

CHINA MENGNIU DAIRY COMPANY LIMITED

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 2319)

RE-DESIGNATION OF DIRECTOR

The Board announces that Ms. Lu Jun has been re-designated from an executive director of the Company to a non-executive director of the Company after her retirement from her position as the vice president of the Company with effect from 1 January 2007.

The board (the "**Board**") of directors of China Mengniu Dairy Company Limited (the "**Company**") announces that Ms. Lu Jun ("**Ms. Lu**") has been re-designated from an executive director of the Company to a non-executive director of the Company after her retirement from her position as the vice president of the Company with effect from 1 January 2007 due to her personal reasons.

The proposed length of service of Ms. Lu with the Company will not exceed 3 years (subject to early termination by notice). Ms. Lu will be subject to retirement by rotation and re-election at the next annual general meeting of the Company. Ms. Lu will receive an annual director fee of RMB6,000. The remuneration package is determined by the Board with reference to the current remuneration packages of the other non- executive directors and the salary scale and practice of the Company. Ms. Lu, aged 51, is one of the founders of Inner Mongolia Mengniu Dairy (Group) Company Limited ("**Mengniu**"), the principal subsidiary of the Company. Ms. Lu studied economic management at Inner Mongolia University. She has worked at Inner Mongolia Securities Regulatory Commission and served as the head of Inner Mongolia Property Rights Exchange. Ms. Lu is formerly deputy chief of the Inner Mongolia Women Entrepreneurs' Association. She has over 27 years of experience in China's dairy industry.

Save as disclosed, Ms. Lu does not hold any other position with the Company or any of its subsidiaries and has not held any other directorship or senior position in listed companies during the last three years.

Ms. Lu does not have any relationships with any directors, senior management, substantial shareholders or controlling shareholders of the Company (as such terms shall have been defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")). As at the date of this announcement, Ms. Lu was interested in 804,646 shares of Mengniu (representing approximately 0.3% of the issued share capital of Mengniu) within the meaning of Part XV of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms. Lu does not have any information to disclose pursuant to Rule 13.51(2) of the Listing Rules. The Board and Ms. Lu confirm that there is no disagreement between them and that there is no other matter in relation to the retirement and re-designation of Ms. Lu that needs to be brought to the attention of the shareholders of the Company.

The Company wishes to express its gratitude to Ms. Lu for her valuable contribution to the Company during her term of office as the executive director and vice president of the Company.

By order of the Board Lo Ka Wai Claudia Company Secretary

2 January 2007

As at the date of this announcement, the Executive Directors are Mr. Niu Gensheng, Mr. Yang Wenjun and Mr. Sun Yubin. The Non-executive Directors are Mr. Jiao Shuge (alias Jiao Zhen), Ms. Lu Jun and Mr. Julian Juul Wolhardt. The Independent Non-executive Directors are Mr. Wang Huaibao, Mr. Zhang Julin and Mr. Li Jianxin.

Please also refer to the published version of this announcement in The Standard.