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Shanghai Jin Jiang International Hotels (Group) Company Limited*
上海錦江國際酒店(集團)股份有限公司

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 02006)

ANNOUNCEMENT
PRICE-SENSITIVE INFORMATION

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Shanghai Jin Jiang International Hotels Development Company Limited (“Jin Jiang Hotels Development”, Shanghai Stock Exchange Stock Code: 600754/900934), a subsidiary of Shanghai Jin Jiang International Hotels (Group) Company Limited (the “Company”), in which the Company holds a 50.32% interest; and Shanghai Jinjiang International Travel Co., Ltd. (“Jin Jiang Travel”, Shanghai Stock Exchange Stock Code: 900929), another subsidiary of the Company, in which the Company holds a 50.21% interest, have published their annual results for year 2011 on 28 March 2012. The major contents of which are cited as follows:

1. MAJOR FINANCIAL DATA AND INDICATORS FOR THE ANNUAL RESULTS FOR THE YEAR 2011 OF JINJIANG HOTELS DEVELOPMENT

Unit: Yuan Currency: RMB

Major accounting data	Year 2011	Year 2010		Increase/decrease for the year compared to last year (%)		Year 2009
		Per accounting standards	Pro-forma basis	Per accounting standards	Pro-forma basis	
Total operating revenue	2,116,078,231.31	2,124,540,565.46	1,583,108,509.20	-0.40	33.67	1,898,308,159.05
Operating profit	367,914,961.72	451,693,656.09	380,435,254.14	-18.55	-3.29	396,677,139.13
Gross profit	384,630,372.56	470,559,043.14	395,874,702.43	-18.26	-2.84	409,518,696.42
Net profit attributable to shareholders of Jin Jiang Hotels Development	320,481,415.33	380,614,642.39	334,346,016.56	-15.80	-4.15	327,369,787.21
Net profit after deducting non-recurring profit/loss attributable to shareholders of Jin Jiang Hotels Development	309,388,692.67	315,328,862.65	317,224,530.09	-1.88	-2.47	119,660,635.13
Net cash flow generated from operating activities	529,110,686.01	640,533,432.95	493,756,532.11	-17.40	7.16	444,624,044.95

	Year 2011	Year 2010		Increase/decrease for the year compared to last year (%)		Year 2009
		Per accounting standards	Pro-forma basis	Per accounting standards	Pro-forma basis	
Total assets	4,985,612,086.18	5,536,294,036.07	5,560,307,059.26	-9.95	-10.34	7,519,021,120.45
Total liabilities	954,720,506.87	1,178,957,674.81	1,179,035,674.80	-19.02	-19.03	1,926,504,053.24
Owner's equity attributable to shareholders of						
Jin Jiang Travel	3,949,031,933.67	4,273,611,587.84	4,289,979,707.42	-7.59	-7.95	5,468,292,234.89
Total share capital	603,240,740.00	603,240,740.00	603,240,740.00			603,240,740.00

Major accounting data	Year 2011	Year 2010		Increase/decrease for the year compared to last year (%)		Year 2009
		Per accounting standards	Pro-forma basis	Per accounting standards	Pro-forma basis	
Basic earnings per share (Yuan/share)	0.5313	0.6309	0.5542	-15.80	-4.15	0.5427
Diluted earnings per share (Yuan/share)	not applicable	not applicable	not applicable	—	—	not applicable
Basic earnings per share after deducting non-recurring profit/loss (Yuan/share)	0.5129	0.5227	0.5259	-1.88	-2.47	0.1984
Weighted average return on net assets (%)	7.60	8.10	8.22	decrease by 0.50 percentage points	decrease by 0.62 percentage points	6.67
Weighted average return on net assets after deducting non-recurring profit/loss (%)	7.34	6.71	7.80	increase by 0.63 percentage points	decrease by 0.46 percentage points	2.44
Net cash flow generated from operating activities per share (Yuan/share)	0.8771	1.0618	0.8185	-17.40	7.16	0.7371

	Year 2011	Year 2010		Increase/decrease for the year compared to last year (%)		Year 2009
		Per accounting standards	Pro-forma basis	Per accounting standards	Pro-forma basis	
Net asset per share attributable to shareholders of Jin Jiang Hotels Development (Yuan/share)	6.5464	7.0844	7.1116	-7.59	-7.95	9.0649
Gearing ratio (%)	19.15	21.30	21.20	decrease by 2.15 percentage points	decrease by 2.05 percentage points	25.62

Note:

1. The summary annual report for year 2011 of Jin Jiang Investment will be published in Shanghai Securities News (《上海證券報》), and the full text will be published on the website of the Shanghai Stock Exchange (<http://www.sse.com.cn>).
2. Investors are reminded that the above data is the annual results for year 2011 of Jin Jiang Investment, a subsidiary of the Company, rather than that of the Company.

2. MAJOR FINANCIAL DATA AND INDICATORS FOR THE ANNUAL RESULTS FOR THE YEAR 2011 OF JIN JIANG TRAVEL

Unit: Yuan Currency: RMB

Major accounting data	Year 2011	Year 2010	Increase/decrease for the year compared to last year (%)	Year 2009
Total operating revenue	1,933,856,807.49	2,074,750,021.59	-6.79	1,599,917,212.16
Operating profit	25,508,530.04	59,000,530.98	-56.77	43,824,247.19
Gross profit	30,586,958.28	62,645,645.33	-51.17	46,575,187.34
Net profit attributable to shareholders of Jin Jiang Travel	26,203,480.31	51,272,185.10	-48.89	38,983,345.33
Net profit after deducting non-recurring profit/loss attributable to shareholders of Jin Jiang Travel	12,159,334.64	34,453,412.20	-64.71	23,111,574.54
Net cash flow generated from operating activities	37,783,486.12	47,267,096.43	-20.06	9,073,730.36
			Increase/decrease for the end of the year compared to the end of last year (%)	
	As at the end of year 2011	As at the end of year 2010		As at the end of year 2009
Total assets	1,354,386,017.28	1,506,597,640.69	-10.10	1,649,696,634.66
Total liabilities	478,976,011.23	519,458,136.73	-7.79	506,218,601.06
Owner's equity attributable to shareholders of Jin Jiang Travel	874,359,646.76	983,264,014.57	-11.08	1,134,956,444.72
Total share capital	132,556,270.00	132,556,270.00	—	132,556,270.00

Major financial indicators	Increase/decrease for the year compared to last year (%)			
	Year 2011	Year 2010	Year 2011	Year 2009
Basic earnings per share (Yuan/share)	0.20	0.39	-48.72	0.29
Diluted earnings per share (Yuan/share)	not applicable	not applicable	not applicable	not applicable
Earnings per share as calculated with the latest share capital (Yuan/share)	0.20	0.39	-48.72	0.29
Basic earnings per share after deducting non-recurring profit/loss (Yuan/share)	0.09	0.26	-65.38	0.17
Weighted average return on net assets (%)	2.81	4.84	decrease by 2.03 percentage points	4.14
Weighted average return on net assets after deducting non-recurring profit/loss (%)	1.31	3.25	decrease by 1.94 percentage points	2.46
Net cash flow generated from operating activities per share (Yuan/share)	0.29	0.36	-19.44	0.07

	Increase/decrease for the end of the year compared to the end of last year (%)			
	As at the end of year 2011	As at the end of year 2010	As at the end of year 2011	As at the end of year 2009
Net asset per share attributable to shareholders of Jin Jiang Travel (Yuan/share)	6.60	7.42	-11.05	8.56
Gearing ratio (%)	35.36	34.48	increase by 0.88 percentage points	30.69

Note:

1. The summary annual report for year 2011 of Jin Jiang Travel will be published in Shanghai Securities News (《上海證券報》), and the full text will be published on the website of the Shanghai Stock Exchange (<http://www.sse.com.cn>).
2. Investors are reminded that the above data is the annual results for year 2011 of Jin Jiang Travel, a subsidiary of the Company, rather than that of the Company.

By the order of the Board
Shanghai Jin Jiang International Hotels (Group) Company Limited
Kang Ming
Executive Director and Joint Company Secretary

Shanghai, the People's Republic of China, 28 March 2012

As at the date of this announcement, the executive Directors are Mr. Yu Minliang, Ms. Chen Wenjun, Mr. Yang Weimin, Mr. Chen Hao, Mr. Han Min and Mr. Kang Ming, the non-executive Director is Mr. Shen Maoxing, and the independent non-executive Directors are Mr. Ji Gang, Mr. Xia Dawei, Mr. Sun Dajian, Dr. Rui Mingjie, Mr. Yang Menghua, Dr. Tu Qiyu, Mr. Shen Chengxiang and Mr. Lee Chung Bo.

* *The Company is registered as a non-Hong Kong company under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) under its Chinese name and the English name “Shanghai Jin Jiang International Hotels (Group) Company Limited”.*