Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the prospectus dated December 10, 2013 (the "Prospectus") issued by Logan Property Holdings Company Limited (the "Company").

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares.

This announcement and the information contained herein does not constitute an offer of securities for sale in the United States. Securities may not be offered or sold in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirement under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws of the United States. The Hong Kong Offer Shares are being offered and sold outside the United States in offshore transactions in accordance with Regulation S under the U.S. Securities Act. There will not and is not currently intended to be any public offering of securities in the United States.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

In connection with the Global Offering, BOCOM International Securities Limited, as stabilizing manager (the "Stabilizing Manager"), its affiliates or any person acting for it, on behalf of the Underwriters, may effect transactions with a view to stabilizing or maintaining the market price of our Shares at a level higher than that which might otherwise prevail in the open market for a limited period beginning on the Listing Date and expected to end on the 30th day after the last day for lodging of applications under the Hong Kong Public Offering. However, there is no obligation on the Stabilizing Manager, its affiliates or any person acting for it to conduct any such stabilizing action, which, if commenced, will be done at the sole and absolute discretion of the Stabilizing Manager and may be discontinued at any time. Any such stabilizing activity is required to be brought to an end on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. Such stabilization action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Potential investors should be aware that stabilizing action cannot be taken to support the price of the Shares for longer than the stabilization period which begins on the Listing Date and is expected to expire on Sunday, January 12, 2014, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering. After this date, no further stabilizing action may be taken, and demand for the Shares and the price of the Shares could fall.



Logan Property Holdings Company Limited

龍光地產控股有限公司

(incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares : 750,000,000 Shares (subject to

the Over-allotment Option)

Number of Hong Kong Offer Shares : 75,000,000 Shares (subject to adjustment)

Number of International Offer Shares : 675,000,000 Shares (subject to adjustment and

the Over-allotment Option)

Maximum Offer Price : HK\$2.50 per Offer Share, plus brokerage fee of 1%,

SFC transaction levy of 0.003%, and Stock Exchange trading fee of 0.005% (payable in full on application and subject to refund on final pricing)

Nominal Value : HK\$0.10 per Share

Stock Code: 3380

Sole Sponsor



Joint Global Coordinators









Joint Bookrunners and Joint Lead Managers

(in alphabetical order)

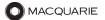












Application has been made by the Company to the Listing Committee for the granting of the approval for the listing of, and permission to deal in, (i) the Shares in issue; (ii) the Shares to be issued pursuant to the Global Offering; and (iii) the Shares that may be issued pursuant to the Capitalization Issue, the exercise of the Over-allotment Option and the options which may be issued under the Share Option Scheme. The Global Offering comprises the Hong Kong Public Offering of initially 75,000,000 Shares, representing approximately 10% of the total number of Offer Shares initially being offered in the Global Offering (subject to adjustment), and the International Offering of initially 675,000,000 Shares, representing approximately 90% of the total number of Offer Shares initially being offered in the Global Offering (subject to adjustment and the Over-allotment Option). In connection with the Global Offering, the Company is expected to grant the Overallotment Option to the International Underwriters exercisable by the Stabilizing Manager (after having consulted with, and obtaining the agreement of the Joint Global Coordinators) on behalf of the International Underwriters, to require the Company to issue and allot up to an aggregate of 112,500,000 additional Offer Shares, representing approximately 15% of the initial number of Offer Shares to cover over-allocations in the Global Offering. The allocation of the Shares between the Hong Kong Public Offering and the International Offering is subject to adjustment as stated in the section headed "Structure of the Global Offering — The Hong Kong Public Offering" in the Prospectus.

Assuming the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Friday, December 20, 2013, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Friday, December 20, 2013. In the event that the Overallotment Option is exercised, an announcement will be made on the website of the Company at www.loganestate.com and the website of the Stock Exchange at www.hkexnews.hk.

The Offer Price will not be more than HK\$2.50 per Offer Share and is expected to be not less than HK\$2.10 per Offer Share unless otherwise announced. Applicants for the Hong Kong Offer Shares are required to pay, upon application, the maximum Offer Price of HK\$2.50 for each Offer Share together with a brokerage fee of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$2.50 per Offer Share.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms. Applicants who would like to be allocated the Hong Kong Offer Shares registered in their own names should complete and sign the WHITE Application Forms or submit applications online through the designated website of the HK eIPO White Form Service Provider at www.hkeipo.hk under the HK eIPO White Form service. Applicants who would like to have the allocated Hong Kong Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the YELLOW Application Form, copies of which, together with copies of the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Tuesday, December 10, 2013 until 12:00 noon on Friday, December 13, 2013 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or their stockbroker, who may have such Application Forms and Prospectus available; or (ii) give electronic application instructions to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, December 10, 2013, until 12:00 noon on Friday, December 13, 2013 from:

1. any of the following addresses of the Hong Kong Underwriters:

ABCI Securities Company Limited

Room 701, 7/F, One Pacific Place, 88 Queensway Hong Kong

BOCI Asia Limited

26/F, Bank of China Tower 1 Garden Road, Central Hong Kong

BOCOM International Securities Limited

9/F, Man Yee Building 68 Des Voeux Road Central Hong Kong

Haitong International Securities Company Limited

22/F Li Po Chun Chambers 189 Des Voeux Road Central Hong Kong

ICBC International Securities Limited

37/F, ICBC Tower, 3 Garden Road, Hong Kong

Macquarie Capital Securities Limited

Level 18, One International Finance Center 1 Harbour View Street Central Hong Kong

Bright Smart Securities International (H.K.) Limited

10/F, Wing On House, 71 Des Voeux Road Central, Hong Kong

Shenyin Wanguo Capital (H.K.) Limited

28/F, Citibank Tower, Citibank Plaza, 3 Garden Road, Central, Hong Kong

Sun Hung Kai Investment Services Limited

42/F, The Lee Gardens, 33 Hysan Avenue, Causeway Bay, Hong Kong

Tung Shing Securities (Brokers) Limited

22/F, China Overseas Building, 139 Hennessy Road, Wanchai, Hong Kong

2. or any of the following branches of Industrial and Commercial Bank of China (Asia) Limited:

	Branch name	Branch address
Hong Kong Island	Central Branch North Point Branch	1/F, 9 Queen's Road Central G/F, 436-438 King's Road, North Point
Kowloon	Tsimshatsui East Branch	Shop B, G/F, Railway Plaza, 39 Chatham Road South, Tsimshatsui
	Yaumatei Branch	542 Nathan Road, Yaumatei
	Kwun Tong Branch	Shop 5 & 6, 1/F, Crocodile Center, 79 Hoi Yuen Road, Kwun Tong
New Territories	Tsuen Wan Castle Peak Road Branch Shatin Branch	G/F, 423–427 Castle Peak Road Tsuen Wan Shan 221 Level 3 Shatin Centre
		Shop 22J, Level 3, Shatin Centre
	Kwai Fong Branch	C63A-C66, 2/F, Kwai Chung Plaza, Kwai Fong

3. any of the following branches of **Hang Seng Bank Limited**:

	Branch name	Branch address
Hong Kong Island	Head Office Causeway Bay Branch Wanchai Branch	83 Des Voeux Road Central 28 Yee Wo Street, Causeway Bay 200 Hennessy Road, Wanchai
Kowloon	Tsimshatsui Branch Yaumati Branch Kowloon Main Branch	18 Carnarvon Road, Tsimshatsui 363 Nathan Road, Yaumati 618 Nathan Road, Mongkok

Both WHITE and YELLOW Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders payable to "ICBC (Asia) Nominee Limited — Logan Public Offer" should be securely stapled, should be deposited in the special collection boxes provided at any of the branches and sub-branches referred to above on the following dates during the following times:

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Tuesday, December 10, 2013 — 9:00 a.m. to 5:00 p.m. Wednesday, December 11, 2013 — 9:00 a.m. to 5:00 p.m. Thursday, December 12, 2013 — 9:00 a.m. to 5:00 p.m. Friday, December 13, 2013 — 9:00 a.m. to 12:00 noon
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Applicants applying via the **HK eIPO White Form** may submit their applications through the designated website at www.hkeipo.hk from 9:00 a.m. on Tuesday, December 10, 2013 until 11:30 a.m. on Friday, December 13, 2013 (24 hours daily, except on the last application day) (or such later date as may apply in the case of a tropical cyclone warning signal number 8 or above or a "black" rainstorm warning signal being in force as described in the section headed "How to Apply for Hong Kong Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, December 10, 2013 until 12:00 noon on Friday, December 13, 2013. The application lists will open from 11:45 a.m. to 12:00 noon on Friday, December 13, 2013 (or such later date as may apply in case of certain bad weather conditions as described in the section headed "How to Apply for Hong Kong Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus). Please refer to the sections headed "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares" in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to publish the announcement on the Offer Price, the level of applications in the Hong Kong Public Offering, the level of indications of interest in the International Offering and the basis of allocation of the Hong Kong Offer Shares on Thursday, December 19, 2013 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese), on the website of the Company at www.loganestate.com and the website of the Stock Exchange at www.hkexnews.hk.

Results of allocations of the Hong Kong Public Offering, the Hong Kong identity card/passport/ Hong Kong business registration numbers of successful applicants (where appropriate) and the number of Hong Kong Offer Shares successfully applied for under **WHITE** and **YELLOW** Application Forms, by **HK eIPO White Form** and by giving **electronic application instructions** to HKSCC via CCASS, will be made available through a variety of channels from Thursday, December 19, 2013 as described in the section headed "How to Apply for Hong Kong Offer Shares — 11. Publication of Results" in the Prospectus.

The Company will not issue temporary documents of title or receipt for application monies paid. Share certificates will only become valid documents of title provided that the Global Offering has become unconditional in all respects and neither of the Underwriting Agreements has been terminated in accordance with its terms, which is expected to be at 8:00 a.m. on Friday, December 20, 2013.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, December 20, 2013. Our Shares will be traded in board lots of 2,000 Shares each. The stock code of our Shares is 3380.

By Order of the Board of **Logan Property Holdings Company Limited JI Haipeng**

Chairman and Executive Director

Hong Kong, Tuesday, December 10, 2013

As at the date of this announcement, the executive directors of the Company are Mr. Ji Haipeng, Mr. Ji Jiande, Mr. Xiao Xu and Mr. Lai Zhuobin, the non-executive director of the Company is Ms. Kei Perenna Hoi Ting, and the independent non-executive directors of the Company are Mr. Zhang Huaqiao, Ms. Liu Ka Ying Rebecca and Mr. Cai Suisheng.

Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).