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CHINA MENGNIU DAIRY COMPANY LIMITED 中國蒙牛乳業有限公司^{*}

(Incorporated in the Cayman Islands with limited liability) (Stock code: 02319)

CHANGES IN INDEPENDENT NON-EXECUTIVE DIRECTORS

The board of directors announces the appointment of Mr. Liu Fuchun as an independent nonexecutive director of the Company and a member of the audit and nomination committees of the board of directors and Mr. Zhang Xiaoya as an independent non-executive director of the Company and a member of the remuneration and nomination committees, and the resignation of Mr. Wang Huaibao from office of an independent non-executive director of the Company, his positions as a member and chairman of the remuneration committee and a member of the nomination committee of the board of directors with effect from 1 May 2009.

Reference is made to the Company's announcement dated 23 February 2009 and in compliance with Rules 3.11 and 3.23 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules"), the board of directors (the "Board") of China Mengniu Dairy Company Limited (the "Company") is pleased to announce the appointment of Mr. Liu Fuchun ("Mr. Liu") as an independent non-executive director and a member of the audit and nomination committees of the Board and the appointment of Mr. Zhang Xiaoya ("Mr. Zhang") as an independent non-executive director and nomination committees of the Board and the remuneration and nomination committees of the Board with effect from 1 May 2009.

Biographies of Mr. Liu Fuchun and Mr. Zhang Xiaoya

Mr. Liu Fuchun (劉福春), aged 63, was a graduate of the Beijing Foreign Trade Institute and now a senior commerce specialist. Mr. Liu was the deputy consulate of the Chinese Consulate-General in Vancouver. He also worked at various companies in the past, including serving as an officer in the finance department, the business planning department, and the general office of COFCO Limited. He was also an officer of COFCO's sales representative office in the US, the deputy head and head of COFCO's cereals and oils department and the general manager, executive director, deputy president and president of Top Glory (London) Ltd., which was based in the United Kingdom. Currently, Mr. Liu is an independent non-executive director of DaChan Food (Asia) Limited, which is a listed company in Hong Kong and an independent director of China Aviation Oil (Singapore) Corporation Ltd., which is a listed company in Singapore. Save as disclosed above, Mr. Liu does not hold current or past directorships in any other listed companies in the past three years.

Mr. Liu will enter into a letter of appointment with the Company for a term of three years, subject to retirement by rotation and re-election at the next general meeting of the Company. Mr. Liu will be entitled to a director's fee of HK\$50,000 per annum, which is determined by reference to his duties and responsibilities in the Company.

As at the date of this announcement, Mr. Liu is not a connected person of or related to any directors, senior management or substantial or controlling shareholders of the Company as defined under the Listing Rules and he does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Mr. Liu is not aware of any matters that are required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules or any other matters that need to be brought to the attention of the shareholders of the Company.

Mr. Zhang Xiaoya (張曉亞), aged 47, was a graduate of the Shandong University (山東大學) and the school of management at the Beihang University (北京航空航天大學) and is now a senior economist. Mr. Zhang worked at various companies in the past, including serving as the project manager of Trust Investment Company for Development of Rural Villages in China (中國農村發展信託投資公司), the director and deputy general manager of Dalian Zhong Xing Industrial Company (大連中興實業公司) and the head of investment consulting department of Zhong Zhi Investment Consulting Company (中 諮投資顧問公司). Currently, Mr. Zhang is a director and the president of Airmedia which was listed on NASDAQ in the US in 2007. He is mainly engaged in feasibility study of construction projects, investment decision consulting, verification of project assessments and planning of project finance proposals. Mr. Zhang is well versed in construction project investment. He also has knowledge and practical experiences in industrial economy, feasibility study and project assessment and the investment and financing of construction projects. Save as disclosed above, Mr. Zhang does not hold current or past directorships in any other listed companies in the last three years.

Mr. Zhang will enter into a letter of appointment with the Company for a term of three years, subject to retirement by rotation and re-election at the next general meeting of the Company. Mr. Zhang will be entitled to a director's fee of HK\$50,000 per annum, which is determined by reference to his duties and responsibilities in the Company.

As at the date of this announcement, Mr. Zhang is not a connected person of or related to any directors, senior management or substantial or controlling shareholders of the Company as defined under the Listing Rules and he does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Mr. Zhang is not aware of any matters that are required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules or any other matters that need to be brought to the attention of the shareholders of the Company.

Resignation of Mr. Wang Huaibao

The Board also announces that Mr. WANG Huaibao ("**Mr. Wang**") aged 71, will resign from office of an independent non-executive director, his positions as a member and chairman of the remuneration committee and a member of the nomination committee of the Board with effect from 1 May 2009. Mr. Wang has served the Board and the respective board committees diligently since 2004. As he will be retiring, he has decided to resign from directorship and memberships of the respective board committees of the Company. The Board wishes to express its gratitude to Mr. Wang for his valuable contribution and service to the Company during his term of office.

The Board and Mr. Wang confirmed that they have no disagreement with each other and there is no other matter relating to Mr. Wang's resignation which is required to be brought to the attention of the shareholders of the Company.

Following the above changes, the Company will have, with effect from 1 May 2009, three independent non-executive directors and three audit committee members and therefore will be in compliance with Rules 3.10 and 3.21 of the Listing Rules. The Board would like to take this opportunity to welcome Mr. Liu and Mr. Zhang in joining the Board.

By Order of the Board of China Mengniu Dairy Company Limited Chris Kwok Wai Cheong Company Secretary

Hong Kong, 28 April 2009

As at the date of this announcement, the Board comprises: Mr. Niu Gensheng, Mr. Yang Wenjun, Mr. Sun Yubin, Mr. Yao Tongshan and Mr. Bai Ying as executive directors, Mr. Jiao Shuge (alias Jiao Zhen) and Mr. Julian Juul Wolhardt as non-executive directors and Mr. Wang Huaibao and Mr. Zhang Julin as independent non-executive directors.

* for identification purposes only