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(Stock Code: 03989)

## **PROFIT WARNING**

This announcement is made by Hembly International Holdings Limited (the "Company", together with its subsidiaries as the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the "Board") of the Company wishes to inform shareholders of the Company and potential investors that it is expected that the Group is likely to incur a loss for the six months ended 30 June 2009. Such loss was mainly attributable to the continuing downturn in the global economy and financial markets in the first half of 2009, which hugely impacted on the luxury retail segments in the PRC negatively. Meanwhile, the Group's internal corporate restructurings have resulted in impairments and expenditures which will be reflected in the Company's interim results.

As the Company is still in the process of finalizing the interim results for the six months ended 30 June 2009, the information contained in this announcement is only based on the preliminary assessment by the Company's management according to the consolidated management accounts of the Group which have not been reviewed by the Company's auditors.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By order of the Board of Hembly International Holdings Limited Ngok Yan Yu Chairman

Hong Kong, 4 September 2009

As at the date of this announcement, the Board comprises six executive directors, namely Mr. Ngok Yan Yu, Mr. Lam Hon Keung, Keith, Ms. Tang Chui Yi, Janny, Mr. Wong Ming Yeung, Mr. Marcello Appella and Mr. Chan Tak Yan; and three independent non-executive directors, namely Mr. Lo Ming Chi, Charles, Mr. Pao Ping Wing and Mr. Kwan Hung Sang, Francis.