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China Mengniu Dairy Company Limited

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 02319)

DATE OF BOARD MEETING

The board of directors (the "Board") of China Mengniu Dairy Company Limited (the "Company") announces that a meeting of the Board will be held on Thursday, 16 April 2009 for the purposes of, among other matters, approve the release of the final results of the company and its subsidiaries for the year ended 31 December 2008 and consider the payment of a final dividend, if applicable.

By order of the Board Kwok Wai Cheong, Chris Company Secretary

Hong Kong, 1 April 2009

As at the date of this announcement, the executive directors are Mr. Niu Gensheng, Mr. Yang Wenjun, Mr. Sun Yubin, Mr. Yao Tongshan and Mr. Bai Ying. The non-executive directors are Mr. Jiao Shuge (alias Jiao Zhen) and Mr. Julian Juul Wolhardt. The independent non-executive directors are Mr. Wang Huaibao and Mr. Zhang Julin.