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Shanghai Jin Jiang International Hotels (Group) Company Limited*
上海錦江國際酒店(集團)股份有限公司

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 02006)

**ANNOUNCEMENT
PRICE-SENSITIVE INFORMATION**

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Shanghai Jinjiang International Travel Co., Ltd. (“Jin Jiang Travel”, Shanghai Stock Exchange Stock Code: 900929), in which Shanghai Jin Jiang International Hotels (Group) Company Limited (the “Company”) holds a 50.21% interest, publishes a report of its unaudited results for the first half of 2011 on 26 August 2011, the major contents of which are cited as follows:

I. MAJOR FINANCIAL DATA AND INDICATORS OF JIN JIANG TRAVEL FOR THE FIRST HALF OF 2011

Unit: Yuan Currency: RMB

	As at the end of the reporting period	As at the end of the last year	Increase/decrease as at the end of the reporting period compared to the end of the last year (%)
Total assets	1,496,225,734.63	1,506,597,640.69	-0.69
Owners' equity (or shareholders' equity)	938,096,653.19	983,264,014.57	-4.59
Net assets per share attributable to shareholders of Jin Jiang Travel (<i>Yuan/share</i>)	7.08	7.42	-4.58

	Reporting period (January–June)	Corresponding period of last year	Increase/decrease for the reporting period compared to the corresponding period of last year (%)
Operating profit	12,298,839.52	35,487,621.61	–65.34
Total profit	13,846,091.49	38,927,042.77	–64.43
Net profit attributable to shareholders of Jin Jiang Travel	11,649,943.07	31,549,294.63	–63.07
Net profit attributable to shareholders of Jin Jiang Travel after deducting non- recurring profit and loss	9,619,593.09	17,834,822.85	–46.06
Basic earnings per share	0.09	0.24	–62.50
Basic earnings per share after deducting non-recurring profit and loss	0.07	0.13	–46.15
Weighted average return on net assets (%)	1.21	2.99	Decreased by 1.78 percentage points
Net cash flow generated from operating activities	–3,007,279.22	36,942,421.60	–108.14
Net cash flow per share generated from operating activities	–0.02	0.28	–107.14

Notes:

1. The “2011 Interim Report (full text and summary)”, “Connected Transactions Management System”, etc. of Jin Jiang Travel will be respectively published in Shanghai Securities News on 27 August 2011 and international website designated by the Shanghai Stock Exchange at <http://www.sse.com.cn>. They can be read by simply entering the stock code of Jin Jiang Travel in the “search announcement” column of the website. For investors who wish to obtain more information, please read the full text.
2. Investors are reminded that the figures set out above are extracted from the report of the first half results of 2011 of Jin Jiang Travel, a subsidiary of the Company, rather than that of the Company.

By Order of the Board
Shanghai Jin Jiang International Hotels (Group) Company Limited
Kang Ming

Executive Director and Joint Company Secretary

Shanghai, the PRC, 26 August 2011

As at the date of this announcement, the executive Directors are Mr. Yu Minliang, Ms. Chen Wenjun, Mr. Yang Weimin, Mr. Chen Hao, Mr. Han Min and Mr. Kang Ming, the non-executive Director is Mr. Shen Maoxing, and the independent non-executive Directors are Mr. Ji Gang, Mr. Xia Dawei, Mr. Sun Dajian, Dr. Rui Mingjie, Mr. Yang Menghua, Dr. Tu Qiyu, Mr. Shen Chengxiang and Mr. Lee Chung Bo.

** The Company is registered as a non-Hong Kong company under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) under its Chinese name and the English name “Shanghai Jin Jiang International Hotels (Group) Company Limited”.*