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China Mengniu Dairy Company Limited

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02319)

DATE OF BOARD MEETING

The board of directors (the "Board") of China Mengniu Dairy Company Limited (the "Company") announces that a meeting of the Board will be held on Tuesday, 27 April 2010 for the purposes of, among other matters, approve the release of the annual results of the company and its subsidiaries for the year ended 31 December 2009 and consider the payment of a final dividend, if applicable.

By order of the Board **Kwok Wai Cheong, Chris**Company Secretary

Hong Kong, 15 April 2010

As at the date of this announcement, the executive directors are Mr. Niu Gensheng, Mr. Yang Wenjun, Mr. Bai Ying, Mr. Wu Jingshui and Mr. Ding Sheng. The non-executive directors are Mr. Ning Gaoning, Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt, Mr. Yu Xubo, Mr. Ma Jianping, Mr. Fang Fenglei and Mr. Ma Wangjun. The independent non-executive directors are Mr. Zhang Julin, Mr. Zhang Xiaoya and Mr. Liu Fuchun.