

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Shanghai Jin Jiang International Hotels (Group) Company Limited*
上海錦江國際酒店(集團)股份有限公司

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 02006)

ANNOUNCEMENT
PRICE-SENSITIVE INFORMATION

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Shanghai Jinjiang International Travel Co., Ltd. (“Jin Jiang Travel”, Shanghai Stock Exchange Stock Code: 900929), a subsidiary of Shanghai Jin Jiang International Hotels (Group) Company Limited (the “Company”), in which the Company holds a 50.21% interest, has published its unaudited results for the first half of 2012 on 28 August 2012. The major contents of which are cited as follows:

Unit: Yuan Currency: RMB

	As at the end of the reporting period (30 June 2012)	As at the end of last year (31 December 2011)	Increase/decrease as at the end of the reporting period compared to the end of last year (%)
Total assets	1,457,854,960.66	1,354,386,017.28	7.64
Owners' equity (or shareholders' equity)	869,710,084.75	874,359,646.76	-0.53
Net assets per share attributable to shareholders of Jin Jiang Travel (Yuan/share)	6.56	6.60	-0.61

	The reporting period (January to June 2012)	Corresponding period of last year (January to June 2011)	Increase/decrease for the reporting period compared to the corresponding period of last year (%)
Operating profit	24,072,730.61	12,298,839.52	95.73
Gross profit	26,780,207.76	13,846,091.49	93.41
Net profit attributable to shareholders of Jin Jiang Travel	23,103,082.77	11,649,943.07	98.31
Net profit after deducting non-recurring profit/loss attributable to shareholders of Jin Jiang Travel	16,199,443.46	9,619,593.09	68.40
Basic earnings per share (<i>Yuan/share</i>)	0.17	0.09	88.89
Basic earnings per share after deducting non-recurring profit/loss (<i>Yuan/share</i>)	0.12	0.07	71.43
Weighted average return on net assets (%)	2.65	1.21	Increased by 1.44 percentage points
Net cash flow generated from operating activities	10,279,098.85	-3,007,279.22	N.A.
Net cash flow per share generated from operating activities (<i>Yuan/share</i>)	0.08	-0.02	N.A.

Note: Investors are reminded that the above data is the unaudited results for the first half of 2012 of Jin Jiang Travel, a subsidiary of the Company, rather than that of the Company.

By Order of the Board
Shanghai Jin Jiang International Hotels (Group) Company Limited
Kang Ming
Executive Director and Joint Company Secretary

Shanghai, the PRC, 28 August 2012

As at the date of this announcement, the executive directors are Mr. Yu Minliang, Ms. Chen Wenjun, Mr. Yang Weimin, Mr. Chen Hao, Mr. Han Min and Mr. Kang Ming, the non-executive director is Mr. Shen Maoxing, and the independent non-executive directors are Mr. Ji Gang, Mr. Xia Dawei, Mr. Sun Dajian, Dr. Rui Mingjie, Mr. Yang Menghua, Dr. Tu Qiyu, Mr. Shen Chengxiang and Mr. Lee Chung Bo.

* *The Company is registered as a non-Hong Kong company under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) under its Chinese name and the English name “Shanghai Jin Jiang International Hotels (Group) Company Limited”.*