

Incorporated in the Cayman Islands with limited liability Stock Code: 3913

2022 Interim Report

KWG LIVING GROUP HOLDINGS LIMITED

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CONTENTS

Corporate Information	2
Corporate Profile	3
Chairman's Statement	4
Management Discussion and Analysis	9
Other Information	20
Condensed Consolidated Interim Financial Information	
Condensed Consolidated Statement of Profit or Loss	27
Condensed Consolidated Statement of Comprehensive Income	28
Condensed Consolidated Statement of Financial Position	29
Condensed Consolidated Statement of Changes in Equity	31
Condensed Consolidated Statement of Cash Flows	32
Notes to Condensed Consolidated Interim Financial Information	34

CORPORATE INFORMATION

Board of Directors

Executive Directors

KONG Jiannan (Chief Executive Officer) YANG Jingbo WANG Yue (Resigned on 31 May 2022)

Non-executive Director

KONG Jianmin (Chairman)

Independent Non-executive Directors

LIU Xiaolan FUNG Che Wai, Anthony NG Yi Kum

Audit Committee

LIU Xiaolan FUNG Che Wai, Anthony NG Yi Kum *(Chairperson)*

Remuneration Committee

KONG Jiannan FUNG Che Wai, Anthony NG Yi Kum *(Chairperson)*

Nomination Committee

KONG Jianmin *(Chairperson)* FUNG Che Wai, Anthony NG Yi Kum

Company Secretary

CHAN Ching Nga

Authorised Representatives

KONG Jiannan CHAN Ching Nga

Auditor

Ernst & Young

Certified Public Accountants

Registered Public Interest Entity Auditor

Legal Advisors

As to Hong Kong law: Sidley Austin
As to Cayman Islands law: Conyers Dill & Pearman

Registered Office

Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands

Principal Place of Business in Hong Kong

Units 8503-05A, Level 85, International Commerce Centre, 1 Austin Road West, Kowloon, Hong Kong

Principal Share Registrar

Conyers Trust Company (Cayman) Limited Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands

Hong Kong Share Registrar

Computershare Hong Kong Investor Services Limited Shops 1712–1716, 17/F, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong

Principal Bankers

Agricultural Bank of China Limited
Bank of China Limited
China Construction Bank Corporation
China Everbright Bank Co., Limited
Hang Seng Bank Limited
Industrial and Commercial Bank of China (Asia) Limited
Industrial and Commercial Bank of China Limited
Standard Chartered Bank (Hong Kong) Limited

Website

www.kwgliving.com

Stock Code

3913

CORPORATE PROFILE

The history of KWG Living Group Holdings Limited (the "Company", together with its subsidiaries, collectively the "Group") can be traced back to 2004. Its shares (the "Shares") were listed (the "Listing") on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") (stock code: 3913) on 30 October 2020 (the "Listing Date").

The Group is a leading full-scale smart service operator in China. Over more than 20 years, the Group has formulated a regional layout with core regions including the Greater Bay Area, Yangtze River Delta and Midwestern China, and its services cover diversified businesses involving residence, shopping malls, office buildings, hospitals, schools, institutions and city services. At the same time, leveraging on the rapid growing operational scale, the huge growth potential and the outstanding market performance, the Group was awarded the "2022 TOP 20 Listed Company of China Property Management Service", the "2022 Top 5 Leading Listed Company of Property Management Service in Development Speed", the "2022 Top 5 Leading Listed Company of Property Management Potential" and other honours by Shanghai E-house Real Estate Research Institute and CRIC Property Management (克丽瑞物管).

Looking forward, the Group will fully leverage every industry opportunity to realize the full-scale quality development to further consolidate its scalable effects and market position through proactive developer cooperation, third-party market expansion and mergers and acquisition strategies. On the other hand, through efficient post-investment management, refined operations and leading digital management capabilities, the Group will achieve the collaboration and organic integration of multiple business formats, thereby building a positive cycle of high-quality and high-speed corporate development.

Dear Shareholders.

With heartfelt thanks for your continuous support to the development of the Group. I am pleased to present the interim report of the Group for the six months ended 30 June 2022.

In the first half of 2022, the COVID-19 pandemic continued to resurge globally, making the international environment became more and more complicated and severe, and the global economy struggled to recover amidst risk and challenge. Among them, China's normalised pandemic prevention and control measures were leading the world with its economic development showing stronger resilience. In facing the resurgence of the COVID-19 pandemic across the country, property management enterprises adhered to their undertakings and built a solid line of defence in the pandemic front line for the life and property security of property owners and customers and was highly praised by all walks of life.

Under the unfavourable situation of tremendous uncertainties in the macro environment and the continuous resurgence of the COVID-19 pandemic, the Group overcame difficulties and made bold innovations, solved difficulties in the recruitment and employment of labours in the areas locked down and with frequent reoccurrence of the pandemic, actively assisted customers and local governments in resuming work and production. Meanwhile, the Group continuously carried out quality upgrading, business models innovation and technology empowerment to ensure quality and steady growth of business. During the six months ended 30 June 2022, the Group's revenue grew by 68.0% compared to the same period of 2021 to approximately RMB2,064.3 million. At the same time, with the increasingly improved management efficiency, the Group achieved gross profit, net profit and earnings per share attributable to shareholders of approximately RMB622.1 million, RMB329.6 million and RMB0.16 respectively. While achieving a steady growth, the Company maintained a balanced revenue structure and a high-quality profit structure. The proportion of revenue from residential properties and non-residential properties was 50:50.

Facing the increasingly intensified market competition, the Group firmly adhered to its growth strategies; continuously enhanced the capability in obtaining projects through the brand system of "one product with multi-brands", the integrated and multi-scenario service capability and the increasingly mature partnership and channels; and constantly expand with market-based development. Currently, the Group has presence in 147 cities across 22 provinces, autonomous regions and municipalities. The Group's gross floor area (the "GFA") under management and the contracted GFA was 214.2 million ("sq.m.") and 285.8 million sq.m., respectively. The GFA under management of third-party projects reached 189.0 million sq.m., accounting for 88.2% of the GFA under management, which further improved our independence and brand influence.

1. Actively performing social responsibilities of corporate citizens and strictly holding the last line of defence for pandemic prevention

The Group pays continuous attention to environmental, social responsibilities and corporate governance, escalates environmental, social and governance ("ESG") matters as important prominence in corporate governance and deeply integrates the concept of long-termism into corporate management to effectively improve comprehensive corporate governance. During the six months ended 30 June 2022, the first standalone Environmental, Social and Governance Report of the Group after its Listing was published in May 2022. It was awarded the "2022 Outstanding Property Service Enterprise in ESG Development in China", the "2022 Annual Property Service Enterprise with Sense of Social Responsibility in China", the "Green Leadership Prize" and the "Corporate Governance Prize" under the Prize for Asian Enterprises with Social Responsibility in 2022 as well as other honours, marking a new step in social governance, environmental protection, social responsibility and staff care.

With the scattered and frequent resurgence of the pandemic in 2022, employees of the Group held their positions and pooled their forces to bring light to customers in the face of the pandemic. Facing the sudden outbreak of the pandemic in Shanghai, the Group, as one of the first property enterprises initiating the epidemic prevention mechanism, immediately initiated the top-level emergency plan and established the group-city-project 3-tier response mechanism to safeguard the life, health and safety of property owners, employees and customers. During the fight against the pandemic in Shanghai and as one of the service providers for mobile cabin hospitals, Shanghai Shenqin Property Management Service Co., Ltd. ("Shenqin Property"), a subsidiary of the Group, immediately dispatched employees to work in mobile cabin hospitals on a long-term basis and assisted in maintaining and assuring the normal operation of government authorities. It also actively prepared labours and provisions during the lockdown period and assisted enterprises and public institutions in resuming works and production. It spent 1,920 hours on safeguarding the homeland.

With the restart of life in various regions in the post-COVID-19 era, the lifting of lockdown never imply abolishing the prevention and control measures. The Group gradually normalised the emergency epidemic prevention in communities, summarised the management experience during the special period and devoted to serving customers with extremely high service willingness and loyalty as well as rapid organisation and response capabilities. During the hard times of fighting against the pandemic, the Group innovated various heart-warming, considerate and surprising services, such as vegetable delivery, collective hair-cutting and care for the elderly living alone. As a result, it obtained customer trust and maintained the resilience of property services.

2. Staying true to original aspirations, focusing on the improvement of capabilities, refining quality and enhancing the middle-end to improve efficiency and quality

Despite the ever-changing external environment, our original aspirations on improving capabilities remained unchanged. In facing the continuous upgrading of customer demands, the Group stood by the lifeline of service quality, developed standardised service systems, finetuned service contents and promoted models for standard capabilities of employees. It adhered to the concept of offering appropriate services and firmly controlled the dimension, potency, width and professionalism. Meanwhile, the Group also implemented special actions, such as building benchmark projects and quality improvement action to ensure the yearly operating plans are facilitated and implemented with rhythm and focus.

Brand reputation is the core factor for customers in selecting us. During the six months ended 30 June 2022, the Xiangyang High and New Technology Incubation Park of Guangzhou Runtong Property Management Company Limited, a subsidiary of the Group, was honoured as a "demonstration project in property management" by the local housing and urban-rural development bureau. Shenqin Property, a subsidiary of the Group, also has various outstanding projects at the municipal and district levels in Shanghai. Guangdong Telijie Environment Engineering Co., Ltd. ("Telijie"), a subsidiary of the Group, also has various projects awarded as outstanding maintenance projects by the Guangdong Landscape Architecture and Ecological Landscape Association. At the same time, the Group also strives to become founders and members of more professional associations and participate in the formulation of industrial standards, devoting contributions and jointly promote the progress of the industry.

On such basis, the Group insists on digital and intelligent business transformation to achieve refined operation. The Group strictly holds the bottom line with dynamic budget management and risk management systems. We connect different ports with a unified platform to reduce the cost of information flow; develop the soft power of the platform by integrating business and finance segments in order to promote corporate efficiency improvement and empower member enterprises; provide services with sincerity so as to receive high satisfaction and improve the efficiency and quality through a strong middle-end to improve the competitiveness of the Group in the long run.

Maintaining independent, high-quality and balanced development and achieving multiple growth of scalable business types

Under the market environment with intensified competition, increasing rigid costs and weakening certainties, the Group pursues independent, high-quality and balanced development instead of mere scalable move. Benefiting from its nationwide layout and the balanced deployment of residence, commercial properties, public facilities and urban services, the Group fully tapped and rapidly iterated its endowments and gradually emancipated its potentials.

During the six months ended 30 June 2022, the Group acquired Telijie and expanded its service offerings to urban services. Leveraging the brand empowerment, capital support and upgraded management of the Group, Telijie further displayed its outstanding qualifications and professional management experience in the urban service industry and developed into a nationwide brand from a traditional one in Guangdong. It successfully entered the urban service markets in South-western and Central China in the first half of 2022 and completed business duplication outside Guangdong. Meanwhile, Telijie also fully responded to the "carbon peaking and carbon neutrality" targets of the government, invested high-standard new energy sprinklers to develop benchmark urban projects. It also horizontally expanded the chains of waste handling covering household garbage and accumulated garbage to get prepared for entering the new "green" era.

During the industrial consolidation, the Group firmly seized the historical opportunities with the release of more business types and projects and maintained the independent and market-based development path. During the six months ended 30 June 2022, the Group followed the market trends, upgraded and optimised the structure of the Group, connected the front-end, middle-end and back-end platforms and pooled the management, operation and expansion capabilities together to fully serve and support business development. In building the market expansion teams, the headquarters empowered training and resources, conducted collaboration and sharing and cultivated the culture of mentorship with the focus on improving the per capita expansion efficiency. During the six months ended 30 June 2022, the Group continued to expand its presence and developed a total of 334 projects and the expanded business types covering residence, commercial properties, public facilities and urban services. The endogenous power injected vitality and vibrancy to enterprise development.

Stable and balanced growth also depends on the synergy of member enterprises. The Group pooled the geographical advantages, professional licences and resources of all member enterprises together, shared market resources and carried out synergistic expansion to achieve powerful combination. Year 2022 marks a year of integration to make pragmatic advancement in post-acquisition management and integrate one product with multi-brands. The Group will further specify the brand advantages and positioning of member enterprises, upgrade the linkage mechanism and achieve the enhancement of professional barriers and the comprehensive improvement of the market-based capability.

4. Focusing on commercial properties and operation in core areas and displaying differentiated skills

In the first half of 2022, China's domestic pandemic showed multipoint dispersion and has spread to a majority of provinces, impeding the consumer market operation sentiment nationwide. With the national situation on pandemic prevention and control improved, the impact of promoting consumption showed up and consumer market sped up its recovery. The Group has made various working arrangements since the pandemic outbreak. Both the sales volume and customer flow rapidly recovered correspondingly since the pandemic was stabilised in June 2022.

In response to uncertainties brought about by the pandemic on consumption, the Group also adhered to digital transformation in the commercial segment, built a digital and intelligent marketing platform, provided online and offline technical services and online operation services through all channels and assisted tenants in breaking online and offline space barriers, so as to help various brands to build exclusive traffic systems in the future, achieve interactions and meet different demands of brands at different stages. At the same time, the Group also fully empowered the brand level and linked commercial projects across the country through digital marketing to conduct themed marketing campaigns, stimulate the circle and achieve sales conversion.

For instance, Guangzhou Knowledge City U Fun was put into operation on 29 April 2022. As a strategic high ground in the "eastward development of Guangzhou", Guangzhou Zhongxin Knowledge City's high-end planning attracts top notch industries and talents, targeting a 600,000 population. Guangzhou Knowledge City U Fun is also the first commercial project of over 100,000 sq.m. in area in the Knowledge City, which is also a new sample of the Group in building an "enjoyable and funny" commercial circle in eastern Guangzhou. The project conveys our new proposal on the lifestyle in new urban areas: devoted to pursuing quality life, daring to try new things, paying attention to the compatibility of social contact space and quality gathering spot and achieving differentiated operation with interactions with customers and interesting experience.

Unlike residence and public facilities and other sectors featuring high growth characteristics, the operation and management of office buildings demonstrates a strong anti-periodic nature. The Group has been focusing on and exploring opportunities in this sector with over two decades of development and devotion to provide full lifecycle asset maintenance and full chain solutions to extend the life of customers' assets, reduce asset depreciation and operating expenses and preserve and enhance the asset value for customers.

5. Future outlook

With the continuous increase in GFA under management by the Group and the constant expansion of service scope, in facing the complicated market environment, we have all along been thinking of how to meet the ever-growing service and cultural demands, how to seek opportunities for sustainable growth in industrial chains and how to seize opportunities of the times to achieve industrial upgrading and high-quality development.

Year 2022 marks a year of marketisation for the Group to advance from being an all business format player towards an all ecosystem player. The Group will focus on building a strong market expansion team, fully empower from the Group level and formulate standards and strategies on business expansion. We will establish expert teams and supporting teams on market expansion, match flexible expansion mechanisms, gather member enterprises and ecological partners in all dimensions, extend advantageous businesses horizontally and connect the Group, regions and projects vertically to break through the original geographic, scale and industrial boundaries.

Year 2022 marks a year of smart digitalisation in optimising value chains. The Group will unswervingly implement strategies on smart digitalisation, put customers first and be service-oriented. We will leverage new technologies to upgrade and reshape services and provide property owners with better and more refined services. With digital economy as the main line of long-term development in the future, the Group will achieve breakthroughs in physical space and time to develop new economic growth points. We will adopt a scientific labour mechanism to match service procedures, advance the front end to get closer to property owners and move the back end more backward to make it more intensive to improve both quality and efficiency.

Business Review

Overview

We are a comprehensive smart service operator in China with sound reputation and rapid development. In the first half of 2022, leveraging on the rapid growing operational scale, the huge growth potential and the outstanding market performance, we were awarded the "2022 TOP 20 Listed Company of China Property Management Service", the "2022 Top 5 Leading Listed Company of Property Management Service in Development Speed", the "2022 Top 5 Leading Listed Company of Property Management Service in Development Potential" and other honours by Shanghai E-house Real Estate Research Institute and CRIC Property Management (克而瑞物管).

We consider sustainable development as a key development strategy. While achieving the rapid and high-quality economic development, we also contribute to environmental protection and the development of green property management, undertake social responsibilities and fulfill the undertakings of large enterprises. With our sustainable development concept, outstanding leadership and high sense of social responsibility, we were awarded the "2022 Outstanding Property Service Enterprise in ESG Development in China", the "2022 Annual Property Service Enterprise with Sense of Social Responsibility in China", the "Green Leadership Prize" and the "Corporate Governance Prize" under the Prize for Asian Enterprises with Social Responsibility in 2022 as well as other honours.

As at 30 June 2022, the Group provided property management services and value-added services in 147 cities in China, with a contracted GFA of approximately 285.8 million sq.m. and GFA under management of approximately 214.2 million sq.m.. The Group's services cover a variety of properties, including residential properties and non-residential properties (such as office buildings, shopping malls, schools, government authorities, hospitals and urban services), commercial operational services and related value-added services.

Upholding the philosophy of "Enjoy Life Everywhere", we strive to provide an all-round and attentive professional property management services to our customers, and develop product and service systems that cater for different customer portfolio and different segments. In connection with the residential property projects, we forge three major product systems, namely "Zhen Service (臻享)", "Jun Service (駿享)" and "Ning Service (寧享)", to provide customers with a more secured, comfortable and assured experience in residential property management service. For commercial operational projects, we focus our efforts on establishing our shopping mall brand system mainly based on the brand names of "Ufun", "M • CUBE" and "Ufun Walk", and our office building brand system with "ifp", "imp" and "icp" as the signature brands at the prime locations in first-tier and second-tier cities.

Business Introduction Business Model

The Group generates revenue primarily from two principal business segments: (i) residential property management services; and (ii) non-residential property management and commercial operational services.

Residential property management services

The Group provides residential property management services to afford various services meeting the needs of households and residents in the community under different daily-living scenarios, including:

- pre-sale management services such as cleaning, security and maintenance services for pre-sale display units and sales offices, to property developers during their pre-sale activities. The Group charges a fixed service fee for such services;
- property management services such as cleaning, security, gardening and repair and maintenance services to (i) property developers for undelivered portion of the properties; and (ii) property owners, property owners' associations or residents for properties sold and delivered. The Group collects property management fees for such services; and

community value-added services such as (i) home-living services — the provision of a wide range of services catered to the personalized needs of owners through the integration of industrial and ecological resources; (ii) property agency services — property agency services provided to property owners, residents and property developers; and (iii) common area value-added services — aiming to provide daily-living convenience to property owners and residents and enhance the owners' sense of pleasant accommodation by utilising the community space. The Group typically charges a commission-based fee or a fixed fee depending on the nature of services rendered.

Non-residential property management and commercial operational services

The Group manages and operates a diversified portfolio of non-residential properties, provides property management and commercial operational services to commercial properties such as shopping malls, office buildings and industrial parks, and provides property management services to schools, hospitals, government authorities and other public properties. The Group's services include:

- pre-sale management services such as cleaning, security and maintenance services for pre-sale display units and sales offices to property developers. The Group charges a fixed service fee for such services;
- property management services such as file management, cleaning, security, gardening and repair and maintenance services provided to property owners or tenants. The Group charges property management fees for such services;
- commercial operational services such as preliminary planning and consultancy services, tenancy sourcing services, tenancy management services and marketing and promotion services to property owners and property developers.
 The Group typically charges (i) a commission-based fee with respect to the operation of shopping malls; (ii) a profit mark-up on top of the costs with respect to the operation of office buildings; and (iii) a fixed service fee on a per sq.m. basis for its preliminary planning and consultancy services and tenancy sourcing services; and
- other value-added services such as primarily common area value-added services. The Group typically charges a commission-based fee or a fixed fee depending on the nature of services rendered.

The table below sets forth the breakdown of the Group's total revenue by business segment for the reporting periods indicated:

	Six months ended 30 June					
	2022		2021			
	RMB'000	%	RMB'000	%		
Residential property management services						
Pre-sale management services	134,361	6.5	177,841	14.5		
Property management services	707,705	34.3	344,508	28.1		
Community value-added services	191,596	9.3	322,313	26.2		
Sub-total	1,033,662	50.1	844,662	68.8		
Non-residential property management and						
commercial operational services	18,144	0.9	11.000	0.0		
Pre-sale management services	906,621	43.9	11,226	0.9 23.4		
Property management services	61,186	43.9 3.0	287,974	23.4 4.5		
Commercial operational services			55,181			
Other value-added services	44,718	2.1	29,511	2.4		
Sub-total	1,030,669	49.9	383,892	31.2		
Total	2,064,331	100.0	1,228,554	100.0		

Residential Property Management Services Overview

The Group adheres to the strategy of market-oriented and independent operation and firmly believes that outstanding quality is the key to the success of the Group. Focusing on key subjects such as quality and service during the year, the Group highlighted customer experience, efficiency improvement in operation and other aspects, carried out the construction of benchmark projects in full business and intensified quality inspections. It also enhanced trainings on professional skills and service capabilities of employees and improved digital empowerment to consolidate its service capabilities. During the six months ended 30 June 2022, its revenue from the residential property management service segment increased to approximately RMB1,033.7 million from approximately RMB844.7 million for the last year, representing a year-on-year increase of 22.4%. The ongoing improvement of marketisation capability has injected strong impetus for the robust growth in the Group's property management scale. As at 30 June 2022, the GFA under the management of third-party residential properties accounted for 79.3% of the total GFA under management of residential properties.

Growth in Residential Property Management Services Portfolio

During the six months ended 30 June 2022, thanks to our outstanding service quality in residential property management and brand influence, we secured several premium residential projects such as Yunhe Nanyuan (運河南苑) and Waterfront Mansions (和道華庭). As at 30 June 2022, the Group' contracted GFA and GFA under management were approximately 147.9 million sq.m. and 101.5 million sq.m. (30 June 2021: 145.4 million sq.m. and 97.4 million sq.m.) respectively.

Geographic Presence of Residential Property Management Services Portfolio

During the six months ended 30 June 2022, the Group continued to focus on its residential property management services, optimised its national geographic presence, and deepened its developments in the advantageous region. As at 30 June 2022, the Group had established business presence in 104 cities in China. As at 30 June 2022, the Group managed a total of 832 residential properties.

The table below sets forth a breakdown of the Group's total GFA under management with respect to residential properties as at the dates indicated, and total revenue generated from residential property management services for the periods indicated by regions:

Revenue RMB'000	2021	GFA under management sq.m.'000
	%	management
	%	Ŭ
RMB'000	%	sa.m.'000
351.880	41.6	24,350
231,972	27.5	21,641
179,596	21.3	48,581
81,214	9.6	2,856
944 662	100.0	97.428
1	179,596	231,972 27.5 179,596 21.3 81,214 9.6

- (1) Include Shanghai Municipality, Zhejiang Province, Anhui Province and Jiangsu Province.
- (2) Include Sichuan Province, Yunnan Province, Hubei Province, Hunan Province, Jiangxi Province, Guangxi Zhuang Autonomous Region, Guizhou Province, Henan Province, Fujian Province, Hainan Province, Chongqing Municipality, Xinjiang Uygur Autonomous Region, Shaanxi Province and Hebei Province.
- (3) Include Beijing Municipality and Tianjin Municipality and Shandong Province.

Community Value-added Services

Driven by government policies, the Group continues to explore the business model of "property service + daily-living service". On the back of customers' trust earned through its premium property management services, the Group consistently enhances its servicing ability and complements this ability with technology-empowered management to achieve cost savings and efficiency enhancement, thereby gaining a distinctively advantageous position for the promotion of value-added services. To offer more conveniences in fulfilment of the requirements of property developers and owners, residents and tenants of properties under its management, the Group also provides community value-added services in the process of providing residential property management services by giving full play to its operational advantages. Such community value-added services mainly include: (i) home-living services; (ii) property agency services; and (iii) common area value-added services. During the six months ended 30 June 2022, the Group's revenue from the community value-added business amounted to approximately RMB191.6 million. The decrease in revenue from value-added services during the six months ended 30 June 2022 was mainly due to the delayed progress of certain community value-added services as a result of the pandemic.

Relevant service pictures of the value-added business are as follow:







Non-residential Property Management and Commercial Operational Services Overview

The Group provides property management services to non-residential properties, including commercial properties and public properties, as well as commercial operational services to commercial properties, including office building and shopping malls. During the six months ended 30 June 2022, revenue from non-residential property management and commercial operational service segment amounted to RMB1,030.7 million, representing a year-on-year increase of 168.5%, and accounted for 49.9% of the Group's total revenue, up by 18.7 percentage points as compared with last year. Benefiting from the improvement in the Group's marketization capability, the Group's GFA under management of third-party non-residential properties accounted for 96.2% of the total GFA under management of non-residential properties.

As at 30 June 2022, total GFA under management of the Group's non-residential properties was approximately 112.7 million sq.m..

As for commercial property management and operation sector, the Group provides pre-sale management services, property management services, commercial operation services and other value-added services for shopping centres, office buildings and industrial parks, among which the Group provides commercial operational services to 25 shopping malls and office building projects. With a highly recognizable brand, digital operation capabilities and integrated management service capabilities, the Group continued to explore the market potential in commercial operations and property services.

Our Guangzhou Knowledge City U Fun commenced operation on 29 April 2022. As a new sample of the Group for building "enjoyable and funny" commerce in eastern Guangzhou, the project recorded outstanding performance in terms of customer flow, sales and regional influence despite the pandemic. Through online and offline brand activities, the Group continuously attracted consumers to visit the project, drawing customer flow and expand the project scope radiating eastern Guangzhou.







As for public properties sector, the Group provides property management services to 1,023 public properties. With the differentiated brands and high barriers in qualification, the Group promoted market expansion by offering benchmark projects and sharing channels and resources with member companies to deeply tap the potential for project acquisition, and has established a national presence and leading advantage in all-round business sectors such as universities, hospitals, government properties, urban public facilities, rail and transportation properties. During the six months ended 30 June 2022, thanks to our recognised comprehensive service capabilities and professional, refined and standardised service capabilities in public facilities, we secured several premium public facilities and urban service projects such as Yudu County People's Hospital, Shanghai Business and Information School and Daliang key area environmental protection and dust reduction project.

We expanded to the following benchmark projects:

City services



Environmental protection and dust reduction in key area of Daliang in 2022



The second line of market-oriented procurement projects for sanitation services in Lingui District

Public facilities



Shanghai Children's Library



Provision of pre-property services at the square in front of the Pu'er Station and Ning'er Station

Hospitals



Yudu County People's Hospital



Baiyun Hospital, the First Affiliated Hospital of Guangzhou University of Chinese Medicine

Schools



Guangzhou Public Utility Technician College



Shanghai Business and Information School

During the six months ended 30 June 2022, the Group acquired Telijie and expanded its service offerings to urban service sector. The Group offers brand, capital and management support to Telijie to achieve interactions between talents of both parties. Telijie may leverage its professional barriers, the extensive experience of management and the industrial pursuit to achieve collaboration and win-win results. During the six months ended 30 June 2022, Telijie developed 15 projects in total and successfully explored the markets in South-western and Central China, achieving breakthroughs in different markets and marching forward from Guangdong to the entire country.

Growth of Non-residential Property Management Services Portfolio

During the six months ended 30 June 2022, thanks to our outstanding service quality and brand influence, we secured several premium non-residential projects such as Yushan avenue office building, Yudu County People's Hospital, Shanghai Business and Information School and Daliang key area environmental protection and dust reduction project. As at 30 June 2022, the Group's contracted GFA and GFA under management were 137.9 million sq.m. and 112.7 million sq.m. respectively, representing an increase of 80.7% and 66.5% year-on-year respectively.

Geographic Presence of Non-residential Property Management Services Portfolio

During the six months ended 30 June 2022, the Group continued to focus on its non-residential property management and commercial operational services business, optimised its business in advantageous regions, and established its presence in regions with high growth potential. As at 30 June 2022, non-residential properties managed were located in 89 cities including major cities such as Beijing, Shanghai, Chengdu and Suzhou. As at 30 June 2022, there were 1,254 non-residential properties under the management of the Group and 1,812 non-residential properties contracted for management by the Group.

The table below sets forth a breakdown of the Group's total GFA under management with respect to non-residential properties as at the dates indicated, and total revenue generated from non-residential property management and commercial operational services as of the periods indicated by regions:

	Six months ended 30 June					
		2022			2021	
			GFA under			GFA under
	Revenue		management	Revenue		management
	RMB'000	%	sq.m.'000	RMB'000	%	sq.m.'000
Greater Bay Area	540,426	52.4	53,688	198,466	51.7	15,474
Yangtze River Delta(1)	298,918	29.0	27,112	65,948	17.2	25,248
Midwest China and Hainan ⁽²⁾	113,083	11.0	13,378	102,282	26.6	10,102
Bohai Economic Rim ⁽³⁾	78,242	7.6	18,553	17,196	4.5	16,863
	4.000.000	100.0	440 = 04			
Total	1,030,669	100.0	112,731	383,892	100.0	67,687

Notes:

- (1) Include Shanghai Municipality, Zhejiang Province, Anhui Province and Jiangsu Province.
- (2) Include Sichuan Province, Yunnan Province, Hubei Province, Hunan Province, Jiangxi Province, Guangxi Zhuang Autonomous Region, Guizhou Province, Henan Province, Fujian Province, Hainan Province, Chongqing Municipality, Xinjiang Uygur Autonomous Region, Shaanxi Province and Hebei Province.
- (3) Include Beijing Municipality and Tianjin Municipality and Shandong Province.

Value-added Services for Non-residential Property

Relying on its reputation and brand influence among customers earned from premium property management and commercial operational services, the Group leverages its own operational advantages and business innovation capabilities to provide customers with full ecological value-added services covering office, business and life, and strives to create a differentiated consumption scenario and provide efficient and convenient business space. During the six months ended 30 June 2022, revenue from the Group's value-added services for non-residential property increased by 51.5% year-on-year, which demonstrated sound growth momentum.

Financial Review

Revenue

The Group derived its revenue from two business segments, namely the residential property management service segment and non-residential property management and commercial operational service segment.

The table below sets forth the breakdown of revenue of the Group by business segment for the periods indicated:

	Six months ended 30 June					
	2022		2021			
	RMB'000 %		RMB'000	%		
Residential property management services	1,033,662	50.1	844,662	68.8		
Non-residential property management and						
commercial operational services	1,030,669	49.9	383,892	31.2		
Total	2,064,331	100.0	1,228,554	100.0		

Residential Property Management Services

The following table sets forth a breakdown of the Group's revenue from residential property management services by service line for the periods indicated:

	Six months ended 30 June					
	2022		2021			
	RMB'000 %		RMB'000	%		
Pre-sale management services	134,361	13.0	177,841	21.0		
Property management services	707,705	68.5	344,508	40.8		
Community value-added services	191,596	18.5	322,313	38.2		
Total	1,033,662	100.0	844,662	100.0		

Pre-sale Management Services

Revenue generated from pre-sale management services under the Group's residential property management service segment decreased from approximately RMB177.8 million for the six months ended 30 June 2021 to approximately RMB134.4 million for the six months ended 30 June 2022. This decrease was primarily due to the decrease in the number of sales offices of residential properties under the Group's management.

Property Management Services

Revenue generated from property management services under the Group's residential property management service segment increased from approximately RMB344.5 million for the six months ended 30 June 2021 to approximately RMB707.7 million for the six months ended 30 June 2022. This increase was primarily due to the increase in the Group's GFA under management for residential properties, which was resulted from the increase in the number of residential property projects under management.

Community Value-added Services

Revenue generated from community value-added services under the Group's residential property management service segment decreased from approximately RMB322.3 million for the six months ended 30 June 2021, to approximately RMB191.6 million for the six months ended 30 June 2022. This decrease was primarily due to the delayed progress of certain community value-added services as a result of the pandemic.

Non-residential Property Management and Commercial Operational Services

The following table sets forth a breakdown of the Group's revenue from non-residential property management and commercial operational services by service line for the periods indicated:

	Six months ended 30 June					
	2022		2021			
	RMB'000	%	RMB'000	%		
Pre-sale management services	18,144	1.8	11,226	2.9		
Property management services	906,621	88.0	287,974	75.0		
Commercial operational services	61,186	5.9	55,181	14.4		
Other value-added services	44,718	4.3	29,511	7.7		
Total	1,030,669	100.0	383,892	100.0		

Pre-sale Management Services

Revenue generated from pre-sale management services under the Group's non-residential property management and commercial operational service segment increased from approximately RMB11.2 million for the six months ended 30 June 2021 to approximately RMB18.1 million for the six months ended 30 June 2022. This increase was primarily due to the increase in the number of sales offices of non-residential properties under the Group's management.

Property Management Services

Revenue generated from property management services under the Group's non-residential property management and commercial operational service segment increased from approximately RMB288.0 million for the six months ended 30 June 2021 to approximately RMB906.6 million for the six months ended 30 June 2022. This increase was primarily due to the increase in its GFA under management for non-residential properties.

Commercial Operational Services

Revenue generated from commercial operational services under the Group's non-residential property management and commercial operational service segment increased from approximately RMB55.2 million for the six months ended 30 June 2021 to approximately RMB61.2 million for the six months ended 30 June 2022. Such increase was mainly due to the increase in preliminary planning and consultancy services and tenant sourcing services the Group provided in the first half of 2022.

Other Value-added Services

Revenue generated from other value-added services under the Group's non-residential property management and commercial operational service segment increased from approximately RMB29.5 million for the six months ended 30 June 2021 to approximately RMB44.7 million for the six months ended 30 June 2022. This increase was primarily due to the increase in its value-added services provided driven by the increase in its GFA under management for non-residential properties.

Cost of Sales

The Group's cost of sales represents costs and expenses directly attributable to the provision of its services, which comprises (i) labor costs; (ii) subcontracting costs; (iii) utilities; (iv) office expenses; (v) cleaning expenses; (vi) rent and management fees for staff dormitory and car parks; (vii) security expenses; and (viii) others. For the six months ended 30 June 2022, the total cost of sales of the Group was approximately RMB1,442.3 million, which was increased by approximately RMB757.2 million or 110.5% as compared to approximately RMB685.1 million for the corresponding period in 2021.

Gross Profit and Gross Profit Margin

Based on the above reasons, the gross profit of the Group increased by approximately RMB78.7 million or 14.5% to approximately RMB622.1 million for the six months ended 30 June 2022 from approximately RMB543.4 million for the corresponding period in 2021. The Group reported gross profit margin of 30.1% for the six months ended 30 June 2022 (for the six months ended 30 June 2021: 44.2%). The decrease in gross margin is mainly due to the increase in the number of public facilities with lower gross profit margin which were arising from acquisition of certain subsidiaries.

Other Income and Gains

The other income and gains of the Group increased by approximately RMB28.5 million or 323.9% to approximately RMB37.3 million for the six months ended 30 June 2022 from approximately RMB8.8 million for the corresponding period in 2021, and mainly comprised bank interest income, government grants and tax incentives on value-added tax of approximately RMB4.3 million, and RMB14.3 million and RMB10.1 million respectively.

Administrative Expenses

Administrative expenses mainly consist of (i) salaries and allowances for the Group's administrative and management personnel; (ii) depreciation and amortisation costs; and (iii) office expenses. For the six months ended 30 June 2022, the administrative expenses of the Group were approximately RMB232.6 million, which increased by approximately RMB89.5 million or 62.5% as compared to approximately RMB143.1 million for the corresponding period in 2021. Such increase was mainly due to the Group's business expansion.

Income Tax

For the six months ended 30 June 2022, the income tax of the Group was approximately RMB86.0 million (for the six months ended 30 June 2021: approximately RMB87.7 million).

Financial Position and Capital Structure

Total Assets, Total Liabilities and Current Ratio

As at 30 June 2022, the total assets of the Group was approximately RMB7,524.7 million (31 December 2021: approximately RMB5,002.1 million), and the total liabilities was approximately RMB3,746.9 million (31 December 2021: approximately RMB1,486.2 million). As at 30 June 2022, the current ratio of the Group was 1.58 (31 December 2021: 1.89).

Borrowings and Charges on the Group's Assets

As at 30 June 2022, the Group's total borrowings were approximately RMB663.7 million. Amongst which, approximately RMB156.7 million will be repayable within 1 year and approximately RMB507.0 million will be repayable between 2 and 5 years. The Group's bank and other loans were secured by trade receivables and property, plant and equipment of the Group with total carrying value of approximately RMB65.9 million, and equity interest of a subsidiary of the Group. The carrying amounts of all the Group's bank and other loans were denominated in RMB. All of the Group's bank and other loans were charged at floating interest rates except for loan balance of approximately RMB641.8 million which were charged at fixed interest rates as at 30 June 2022.

As at 31 December 2021, the Group did not have any outstanding borrowings.

Trade Receivables

The Group's trade receivables mainly represent receivables from residential property management services and non-residential property management and commercial operational services. The Group's trade receivables as at 30 June 2022 amounted to approximately RMB1,467.6 million, representing an increase of approximately RMB405.6 million or 38.2% as compared to approximately RMB1,062.0 million as at 31 December 2021.

Trade Payables

The Group's trade payables as at 30 June 2022 amounted to approximately RMB416.0 million representing an increase of approximately RMB170.2 million or 69.2% as compared to approximately RMB245.8 million as at 31 December 2021.

Gearing Ratio

Gearing ratio is calculated by the net debt (total debt net of cash and cash equivalents and restricted cash) divided by total equity. The Group was in a net cash position as at 30 June 2022 and 31 December 2021.

Contingent Liabilities

As at 30 June 2022 and 31 December 2021, the Group did not have any material contingent liabilities.

Foreign Exchange Risk

The Group mainly operates in the PRC and most of its operations are denominated in RMB. The Group will closely monitor the fluctuations of the RMB exchange rate and give prudent consideration as to entering into currency swap arrangement as and when appropriate for hedging corresponding risks. During the first half of 2022, the Group had not engaged in hedging activities for managing foreign exchange rate risk.

Interests of Directors and chief executive

As at 30 June 2022, the interests and short positions of the Directors or chief executive of the Company in the shares, underlying shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) ("SFO")) which were required to be (i) entered in the register kept by the Company pursuant to Section 352 of the SFO; or (ii) otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"), were as follows:

Long positions in the Shares and underlying Shares

		Number of Shares held				
	Co	orporate interests				
	Personal interests	(interests of controlled			% of the issued	
Name of Director	(beneficial owner)	corporation)	Other interests	Total	voting Shares(1)	
KONG Jianmin	2,300,000	849,718,661 ⁽²⁾	219,635,885(4)	1,071,654,546	53.13	
KONG Jiannan		81,827,772 ⁽³⁾	988,977,774 ⁽⁴⁾	1,070,805,546	53.09	
YANG Jingbo	29,500 ⁽⁵⁾	_	100,500(6)	130,000	0.01	

- (1) The approximate percentage was calculated based on the total number of issued Shares (i.e. 2,017,110,233 Shares) as at 30 June 2022.
- (2) Plus Earn Consultants Limited ("Plus Earn") and Hero Fine Group Limited ("Hero Fine") are wholly-owned and controlled by Mr. KONG Jianmin. By virtue of the SFO, Mr. KONG Jianmin is deemed to be interested in the Shares in which Plus Earn and Hero Fine are interested.
- (3) Peace Kind Investments Limited ("Peace Kind") and Expert Vision International Limited ("Expert Vision") are wholly-owned and controlled by Mr. KONG Jiannan. By virtue of the SFO, Mr. KONG Jiannan is deemed to be interested in the Shares in which Peace Kind and Expert Vision are interested.
- (4) On 14 October 2020, Plus Earn, Hero Fine, Right Rich Consultants Limited ("Right Rich"), Excel Wave Investments Limited ("Excel Wave"), Wealth Express Investments Limited ("Wealth Express") and Peace Kind entered into a shareholders' agreement (the "Shareholders' Agreement"), pursuant to which, among other things, the parties thereto shall vote at general meetings of the Company according to the instruction of whichever party thereto holds the most Shares from time to time. As such, by virtue of the SFO, each of Mr. KONG Jianmin and Mr. KONG Jiannan is deemed to be interested in the total number of Shares directly held by Plus Earn, Hero Fine, Right Rich, Excel Wave. Wealth Express and Peace Kind.
- (5) These Shares represent the 1st tranche of 33,500 Shares awarded to such Director which were vested on 19 April 2022 pursuant to the Share Award Scheme (as defined hereinafter), out of which, 4,000 Shares were sold at an average price of HK\$3.24 on the same date to cover the PRC withholding tax.
- (6) These Shares represent the interests in the Shares granted to such Director by the Company under the Share Award Scheme (as defined hereinafter), which remain unvested.

Long position in the shares of associated corporation of the Company

Name of Director	Name of associated corporation	Capacity	Number of shares held	% of the issued voting Shares
KONG Jianmin	Plus Earn	Beneficial owner	1,000	100

Save as disclosed above, as at 30 June 2022, none of the Directors or chief executive of the Company had any interests or short positions in the shares, underlying shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) which were required to be (i) entered in the register kept by the Company pursuant to Section 352 of the SFO; or (ii) notified to the Company and the Stock Exchange pursuant to the Model Code.

Share Option Scheme

The Company has adopted a share option scheme (the "Share Option Scheme"), which was approved by the shareholders of the Company (the "Shareholders") by passing an ordinary resolution at the annual general meeting of the Company held on 3 June 2021 (the "SO Adoption Date").

During the six months ended 30 June 2022, no share options ("Option(s)") were granted under the Share Option Scheme. Particulars of the outstanding share options granted to certain eligible participants ("SO Grantees") and their movements during the period are as follows:

				Number of Options					
SO Grantees	Date of grant	Exercise price per	Share Exercise period ⁽¹⁾	Balance as at 01.01.2022	Granted during the period	Exercised during the period	Cancelled/ lapsed during the period	Balance as at 30.06.2022	Closing price per Share ⁽²⁾
		(HK\$)							(HK\$)
Employees	23.07.2021	8.964	15.04.2022 to 14.04.2026	594,000	_	_	(121,500)	472,500	8.78
Total				594,000			(121,500)	472,500	

- (1) The Options can be exercised up to 25% of the Options granted from 15 April 2022, up to 50% of the Options granted from 15 April 2023; and 100% of the Options granted from 15 April 2024. If any of such days falls on a Saturday, a Sunday or a public holiday, then the next business day following it.
- (2) This represented the closing price of the Shares immediately before the dates on which the Options were granted.

Share Award Scheme

The Company has adopted a share award scheme (the "Share Award Scheme"), which was approved by the Board at the Board meeting held on 23 July 2021 (the "SA Adoption Date"). Such Share Award Scheme does not constitute a share option scheme within the meaning of Chapter 17 of the Listing Rules and is a discretionary scheme of the Company, accordingly, no Shareholders' approval is required for the adoption or implementation of it. A summary of the Share Award Scheme was set out in the announcement of the Company dated 23 July 2021 headed "Adoption of Share Award Scheme and Grant of Awarded Shares".

During the six months ended 30 June 2022, no awarded Share ("Awarded Share(s)") was granted under the Share Award Scheme. Details of the Awarded Shares granted to certain selected participants ("SA Grantees") and their movements during the period are as follows:

			Balance	Granted	Vested	Lapsed	Balance
	Date of		as at	during the	during the	during the	as at
SA Grantees	grant	Vesting Period ⁽¹⁾	01.01.2022	period	period	period	30.06.2022
YANG Jingbo	23.07.2021	15.04.2022 to	134,000	_	(33,500)(2)	_	100,500
		15.04.2024	,,,,,,		(,,		,
WANG Yue (Resigned as an executive	23.07.2021	15.04.2022 to	134,000	_	(33,500)(3)	(100,500)(4)	N/A
Director on 31 May 2022)		15.04.2024					
Directors of certain subsidiaries of the	23.07.2021	15.04.2022 to	332,000	_	(83,000)	_	249,000
Company		15.04.2024					
Ordinary Employees	23.07.2021	15.04.2022 to	844,000	_	(145,500)	(310,000)(4)	388,500
		15.04.2024					
Total			1,444,000	_	(295,500)	(410,500)	738,000

- (1) The Awarded Shares shall be vested in accordance with the following dates: (i) 25% of which shall be vested on 15 April 2022; (ii) another 25% of which shall be vested on 15 April 2023; and (iii) the remaining 50% of which shall be vested on 15 April 2024. If any of such days falls on a Saturday, a Sunday or a public holiday, then the next business day following it.
- (2) Out of these 33,500 Awarded Shares vested during the period, 4,000 Awarded Shares were sold at an average price of HK\$3.24 to cover PRC withholding tax pursuant to the rules of the Share Award Scheme.
- (3) Out of these 33,500 Awarded Shares vested during the period, 4,000 Awarded Shares were sold at an average price of HK\$3.23 to cover PRC withholding tax pursuant to the rules of the Share Award Scheme.
- (4) These unvested Awarded Shares have lapsed upon the resignation of such director and ordinary employees.

Interests of substantial Shareholders and other persons

As at 30 June 2022, so far as the Directors or chief executive of the Company were aware of, persons (other than Directors or chief executive of the Company) who had interests or short positions in the Shares or underlying Shares which would fall to be disclosed to the Company pursuant to Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO, were as follows:

Long positions in the Shares

		Number of Shares held					
	C	orporate interests (interests of			% of		
	Personal interests	controlled			the issued		
Name of substantial Shareholder	(beneficial owner)	corporation)	Other interests	Total	voting Shares ⁽¹⁾		
Plus Earn	678,390,949	-	390,963,597 ⁽³⁾	1,069,354,546	53.01		
Hero Fine	171,327,712	-	898,026,834(3)	1,069,354,546	53.01		
Peace Kind	80,376,772	-	988,977,774(3)	1,069,354,546	53.01		
KONG Jiantao	_	139,259,113 ⁽²⁾	930,095,433(3)	1,069,354,546	53.01		
Right Rich	136,667,833	=	932,686,713(3)	1,069,354,546	53.01		
Excel Wave	2,079,450	=	1,067,275,096(3)	1,069,354,546	53.01		
Wealth Express	511,830	-	1,068,842,716(3)	1,069,354,546	53.01		

Notes:

- (1) The approximate percentage was calculated based on the total number of issued Shares (i.e. 2,017,110,233 Shares) as at the 30 June 2022.
- (2) Right Rich, Excel Wave and Wealth Express are wholly-owned and controlled by Mr. KONG Jiantao. By virtue of the SFO, Mr. KONG Jiantao is deemed to be interested in the Shares in which Right Rich, Excel Wave and Wealth Express are interested.
- (3) On 14 October 2020, Plus Earn, Hero Fine, Right Rich, Excel Wave, Wealth Express and Peace Kind entered into the Shareholders' Agreement, pursuant to which, among other things, the parties thereto shall vote at general meetings of the Company according to the instruction of whichever party thereto holds the most Shares from time to time. As such, by virtue of the SFO, each of Plus Earn, Hero Fine, Right Rich, Excel Wave, Wealth Express, Peace Kind, Mr. KONG Jianmin, Mr. KONG Jiantao and Mr. KONG Jiannan is deemed to be interested in the total number of Shares directly held by Plus Earn, Hero Fine, Right Rich, Excel Wave, Wealth Express and Peace Kind.
- (4) Mr. KONG Jianmin (a non-executive Director) is the sole director of Plus Earn and Hero Fine, and Mr. KONG Jiannan (an executive Director) is the sole director of Peace Kind.

Save as disclosed above, as at 30 June 2022, the Directors were not aware of any interests or short positions owned by any persons (other than the Directors or chief executive of the Company) in the Shares or underlying Shares which would fall to be disclosed to the Company under Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.

Interim Dividend

The Board has resolved not to declare any interim dividend for the six months ended 30 June 2022.

Corporate Governance

The Group is committed to maintaining high standards of corporate governance to safeguard the interests of the Shareholders and to enhance corporate value and accountability. During the six months ended 30 June 2022, the Company has adopted and complied with the code provisions as set out in the Corporate Governance Code (the "CG Code") as set out in Part 2 of Appendix 14 to the Listing Rules, save for the deviations for reasons set out below. The Company will continue to review and monitor its corporate governance practices to ensure the compliance of the CG Code.

Code provision C.1.6 of the CG Code stipulates that independent non-executive directors and other non-executive directors should attend general meetings and code provision F.2.2 of the CG Code stipulates that the chairman of the board should attend the annual general meeting. Mr. KONG Jianmin, a non-executive Director and the chairman of the Board (the "Chairman"), was unable to attend the annual general meeting of the Company held on 2 June 2022 due to his other business engagements. In the absence of the Chairman, Mr. KONG Jiannan, an executive Director and the Chief Executive Officer, acted as chairman of such annual general meeting to ensure an effective communication with the Shareholders. Mr. KONG Jianmin has followed up with Mr. KONG Jiannan for any opinions or concerns of the Shareholders expressed at the annual general meeting.

Changes in Directors' Information

Save for the change in the information of Directors as set out below, since the date of the Company's 2021 annual report and up to the date of this interim report, there is no other change in the information of Directors which is required to be disclosed pursuant to Rule 13.51B(1) of the Listing Rules:

- Mr. WANG Yue has resigned as an executive Director with effect from 31 May 2022.
- Ms. NG Yi Kum has retired as an independent non-executive director of CT Vision S.L. (International) Holdings Limited with effect from 30 June 2022.
- Ms. YANG Jingbo has been appointed as the executive vice president of the Second Financial and Taxation Professional Committee of the Guangdong Real Estate Association with effect from 29 July 2022.

Model Code for Securities Transactions

The Company has adopted the Model Code as its own code of conduct regarding Directors' securities transactions. In response to specific enquiry made by the Company, all Directors have confirmed that they have complied with the Model Code during the six months ended 30 June 2022.

Purchase, Sale or Redemption of Listed Securities

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the six months ended 30 June 2022.

Audit Committee

The audit committee of the Company (the "Audit Committee") comprises three members who are independent non-executive Directors.

The Audit Committee has reviewed the interim report.

Employees and Remuneration Policy

As at 30 June 2022, the Group has approximately 20,000 employees (31 December 2021: approximately 18,000 employees). Compensation for employees of the Group is made with reference to the market as well as individual performance and contributions, and extensive use of bonuses to link performance with reward is adopted. The Group reviews the remuneration policies and packages on a regular basis and make necessary adjustments that accommodate the pay levels in the industry. In addition to basic salaries, the Group also provides a comprehensive benefit package and career development opportunities, including performance-based bonus payments, share options, retirement schemes, medical benefits, and both internal and external training appropriate to individual needs.

Significant Investments Held, Material Acquisitions and Disposals of Subsidiaries, Associates and Joint Ventures, and Future Plans for Material Investments or Capital Assets

Acquisition of Telijie

On 10 January 2022, Guangdong Hejing Youhuo Holdings Group Co., Ltd. (an indirect wholly-owned subsidiary of the Company) as the purchaser has entered into an equity acquisition agreement with HOU Wenqing and CHENG Naizhen as the vendors for the acquisition of 50% equity interests in Telijie at a cash consideration of RMB165.0 million. Telijie is principally engaged in urban and rural environmental sanitation service. As at the date of this interim report, the acquisition has been completed and Telijie has become a non-wholly owned subsidiary of the Group. Its financial results has been consolidated into the Group's financial statements. For details, please refer to the announcement of the Company dated 10 January 2022.

Save as disclosed above, there were no other significant investments held, no material acquisitions or disposals of subsidiaries, associates and joint ventures, nor was there any plan authorised by the Board for other material investments or additions of capital assets during the six months ended 30 June 2022.

Use of Net Proceeds from the Listing

The Shares were listed on the Main Board of the Stock Exchange on 30 October 2020 by way of Global Offering (as defined in the prospectus of the Company dated 19 October 2020, the "**Prospectus**"), raising the total net proceeds (after deducting professional fees, underwriting commissions and other related listing expenses) of approximately Hong Kong dollars ("**HK\$**") 2,913.1 million (the "**Net Proceeds**"). For details of the original proposed allocation of the Net Proceeds, please refer to the section headed "Future Plans and Use of Proceeds — Use of Proceeds" in the Prospectus.

On 29 June 2021, the Group resolved to revise the allocation of the Net Proceeds to apply the unutilised and unplanned Net Proceeds as follows: (i) approximately HK\$705.7 million for pursuing strategic acquisitions and investment opportunities to further develop strategic alliances, expand its business scale and increase its market shares in residential property management service market and other non-residential property management and commercial operational service market; (ii) approximately HK\$241.3 million for upgrading the intelligent service systems in order to further enhance its operational efficiency and service quality; (iii) approximately HK\$145.6 million for further diversifying its value-added services; and (iv) approximately HK\$72.8 million for its general corporate purposes and working capital. Details of the reallocation are set out in the Company's announcement dated 29 June 2021.

The Group continues to keep abreast with the latest market trends, explore market opportunities in depth with its full business layout, to consistently broaden the breadth and depth of its business and enhance its overall competitiveness in continuous creation of value for its Shareholders. Based on the aforementioned considerations as well as the following reasons, in order to improve the efficiency of the use of the Net Proceeds and to capture market opportunities for business development in a timely manner, on 10 January 2022, the Board resolved to further adjust the allocation proportion of the Net Proceeds. As set out in the announcement of the Company dated 10 January 2022 (the "Announcement"), the unutilised and unplanned Net Proceeds were intended to be allocated and used as follows: (i) approximately HK\$250 million for pursuing strategic acquisitions and investment opportunities to further develop strategic alliances, expand its business scale and increase its market shares in residential property management service market and other non-residential property management and commercial operational service market; (ii) approximately HK\$120.6 million for upgrading the intelligent service systems in order to further enhance its operational efficiency and service quality; (iii) approximately HK\$36.4 million for further diversifying its value-added services; and (iv) approximately HK\$52.7 million for its general corporate purposes and working capital.

As at 30 June 2022, an analysis of the utilisation of the Net Proceeds is as follows:

Use of the Net Proceeds as set out in the Announcement	Revised allocation as stated in the Announcement HK\$ million	Utilised or reserved Net Proceeds as at 30 June 2022 HK\$ million		Expected time of full utilisation
To pursue strategic acquisitions and investment opportunities	2,703.4	2,453.4	250.0	Before 31 December 2023
To upgrade the intelligent service systems: — to purchase and upgrade hardware, establish smart terminal equipment and	84.2	-	84.2	Before 31 December 2023
Internet of Things Platform — to develop and upgrade the intelligence service systems	36.4	-	36.4	Before 31 December 2023
Diversification into value-added services: — to cooperate with companies that provide complementary community products and services	36.4	_	36.4	Before 31 December 2023
For general corporate purposes and working capital	52.7	_	52.7	Not applicable
Total	2,913.1	2,453.4	459.7	

The unutilised or unplanned Net Proceeds will be applied according to the intentions disclosed above. The expected time of utilisation for the unutilised or unplanned Net Proceeds is based on the Directors' best estimation barring unforeseen circumstances, and may be subject to change based on the future development of the Company's business and the market conditions.

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS

		Six months ended 30 June			
		2022	2021		
	Notes	RMB'000	RMB'000		
		(Unaudited)	(Unaudited)		
REVENUE	4	2,064,331	1,228,554		
Cost of sales		(1,442,265)	(685,111)		
Gross profit		622,066	543,443		
Other income and gains	4	37,258	8,782		
Selling and distribution expenses		(978)	(862)		
Administrative expenses		(232,627)	(143,094)		
Other expenses, net		(10,357)	(2,889)		
Finance costs	6	(1,443)	(105)		
Share of profit of:					
A joint venture		392	_		
An associate		1,345	1,349		
PROFIT BEFORE TAX	5	415,656	406,624		
Income tax expense	7	(86,024)	(87,741)		
PROFIT FOR THE PERIOD		329,632	318,883		
Attributable to:					
Owners of the parent		313,873	315,198		
Non-controlling interests		15,759	3,685		
		329,632	318,883		
EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY E	OUITY		2.2,200		
HOLDERS OF THE PARENT					
Basic (expressed in RMB cents per share)	9	16	16		
Diluted (expressed in RMB cents per share)	9	16	16		

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	Six months er	Six months ended 30 June		
	2022	2021		
	RMB'000	RMB'000		
	(Unaudited)	(Unaudited)		
PROFIT FOR THE PERIOD	329,632	318,883		
OTHER COMPREHENSIVE INCOME/(LOSS)				
Other comprehensive (loss)/income that may be reclassified to				
profit or loss in subsequent periods:				
Exchange differences on translation of foreign operations	(95,132)	1,899		
Exchange differences on translation of foreign operations	(95, 152)	1,099		
Net other comprehensive (loss)/income that may be reclassified to				
	(95,132)	1 000		
profit or loss in subsequent periods	(95, 152)	1,899		
Other comprehensive income/(loss) that will not be reclassified to				
profit or loss in subsequent periods:				
	102 406	(07.050)		
Exchange differences on translation of the Company	103,496	(27,850)		
Net other comprehensive income/(loss) that will not be reclassified to				
, ,	102 406	(07.050)		
profit or loss in subsequent periods	103,496	(27,850)		
OTHER COMPREHENSIVE INCOME//LOSS) FOR THE REPIOR	0.004	(05.054)		
OTHER COMPREHENSIVE INCOME/(LOSS) FOR THE PERIOD	8,364	(25,951)		
TOTAL COMPREHENOIVE INCOME FOR THE REPLOR	207.200	000 000		
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	337,996	292,932		
AU 7 - 1 1 1 1				
Attributable to:	200 807	000 047		
Owners of the parent	322,237	289,247		
Non-controlling interests	15,759	3,685		
	337,996	292,932		

4,451,924

3,571,528

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at **30 June 2022** 31 December 2021 RMB'000 Notes **RMB'000** (Unaudited) (Audited) **NON-CURRENT ASSETS** Property, plant and equipment 90,644 8.762 Investment properties 6,300 Right-of-use assets 10,948 7,363 1,877,214 Goodwill 10 699,775 Other intangible assets 11 223,353 Investment in a joint venture 1,614 Investment in an associate 11,248 9,903 29.124 Deferred tax assets 18,873 Other financial assets 16,500 Prepayment for acquisition of subsidiaries 1,316,000 2,302,143 Total non-current assets **CURRENT ASSETS** Trade receivables 12 1,467,625 1,062,032 1,849,301 Prepayments, other receivables and other assets 397,109 6,014 7,189 Restricted cash Cash and cash equivalents 1,520,133 1,233,598 4,843,073 Total current assets 2,699,928 **CURRENT LIABILITIES** Trade payables 415,998 245,830 13 1,682,394 857,583 Other payables and accruals 101,967 Contract liabilities 4 Lease liabilities 6,137 Dividend payable 5,560 8 Interest-bearing bank and other borrowings 14 156,723 313,223 213,466 Tax payable 3,072,757 Total current liabilities 1,430,543 **NET CURRENT ASSETS** 1,770,316 1,269,385

TOTAL ASSETS LESS CURRENT LIABILITIES

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

		As at			
		30 June 2022	31 December 2021		
	Notes	RMB'000	RMB'000		
		(Unaudited)	(Audited)		
NON-CURRENT LIABILITIES					
Lease liabilities		5,269	1,393		
Interest-bearing bank and other borrowings	14	506,992			
Deferred tax liabilities		161,910	54,249		
Takal mana animana liahilikina		674.474	55.040		
Total non-current liabilities		674,171	55,642		
Net assets		3,777,753	3,515,886		
EQUITY					
Share capital	16	17,493	17,493		
Reserves		3,531,267	3,449,015		
Equity attributable to owners of the parent		3,548,760	3,466,508		
Non-controlling interests		228,993	49,378		
Total equity		3,777,753	3,515,886		

Kong Jiannan

Pirector

Kong Jiannan

Yang Jingbo

Director

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Attributable to owners of the parent									
	Share capital RMB'000 (Unaudited)	Share premium RMB'000 (Unaudited)	Capital reserve RMB'000 (Unaudited)	Employee share-based compensation reserve RMB'000 (Unaudited)	Statutory surplus funds RMB'000 (Unaudited)	Exchange reserve RMB'000 (Unaudited)	Retained profits RMB'000 (Unaudited)	Total RMB'000 (Unaudited)	Non- controlling interests RMB'000 (Unaudited)	Total equity RMB'000 (Unaudited)
At 1 January 2022	17,493	2,415,003	(25,419)	3,414	64,147	(119,615)	1,111,485	3,466,508	49,378	3,515,886
Profit for the period Other comprehensive income for the period: Exchange differences on translation							313,873	313,873	15,759	329,632
into presentation currency	_	_		_	_	8,364	_	8,364	_	8,364
Total comprehensive income for the period						8,364	313,873	322,237	15,759	337,996
Contribution from a shareholder			594					594		594
Transfer to statutory surplus funds					9,373		(9,373)			
2021 final dividend declared		(242,053)						(242,053)		(242,053)
Proceeds from capital injection from a non-controlling shareholder									150	150
Acquisition of subsidiaries (note 15)									168,438	168,438
Dividend declared to non-controlling										
interest of a subsidiary									(4,732)	(4,732)
Share-based compensation expenses				1,474				1,474		1,474
At 30 June 2022	17,493	2,172,950	(24,825)	4,888	73,520	(111,251)	1,415,985	3,548,760	228,993	3,777,753
At 1 January 2021	17,499	2,539,041	(26,608)	=	48,442	(73,766)	452,347	2,956,955	36,520	2,993,475
Profit for the period Other comprehensive loss for the period:	-	_	-	-	_	_	315,198	315,198	3,685	318,883
Exchange differences on translation		_	_		_	(0E 0E4)	_	(OF OF 1)		(OF OF 1)
into presentation currency						(25,951)		(25,951)		(25,951)
Total comprehensive income/(loss) for the period	_	_	_	_	_	(25,951)	315,198	289,247	3,685	292,932
Contribution from a shareholder	_	_	593	_	_	_	_	593	_	593
Transfer to statutory surplus funds	_	_	_	_	28,935	_	(28,935)	_	_	_
2020 final dividend declared	_	(121,069)	_	_	_	_		(121,069)	_	(121,069)
Proceeds from capital injection from	_	_	_	_	_	_	_		4.070	4.070
non-controlling shareholders					_				1,870	1,870
At 30 June 2021	17,499	2,417,972	(26,015)	_	77,377	(99,717)	738,610	3,125,726	42,075	3,167,801

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

2021 RMB'000 (Unaudited)
(Unaudited)
406,624
,
105
_
(1,349)
(4,264)
(25)
2,100
2,103
13,402
1,907
593
421,196
(37,765)
383,431
4,264
(105)
(106,627)
280,963

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

	Note	2022 RMB'000	2021
	Note	RMB'000	
			RMB'000
		(Unaudited)	(Unaudited)
CASH FLOWS FROM INVESTING ACTIVITIES			
Acquisition of subsidiaries	15	190,082	(135,400)
Purchase of property, plant and equipment	10	(12,309)	(2,046)
Purchase of other intangible assets		(1,673)	(690)
Purchase of wealth management financial products		(75,000)	(000) —
Disposal of wealth management financial products		75,000	_
Income received from wealth management financial products		521	_
Cash advances made to related parties		(526,754)	_
Repayment from related parties		1,820	_
Proceeds from disposal of property, plant and equipment		1,062	27
		(0.47.054)	(100 100)
Net cash flows used in investing activities		(347,251)	(138,109)
CASH FLOWS FROM FINANCING ACTIVITIES			
New bank loans		6,000	_
Repayment of bank and other borrowings		(12,205)	_
Principal portion of lease payments		(4,582)	(1,968)
Cash advances from related parties		490,144	_
Repayment of cash advances to related parties		(396)	_
Dividends paid to non-controlling shareholders of a subsidiary		(4,732)	_
Proceeds from capital injection from a non-controlling shareholder		150	1,870
Night code flows from //wood in Committee or addition		474.070	(00)
Net cash flows from/(used in) financing activities		474,379	(98)
NET INCREASE IN CASH AND CASH EQUIVALENTS		286,129	142,756
Cash and cash equivalents at beginning of period		1,233,598	2,959,619
Effect of foreign exchange rate changes, net		406	(25,951)
CASH AND CASH EQUIVALENTS AT END OF PERIOD		1,520,133	3,076,424
The state of the s		1,020,100	3,010,121
ANALYSIS OF CASH AND CASH EQUIVALENTS			
Cash and bank balances		1,520,133	3,076,424
Cash and cash equivalents as stated in the statement			
of financial position and statement of cash flows		1,520,133	3,076,424

NOTES TO CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

1. Corporate and Group Information

KWG Living Group Holdings Limited (the "Company") is a limited liability company incorporated in the Cayman Islands on 11 September 2019. Its registered address is Cricket Square, Hutchins Drive, PO Box 2681, Grand Cayman KY1-1111, Cayman Islands.

The Company is an investment holding company. During the six months ended 30 June 2022, the Company and its subsidiaries (collectively the "**Group**") were involved in the provision of residential property management services and non-residential property management and commercial operational services in the People's Republic of China (the "**PRC**").

In the opinion of the directors, the immediate and ultimate holding company of the Company was Plus Earn Consultants Limited ("**Plus Earn**"), which was incorporated in the British Virgin Islands ("**BVI**").

2.1 Basis of Presentation

The unaudited condensed consolidated interim financial information for the six months ended 30 June 2022 (the "Interim Financial Information") has been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 Interim Financial Reporting.

The Interim Financial Information does not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual consolidated financial statements for the year ended 31 December 2021, which have been prepared in accordance with Hong Kong Financial Reporting Standards ("**HKFRSs**") (which include all HKFRSs, HKASs and Interpretations).

2.2 Changes in Accounting Policies and Disclosures

The accounting policies adopted in the preparation of the Interim Financial Information are consistent with those applied in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2021, except for the adoption of the following revised HKFRSs for the first time for the Interim Financial Information.

Amendments to HKFRS 3
Amendments to HKAS 16
Amendments to HKAS 37
Annual Improvements to HKFRSs
2018–2020

Reference to the Conceptual Framework
Property, Plant and Equipment: Proceeds before Intended Use
Onerous Contracts — Cost of Fulfilling a Contract
Amendments to HKFRS 1, HKFRS 9, Illustrative Examples
accompanying HKFRS 16, and HKAS 41

The nature and impact of the revised HKFRSs are described below:

(a) Amendments to HKFRS 3 replace a reference to the previous Framework for the Preparation and Presentation of Financial Statements with a reference to the Conceptual Framework for Financial Reporting issued in June 2018 without significantly changing its requirements. The amendments also add to HKFRS 3 an exception to its recognition principle for an entity to refer to the Conceptual Framework to determine what constitutes an asset or a liability. The exception specifies that, for liabilities and contingent liabilities that would be within the scope of HKAS 37 or HK(IFRIC)-Int 21 if they were incurred separately rather than assumed in a business combination, an entity applying HKFRS 3 should refer to HKAS 37 or HK(IFRIC)-Int 21 respectively instead of the Conceptual Framework. Furthermore, the amendments clarify that contingent assets do not qualify for recognition at the acquisition date. The Group has applied the amendments prospectively to business combinations that occurred on or after 1 January 2022. As there were no contingent assets, liabilities and contingent liabilities within the scope of the amendments arising in the business combination that occurred during the period, the amendments did not have any impact on the financial position and performance of the Group.

2.2 Changes in Accounting Policies and Disclosures (Continued)

- (b) Amendments to HKAS 16 prohibit an entity from deducting from the cost of an item of property, plant and equipment any proceeds from selling items produced while bringing that asset to the location and condition necessary for it to be capable of operating in the manner intended by management. Instead, an entity recognises the proceeds from selling any such items, and the cost of those items, in profit or loss. The Group has applied the amendments retrospectively to items of property, plant and equipment made available for use on or after 1 January 2022. Since there was no sale of items produced while making property, plant and equipment available for use on or after 1 January 2022 the amendments did not have any impact on the financial position or performance of the Group.
- (c) Amendments to HKAS 37 clarify that for the purpose of assessing whether a contract is onerous under HKAS 37, the cost of fulfilling the contract comprises the costs that relate directly to the contract. Costs that relate directly to a contract include both the incremental costs of fulfilling that contract (e.g., direct labour and materials) and an allocation of other costs that relate directly to fulfilling that contract (e.g., an allocation of the depreciation charge for an item of property, plant and equipment used in fulfilling the contract as well as contract management and supervision costs). General and administrative costs do not relate directly to a contract and are excluded unless they are explicitly chargeable to the counterparty under the contract. The Group has applied the amendments prospectively to contracts for which it has not yet fulfilled all its obligations at 1 January 2022 and no onerous contracts were identified. Therefore, the amendments did not have any impact on the financial position or performance of the Group.
- (d) Annual Improvements to HKFRSs 2018–2020 sets out amendments to HKFRS 1, HKFRS 9, Illustrative Examples accompanying HKFRS 16, and HKAS 41. Details of the amendments that are applicable to the Group are as follows:
 - HKFRS 9 Financial Instruments: clarifies the fees that an entity includes when assessing whether the terms of a new or modified financial liability are substantially different from the terms of the original financial liability. These fees include only those paid or received between the borrower and the lender, including fees paid or received by either the borrower or lender on the other's behalf. The Group has applied the amendment prospectively to financial liabilities that are modified or exchanged on or after 1 January 2022. As there was no modification of the Group's financial liabilities during the period, the amendment did not have any impact on the financial position or performance of the Group.
 - HKFRS 16 *Leases*: removes the illustration of payments from the lessor relating to leasehold improvements in Illustrative Example 13 accompanying HKFRS 16. This removes potential confusion regarding the treatment of lease incentives when applying HKFRS 16.

3. Operating Segment Information

For management purposes, the Group is organised into two reportable operating segments as below:

- (a) Residential property management services; and
- (b) Non-residential property management and commercial operational services.

Management monitors the results of the Group's operating segments separately for the purpose of making decisions about resources allocation and performance assessment. Segment performance is evaluated based on reportable segment profit, which is a measure of adjusted profit before tax. The adjusted profit before tax is measured consistently with the Group's profit before tax except that interest income, finance costs, as well as head office and corporate income and expenses are excluded from such measurement.

The revenue from external customers reported to management is measured as segment revenue, which is the revenue derived from the customers in each segment.

No analysis of segment assets and segment liabilities is presented as this information is not regularly provided to the management for review.

3. Operating Segment Information (Continued)

The following is an analysis of the Group's revenue and results by operating and reportable segment:

Six months ended 30 June 2022

Residential property management acommercial operational property management acommercial operational op				
Reconciliation: Interest income and unallocated income Unallocated expenses Finance costs Profit before tax Income tax expense Profit for the period Six months ended 30 June 2021 Profit period Property Property		property management services RMB'000	residential property management and commercial operational services RMB'000	Total RMB'000 (Unaudited)
Interest income and unallocated income Unallocated expenses Finance costs Profit before tax Income tax expense Profit for the period Six months ended 30 June 2021 Residential property management services RMB'000 (Unaudited) Segment revenue 844,662 383,892 Segment result 321,277 134,363 Reconciliation: Interest income and unallocated income Unallocated expenses Finance costs	~			2,064,331 494,100
Income tax expense Profit for the period Six months ended 30 June 2021 Residential property management services RMB'000 (Unaudited) Segment revenue 844,662 383,892 Segment result 321,277 134,363 Reconciliation: Interest income and unallocated income Unallocated expenses Finance costs	erest income and unallocated income allocated expenses			37,258 (114,259) (1,443)
Six months ended 30 June 2021 Residential property management services RMB'000 (Unaudited) Segment revenue 844,662 383,892 Segment result 321,277 134,363 Reconciliation: Interest income and unallocated income Unallocated expenses Finance costs				415,656 (86,024)
Residential property management and commercial operational services RMB'000 (Unaudited) Segment revenue 844,662 383,892 Segment result 321,277 134,363 Reconciliation: Interest income and unallocated income Unallocated expenses Finance costs	ofit for the period			329,632
Segment result Reconciliation: Interest income and unallocated income Unallocated expenses Finance costs	months ended 30 June 2021	property management services RMB'000	property management and commercial operational services RMB'000	Total RMB'000 (Unaudited)
Interest income and unallocated income Unallocated expenses Finance costs				1,228,554 455,640
Profit before tax	erest income and unallocated income allocated expenses			8,782 (57,693) (105)
Income tax expense				406,624 (87,741)
Profit for the period	ofit for the period			318,883

3. Operating Segment Information (Continued)

Geographical information

The Group's revenue from customers is derived solely from its operations and services rendered in the PRC, and the non-current assets of the Group are located in the PRC.

Information about major customers

For the six months ended 30 June 2022 and 2021, approximately RMB469,417,000 and RMB620,753,000 of revenue were derived from KWG Group Holdings Limited ("**KWG Holdings**") and its subsidiaries and its joint ventures, associates and other related parties, respectively.

4. Revenue, Other Income and Gains and Contract Liabilities

Revenue comprised proceeds from residential property management services and non-residential property management and commercial operational services for the six months ended 30 June 2022 and 2021. An analysis of revenue is as follows:

Revenue from contracts with customers

(a) Disaggregated revenue information

	Six months en	Six months ended 30 June		
	2022	2021		
	RMB'000	RMB'000		
	(Unaudited)	(Unaudited)		
Types of services by segment				
Residential property management services				
Pre-sale management services	134,361	177,841		
Property management services	707,705	344,508		
Community value-added services	191,596	322,313		
	1,033,662	844,662		
Non-residential property management				
and commercial operational services				
Pre-sale management services	18,144	11,226		
Property management services	906,621	287,974		
Commercial operational services	61,186	55,181		
Other value-added services	44,718	29,511		
	1 000 660	202 202		
	1,030,669	383,892		
Total revenue from contracts with customers	2,064,331	1,228,554		
Total revenue from Contracts With Customers	2,004,331	1,220,004		

4. Revenue, Other Income and Gains and Contract Liabilities (Continued)

Revenue from contracts with customers (Continued)

(a) Disaggregated revenue information (Continued)

	Six months ended 30 June		
	2022	2021	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Timing of revenue recognition			
Revenue from contracts with customers recognised over time	1,828,017	876,730	
Revenue from contracts with customers recognised at a point			
in time	236,314	351,824	
	2,064,331	1,228,554	

Contract liabilities

The Group recognised the following revenue-related contract liabilities:

	As at		
	30 June	31 December	
	2022	2021	
	RMB'000	RMB'000	
	(Unaudited)	(Audited)	
Third parties	248,994	100,175	
Related parties (note 18)	2,614	1,792	
	251,608	101,967	

Contract liabilities of the Group mainly arise from the advance payments received from customers for services yet to be provided.

4. Revenue, Other Income and Gains and Contract Liabilities (Continued)

Revenue from contracts with customers (Continued)

(b) Performance obligations

Information about the Group's performance obligations is summarised below:

For residential property management services and non-residential property management and commercial operational services, the Group recognised revenue in the amount that equals to the rights to invoices which corresponds directly with the value to the customers of the Group's performance to date. The Group has elected the practical expedient for not to disclose the remaining performance obligations for these types of contracts because the performance obligation is part of a contract that has an original expected duration of one year or less, and there was unsatisfied performance obligation at the end of the respective periods.

Other income and gains

An analysis of other income and gains is as follows:

	Six months ended 30 June		
	2022	2021	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Bank interest income	4,338	4,264	
Government grants	14,259	791	
Gain on disposal of property, plant and equipment, net	94	25	
Late penalty income	2,588	1,144	
Tax incentives on value-added tax*	10,128	1,979	
Others	5,851	579	
	37,258	8,782	

^{*} There are no unfulfilled conditions or contingencies relating to these incentives.

5. Profit Before Tax

The Group's profit before tax is arrived at after charging/(crediting):

	Six months ended 30 June	
	2022	2021
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Out of annian manifold	4 440 005	005 111
Cost of services provided	1,442,265	685,111
Depreciation of property, plant and equipment*	9,895	2,100
Depreciation of right-of-use assets*	4,266	2,103
Amortisation of other intangible assets	40,718	13,402
Gain on disposal of property, plant and equipment, net	(94)	(25)
Employee benefit expense (excluding directors' and chief executive's remuneration)*		
Wages and salaries	744,147	405,350
Share-based compensation expenses	1,012	· —
Pension scheme contributions	76,842	34,089
	222.224	400,400
	822,001	439,439
N		
Net impairment losses recognised/(reversed) on financial assets:	10.740	
Trade receivables	12,740	1,907
Other receivables	(5,985)	_

^{*} The depreciation of property, plant and equipment, depreciation of right-of-use assets and employee benefit expense are included in "Cost of sales" and "Administrative expenses" in the condensed consolidated statement of profit or loss.

6. Finance Costs

An analysis of finance costs is as follows:

	Six months ended 30 June	
	2022 20	
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Interest on bank and other borrowings	996	_
Interest on lease liabilities	447	105
	1,443	105

7. Income Tax

The Group is subject to income tax on an entity basis on profits arising in or derived from the tax jurisdictions in which members of the Group are domiciled and operate. Pursuant to the rules and regulations of the Cayman Islands and the BVI, the entities of the Group which were incorporated in the Cayman Islands and the BVI are not subject to any income tax. The Group's subsidiaries incorporated in Hong Kong are not liable for income tax as they did not generate any assessable profits arising in Hong Kong during the six months ended 30 June 2022.

7. Income Tax (Continued)

The income tax provision of the Group's subsidiaries established in the PRC in respect of its operation in the PRC was calculated at the tax rate of 25% on their assessable profits for the six months ended 30 June 2022, if applicable, based on the existing legislation, interpretations and practice in respect thereof. Certain subsidiaries of the Group operating in the PRC enjoyed a preferential corporate income tax rate of 15% during the six months ended 30 June 2022.

	Six months ended 30 June	
	2022	2021
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Current	95,065	102,314
Deferred	(9,041)	(14,573)
	86,024	87,741

8. Dividends

The Board has resolved not to declare any interim dividend for the six months ended 30 June 2022 (for the six months ended 30 June 2021: Nil).

9. Earnings Per Share Attributable to Ordinary Equity Holders of the Parent

The calculation of the basic and diluted earnings per share amount for the six months ended 30 June 2022, is based on the profit for the six months ended 30 June 2022 attributable to owners of the parent of approximately RMB313,873,000 (for the six months ended 30 June 2021: approximately RMB315,198,000), and the weighted average number of shares of 2,017,110,233 (for the six months ended 30 June 2021: 2,017,810,233) in issue during the six months ended 30 June 2022.

10. Goodwill

	30 June	31 December
	2022	2021
	RMB'000	RMB'000
	(Unaudited)	(Audited)
At beginning of the period/year:		
Cost and net carrying amount	699,775	260,208
Acquisition of subsidiaries (note 15)	1,177,439	439,567
Cost and carrying amount at end of the period/year	1,877,214	699,775

During the six months ended 30 June 2022 and 2021, the management of the Group determined that no impairment provision of goodwill should be recognised.

11. Other Intangible Assets

	Property				
	management	Customer		Non-compete	
	contracts	relationships	Software	agreements	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
30 June 2022					
Cost at 1 January 2022, net of					
accumulated amortisation	34,416	166,795	6,355	15,787	223,353
Additions			1,673		1,673
Acquisition of subsidiaries (note 15)	82,414	380,820	3,100	3,688	470,022
Disposals			(206)		(206)
Amortisation provided during the period	(15,175)	(21,228)	(741)	(3,574)	(40,718)
A. 00 L 0000	404.055		40.404	45.004	054.404
At 30 June 2022	101,655	526,387	10,181	15,901	654,124
At 30 June 2022					
Cost	156.201	577,253	15,565	22,056	771,075
Accumulated amortisation	(54,546)	(50,866)	(5,384)	(6,155)	(116,951)
Net carrying amount	101,655	526,387	10,181	15,901	654,124
	Droporty				
	Property	Customer		Non-compete	
	management contracts	relationships	Software		Total
	RMB'000	RMB'000	RMB'000	agreements RMB'000	RMB'000
	(Audited)	(Audited)	(Audited)	(Audited)	(Audited)
		,	,	,	
31 December 2021					
Cost at 1 January 2021, net of					
accumulated amortisation	27,569	116,040	6,723	7,524	157,856
Additions		_	982	_	982
Acquisition of subsidiaries (note 15)	19,522	66,518	_	10,844	96,884
Amortisation provided during the year	(12,675)	(15,763)	(1,350)	(2,581)	(32,369)
At 31 December 2021	34,416	166,795	6,355	15,787	223,353
At 31 December 2021					
Cost	73,787	196,433	10,998	18,368	299,586
Accumulated amortisation	(39,371)	(29,638)	(4,643)	(2,581)	(76,233)
יייייייייייייייייייייייייייייייייייייי	(08,071)	(29,000)	(4,043)	(2,001)	(10,200)
Net carrying amount	34,416	166,795	6,355	15,787	223,353

12. Trade Receivables

	As at	
	30 June	31 December
	2022	2021
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Related parties (note 18)	816,600	540,336
Third parties	681,225	539,156
	1,497,825	1,079,492
Less: Allowance for impairment of trade receivables	(30,200)	(17,460)
	1,467,625	1,062,032

An ageing analysis of the trade receivables as at the end of the reporting period, based on the invoice date and net of loss allowance, is as follows:

	As at		
	30 June	31 December	
	2022	2021	
	RMB'000	RMB'000	
	(Unaudited)	(Audited)	
Within 1 year	1,388,300	1,028,083	
1 to 2 years	58,237	20,612	
2 to 3 years	15,929	12,249	
Over 3 years	5,159	1,088	
	1,467,625	1,062,032	

13. Trade Payables

	As at	
	30 June 2022 RMB'000 (Unaudited)	31 December 2021 RMB'000 (Audited)
Related parties (note 18) Third parties	8,600 407,398	9,689 236,141
	415,998	245,830

An ageing analysis of the trade payables as at the end of the reporting period, based on the invoice date, is as follows:

	As at	
	30 June	31 December
	2022	2021
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Within 1 year	364,625	229,947
1 to 2 years	38,785	11,038
2 to 3 years	8,821	1,891
Over 3 years	3,767	2,954
	415,998	245,830

14. Interest-bearing Bank and Other Borrowings

	As at	
	30 June 2022 RMB'000 (Unaudited)	31 December 2021 RMB'000 (Audited)
Current		
Bank and other loans — secured	20,233	_
Current portion of long-term bank and other loans — secured	136,490	
	156,723	_
Non-current Bank and other loans — secured	506,992	_
	506,992	_
	663,715	_

Certain items of the Group's loans are secured by trade receivables and property, plant and equipment of the Group with total carrying value of approximately RMB65,896,000 as at 30 June 2022 (31 December 2021: Nil).

As at 30 June 2022, the equity interest of a subsidiary of the Group was pledged to a bank for a loan granted to the Group (31 December 2021: Nil).

As at 30 June 2022, the bank and other loans were denominated in RMB and carried interests at prevailing market rates range from 4.15% to 11.56% per annum (31 December 2021: Nil).

15. Business Combination

Acquisition of Living Technology

In March 2022, the Group completed acquisition of 80% equity interests in Living Technology Co., Ltd. ("Living Technology") (formerly known as Cedar Technology Group Co., Ltd.), and its holding company, from third parties at a consideration of RMB1,316,000,000. Living Technology is engaged in property management business. The acquisition was made as part of the Group's strategy to expand its operation in the PRC.

The fair values of the identifiable assets and liabilities of Living Technology as at the date of completion were as follows:

Fair value recognised on completion RMB'000 (Unaudited)

Property, plant and equipment	9,750
Investment properties	6,300
Right-of-use assets	7,353
Other intangible assets	381,797
Deferred tax assets	11,300
Prepayments and other receivables	2,046,586
Cash and bank balances	202,288
Trade payables	(388,270)
Other payables and accruals	(966,629)
Contract liabilities	(130,974)
Interest-bearing bank loans	(623,100)
Lease liabilities	(7,026)
Tax payables	(102,306)
Deferred tax liabilities	(95,695)
Total identifiable net assets at fair value*	351,374
Non-controlling interests	(106,732)
	244,642
Goodwill on acquisition*	1,071,358
	1,316,000
Satisfied by cash during the year ended 2021	1,316,000
Total consideration	1,316,000

^{*} The fair value of the acquired identifiable net assets and related goodwill on acquisition are provisional pending to the final valuation results performed by independent professional qualified valuers.

15. Business Combination (Continued)

Acquisition of Living Technology (Continued)

The fair values of the other receivables as at the date of acquisition amounted to approximately RMB1,962,817,000. The gross contractual amount of other receivables was approximately RMB1,962,817,000. The transaction cost incurred for this acquisition is insignificant.

The goodwill recognised is primarily attributed to the expected synergies and other benefits from combining the assets and activities of operation with those of the Group. None of the goodwill recognised is expected to be deductible for income tax purposes.

An analysis of the cash flows in respect of the completion of acquisition of Living Technology is as follows:

Six months ended 30 June 2022 RMB'000 (Unaudited)

Cash and bank balances	202,288
Net inflow of cash of cash equivalents included in cash flow from investing activities	202,288

Since the acquisition, Living Technology contributed approximately RMB292,392,000 to the Group's revenue and approximately RMB35,390,000 to the consolidated profit for the six months ended 30 June 2022.

Had the combination taken place at the beginning of the period, the revenue and the profit of the Group for the period would have been approximately RMB2,105,048,000 and approximately RMB327,835,000, respectively.

15. Business Combination (Continued)

Acquisition of Telijie

As at 31 December 2021, the Group held 5% equity interests in Guangdong Telijie Environment Engineering Co., Ltd. ("Telijie"). In January 2022, the Group acquired 50% equity interests in Telijie at a consideration of RMB165,000,000. The Group holds 55% equity interests in total upon completion of such acquisition. Telijie is engaged in urban and rural environmental sanitation service. The acquisition was made as part of the Group's strategy to expand its operation in the PRC.

The fair values of the identifiable assets and liabilities of Telijie as at the date of acquisition were as follows:

Fair value recognised on acquisition RMB'000

Property, plant and equipment	70,479
Other intangible assets	88,225
Prepayments and other receivables	178,817
Restricted cash	792
Cash and bank balances	31,664
Trade payables	(16,961)
Other payables and accruals	(130,147)
Contract liabilities	(5,301)
Interest-bearing bank and other loans	(46,820)
Tax payables	(11,567)
Deferred tax liabilities	(22,056)
Total identifiable net assets at fair value*	137,125
Non-controlling interests	(61,706)
	75,419
Goodwill on acquisition*	106,081
	181,500
Satisfied by cash during the year ended 2021	16,500
Satisfied by cash during the period	43,870
Unpaid amount included in other payables and accruals	121,130
Total consideration	181,500

^{*} The fair value of the acquired identifiable net assets and related goodwill on acquisition are provisional pending to the final valuation results performed by independent professional qualified valuers.

The fair values of other receivables as at the date of acquisition amounted to approximately RMB176,642,000. The gross contractual amount of other receivables was approximately RMB176,642,000. The transaction cost incurred for this acquisition is insignificant.

The goodwill recognised is primarily attributed to the expected synergies and other benefits from combining the assets and activities of operation with those of the Group. None of the goodwill recognised is expected to be deductible for income tax purposes.

15. Business Combination (Continued)

Acquisition of Telijie (Continued)

An analysis of the cash flows in respect of the acquisition of Telijie is as follows:

Six months ended 30 June 2022 RMB'000 (Unaudited)

	(Onduditod)
Cash and bank balances Cash consideration paid	31,664 (43,870)
Net outflow of cash and cash equivalents included in cash flows from investing activities	(12,206)

Since the acquisition, Telijie contributed approximately RMB154,010,000 to the Group's revenue and approximately RMB18,387,000 to the consolidated profit for the six months ended 30 June 2022.

Had the combination taken place at the beginning of the period, the revenue and the profit of the Group for the period would have been approximately RMB2,082,506,000 and approximately RMB330,960,000, respectively.

16. Share Capital

		As at				
		30 June 2022		31 D	31 December 202	
	No. of	shares	HK\$'000	No. of sh	ares	HK\$'000
	(Unau	ıdited)	(Unaudited)	(Aud	ited)	(Audited)
Authorised:						
Ordinary shares at par value of						
HK\$0.01 each	10,000,0	00,000	100,000	10,000,000,	,000	100,000
			As	at		
		30 June 2022 31 December 2021				
			Equivalent to			Equivalent to
	No. of shares	HK\$'000	RMB'000	No. of shares	HK\$'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)	(Audited)
Issued and fully paid: Ordinary shares at par value of						
HK\$0.01 each	2,017,110,233	20,171	17,493	2,017,110,233	20,171	17,493

A summary of movements in the Company's share capital is as follows:

	Number of	
	shares in issue	Share capital RMB'000
	(Unaudited)	(Unaudited)
At 31 December 2021 and 1 January 2022	2,017,110,233	17,493
At 30 June 2022	2,017,110,233	17,493

16. Share Capital (Continued)

	Number of	
	shares in issue	Share capital RMB'000
	(Unaudited)	(Unaudited)
At 1 January 2021	2,017,810,233	17,499
At 30 June 2021	2,017,810,233	17,499

17. Commitments

As at 30 June 2022 and 31 December 2021, the Group did not have any material capital commitment and has no lease contracts that have not yet commenced.

18. Related Party Transactions

(a) Transactions with related parties

	Six months ended 30 June		
	2022	2021	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Decidential property management service income			
Residential property management service income:	044.007	404.04.4	
Subsidiaries, joint ventures and associates of KWG Holdings*	314,037	484,214	
Non-residential property management and commercial operational service income:			
Subsidiaries, joint ventures and associates of KWG Holdings	153,614	135,570	
Other related parties**	1,766	969	
	155,380	136,539	
Rental cost and expenses:			
Subsidiaries of KWG Holdings	4,570	5,540	
Information technology expenses:			
KWG Holdings	1,000	1,000	

^{*} KWG Holdings is ultimately controlled by Plus Earn.

The prices for the above services fees and other transactions were determined in accordance with the terms mutually agreed by the contracting parties.

^{**} Other related parties are entities that are controlled by Mr. KONG Jiantao, an executive director of KWG Holdings.

18. Related Party Transactions (Continued)

(b) Outstanding balances with related parties

	As at	
	30 June	31 December
	2022	2021
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Receivables from related parties		
Trade receivables		
	946 600	E 40 006
Subsidiaries, joint ventures and associates of KWG Holdings	816,600	540,336
Propayments and other receivables		
Prepayments and other receivables	45.047	770
Joint ventures and associates of KWG Holdings	15,647	778
B 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
Payables to related parties		
Trade payables		
Joint ventures and associates of KWG Holdings	8,600	9,689
Other payables		
Joint ventures and associates of KWG Holdings	13,367	4,155
Lease liabilities		
Subsidiaries of KWG Holdings	2,613	4,290
Contract liabilities		
Joint ventures of KWG Holdings	2,614	1,792

(c) Compensation of key management personnel of the Group

	Six months ended 30 June		
	2022	2021	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Salaries, allowances and benefits in kind	4,371	4,081	
Share-based compensation expenses	1,219	_	
Pension scheme contributions	105	89	
	5,695	4,170	

19. Fair Value and Fair Value Hierarchy of Financial Instruments

The carrying amounts and fair values of the Group's financial instruments, other than those with carrying amounts that reasonably approximate to fair values, are as follows:

	Carrying amounts		Fair values	
	As at	As at	As at	As at
	30 June	31 December	30 June	31 December
	2022	2021	2022	2021
	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
Financial liabilities:				
Interest-bearing bank and				
other borrowings	663,715	_	652,041	_

Management has assessed that the fair values of cash and cash equivalents, restricted cash, trade receivables, trade payables, financial assets included in prepayments, other receivables and other assets, contract liabilities, lease liabilities and financial liabilities included in other payables and accruals approximate to their carrying amounts largely due to the short term maturities of these instruments.

The Group's corporate finance team headed by the finance manager is responsible for determining the policies and procedures for the fair value measurement of financial instruments. The corporate finance team reports directly to the management of the Group. At each reporting date, the corporate finance team analyses the movements in the values of financial instruments and determines the major inputs applied in the valuation. The valuation is reviewed and approved by the management of the Group. The valuation process and results are discussed with the management of the Group twice a year for interim and annual financial reporting.

The fair values of the financial assets and liabilities are included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. The following method and assumption were used to estimate the fair values:

The fair values of the interest-bearing bank and other borrowings have been calculated by discounting the expected future cash flows using rates currently available for instruments with similar terms, credit risk and remaining maturities. The Group's own non-performance risk for interest-bearing bank and other borrowings as at 30 June 2022 was assessed to be insignificant.

The Group did not have any financial assets and financial liabilities measured at fair value as at 30 June 2022 and 31 December 2021.

During the six months ended 30 June 2022 and 2021, there were no transfers of fair value measurements between Level 1 and Level 2 and no transfers into or out of Level 3 for both financial assets and financial liabilities.

19. Fair Value and Fair Value Hierarchy of Financial Instruments (Continued)

Liabilities for which fair values are disclosed:

As at 30 June 2022

	Fair value measurement using			
	Quoted prices	Significant	Significant	
	in active	observable	unobservable	
	markets	inputs	inputs	
	(Level 1)	(Level 2)	(Level 3)	Total
	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Interest-bearing bank and				
other borrowings		652,041		652,041
As at 31 December 2021				
		5		
	Fair value measurement using			
	Quoted prices	Significant	Significant	
	in active	observable	unobservable	
	markets	inputs	inputs	
	(Level 1)	(Level 2)	(Level 3)	Total
	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Interest-bearing bank and				
other borrowings	_	_	_	_

20. Approval of the Interim Financial Information

The Interim Financial Information was approved and authorised for issue by the Board on 23 August 2022.