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Wisdom Education International Holdings Company Limited 光正教育國際控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 6068)

POSITIVE PROFIT ALERT

This announcement is made by Wisdom Education International Holdings Company Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 August 2022 (the "2022 Year") and the information currently available to the Board, the Group is expected to record a profit attributable to the owners of the Company of approximately RMB90 million, as compared to a loss attributable to the owners of the Company of approximately RMB2,120 million for the year ended 31 August 2021 (the "2021 Corresponding Year"). Core net profit from Remaining Business* is expected to increase from approximately RMB79 million for the 2021 Corresponding Year to approximately RMB110 million for the 2022 Year. Such an increase was mainly due to (i) a one-off loss on deconsolidation of Affected Entities* of RMB2,899 million during the 2021 Corresponding Year, and (ii) increase in revenue of comprehensive educational services and school-related supply chain business as compared with the 2021 Corresponding Year. For details of the deconsolidation of Affected Entities, please refer to the 2021 annual results announcement of the Company ("Annual **Results Announcement**") dated 19 December 2021 and supplemental announcement for the Annual Results Announcement dated 4 January 2022.

As at the date of this announcement, the Company is still in the process of finalising the Group's annual results for the 2022 Year. The information contained in this announcement only represents a preliminary assessment based on the information available to the Board as at the date hereof and such information has not been reviewed or audited by the independent auditors of the Company or reviewed by the audit committee of the Company. The annual results of the Group for the 2022 Year may be subject to further adjustment(s) and may be different from the information contained in this announcement. Further details of the Group's financial information will be published in the Company annual results announcement for the 2022 Year, which is expected to be published on or around 30 November 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares and other securities of the Company.

Note: The capitalized terms of "Affected Entities" and "Remaining Business" shall have the same meanings as defined in the Company's annual report for the year ended 31 August 2021. Core net profit from Remaining Business is a non-IFRS measure which is defined as the Group's profit from Remaining Business after adjusting for those items of exchange gain/loss, share-based payments, and other items (where applicable) which are not indicative of the Group's operating performances.

By Order of the Board Wisdom Education International Holdings Company Limited Li Jiuchang

Executive Director

Dongguan, 28 November 2022

As at the date of this announcement, the Board of the Company comprises four executive Directors, namely Ms. Li Suwen, Mr. Liu Xuebin, Mr. Li Jiuchang and Mr. Wang Yongchun; and three independent non-executive Directors, namely Prof. Sun Kai Lit Cliff, BBS, J.P., Mr. Tam King Ching Kenny and Mr. Huang Weiguo.