would increase by 15.67% compared with the corresponding period of last year, while the net profit attributable to shareholders of Jin Jiang Hotels Development would increase by 0.63% compared with the corresponding period of last year.
4. Investors are reminded that the above data is the express report of the results for the first half of 2011 of the Company's subsidiary, Jin Jiang Hotels Development, rather than that of the Company.

By Order of the Board
Shanghai Jin Jiang International Hotels (Group) Company Limited*
Kang Ming
Executive Director & Joint Company Secretary

Shanghai, the People's Republic of China, 17 August 2011

As at the date of this announcement, the executive directors are Mr. Yu Minliang, Ms. Chen Wenjun, Mr. Yang Weimin, Mr. Chen Hao, Mr. Han Min and Mr. Kang Ming, the non-executive director is Mr. Shen Maoxing, and the independent non-executive directors are Mr. Ji Gang, Mr. Xia Dawei, Mr. Sun Dajian, Dr. Rui Mingjie, Mr. Yang Menghua, Dr. Tu Qiyu, Mr. Shen Chengxiang and Mr. Lee Chung Bo.

* *The Company is registered as a non-Hong Kong company under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) under its Chinese name and the English name “**Shanghai Jin Jiang International Hotels (Group) Company Limited**”.*